

MP4

Making Places Profitable – Public and Private open spaces

**Joint Annual Conference and General Assemblies
11-13 June 2008 – Herning, Denmark**

presentation of a new approved INTERREG-project

Lead-Beneficiary:

- South Yorkshire Forest Partnership (Sheffield, UK)

Partner:

- University of Sheffield (UK)
- Heriot- Watt-University, Edinburgh (UK)
- City of Emmen (NL),
- City of Brugge (BE)
- Vlaamse Landmaatschappij (Brugge, BE),
- HafenCity University Hamburg (DE),
- Johann Daniel Lawaetz-Foundation, Hamburg (DE),
- Göteborgs Stad (SE),
- University of Copenhagen, Centre for Forest, Landscape & Planning (DK)

Background:

Lisbon-Agenda: creating attractive investments locations,
Gothenburg-Agenda: fostering the sustainability

Place-making:

creating attractive squares, parks, streets and waterfronts

Place-keeping:

maintenance of well-designed public spaces

Objectives:

- Implement efficient management & finance systems,
- assess existing transnational experiences with place-keeping
- produce (new) model agreements,
- Implement, promote and test place-keeping models transnational
- Monitor and evaluate socio-economic impact
- mainstream best-practice.

Objective „Sustainability“:

- efficient management & finance systems,
- funding additional money for maintaining,
- minimising the use of space and resources,
- encouraging greater use by pedestrians and cyclists,
- using recycled material.

Transnational Activities of MP4:

common organised internal workshops:

- different themes,
- develop training-packages,
- inputs from different partners,

staff exchange:

- adressing shared problems,
- transferring national good-practice,
- duration: one week and more

Transnational Activities of MP4:

reports and studies worked out common:

- results of staff-exchange
- written contributions by several partners

public events:

- transnational conferences,
- e.g. "Spatial planning policy"-workshop in Emmen (NL)

Transnational Activities – the example „Lawaetz-Foundation“:

Fields of activities in Hamburg:

- Urban development,
- organization of social procedures,
- Neighbourhood development
- public spaces as fields of intervention,

Transnational Activities – the example „Lawaetz-Foundation“:

public spaces as fields of intervention:

- sport fields,
- small gardens (Kleingärten)
- schools and their surroundings
- parking places

Transnational Activities – the example „Lawaetz-Foundation“:

public spaces as fields of intervention:

- development of new and innovative models of financing, utilisation and place-keeping
- fundraising and sponsorship by private companies

Transnational Activities – the example „Lawaetz-Foundation“:

public spaces as fields of intervention:

- place making of public pathways,
- a huge cemetery as recreation area,
- opening of cemetery nearby for the inhabitants (additional entrance),
- spatial fallow fields for start-ups
- opening of commercial estates: _development of pathways, parking places of companies, freeclimbing wall

Transnational Activities – the example „Lawaetz-Foundation“:

Transnational dimension:

- transferring the experiences,
- taking part at the working out of reports and studies
- putting material at disposal for the website
- cooperation with Gothenburg,

Transnational Activities – the example „Lawaetz-Foundation“:

Cooperation with Gothenburg :

- Gothenburg: Planning-method „sociotop“ ,
- Hamburg: „Planning for Real“-Experiences
- Exchange of know-how and experiences
- advantages of the methods and approaches,
- fields of application

Transnational Activities – the example „Lawaetz-Foundation“:

Forms of Cooperation with Gothenburg :

- study-visits,
- staff-exchange,
- common organised workshops with inhabitants
- testing the methods and approaches in both countries,
- presenting the experiences in the project MP 4
- report for the public

MP4
Making Places Profitable –
Public and Private open spaces

SOUTH YORKSHIRE
forest
A National *community forest* Partner



thank you for your attention

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