

Investing in the future by working
together for a sustainable
and competitive
region



midt
regionmidtjylland

The Interreg IVB
North Sea Region
Programme



11-13 JUNE 2008 HERNING, DENMARK

The Joint Annual Conference and General Assemblies 2008

- Towards a Sustainable Future

European Union



The European Regional Development Fund

www.northsearegion.eu

PROGRAMME



WEDNESDAY 11 JUNE

Chair: Mr Jim Millard, Scottish Government
& Chair Monitoring Committee NSRP

08:00 Registration

09:00 PLENARY SESSION:
The Interreg IVB North Sea
Region Programme

- Mr Christian Byrith, Head of Secretariat
– Towards a sustainable future for the region
- Prof. Arthouros Zervos, President of the European Wind Energy Association
– Challenges for the renewable energy sector in Europe – addressing the North Sea Region
- Lord Tony Berkeley, Chairman Rail Freight Group – Railways as an efficient transport solution for freight in Europe – its specific role in the North Sea Region
- The European Commission, tbc

10:30 Coffee break
(will be served in the seminar rooms)

10:30 SEMINAR SESSION:
Creating Sustainable Projects
for the Future

- Seminar 1** Building on our capacity for innovation
- Seminar 2** Promoting the sustainable management of our environment
- Seminar 3** Improving the accessibility of places in the North Sea Region
- Seminar 4** Promoting sustainable and competitive communities

13:00 Lunch

14:00 PARALLEL SESSIONS

- The IVB North Sea Region Programme:
Partner search forum & Drop in seminars
- Baltic Sea Commission: Work group meetings & Executive Committee meeting
• Energy • Transport
- North Sea Commission and Baltic Sea Commission: Political Seminar
– Defining the broad outline of CPMR's mission and objectives for the coming decade, political priorities from the North

17:00 Closing remarks – Christian Byrith, Head of Secretariat

17:30 End of day 1

17:30 – Baltic Sea Commission
18:30 Executive Committee meeting

17:30 – North Sea Commission:
18:30 National meetings
(Please ask the NSC Executive Secretary if you need a room)

19:00 Dinner hosted by the IVB North Sea Region Programme

THURSDAY 12 JUNE

Chair: Mr Jim Millard, Scottish Government
& Chair Monitoring Committee NSRP

08:00 Registration

09:00 PLENARY SESSION:
Sustainable Regional
Development

- Mr Bent Hansen, Central Denmark Region, Denmark
- Mr Lars Krarup, Mayor of Herning, Denmark
- Mr Søren Hermansen, Director, Samsø Energy Agency, Denmark

10:00 Coffee break

10:20 PLENARY SESSION, Continued

- Mr Kimmo Tiilikainen, Former Minister of the Environment and Current Chair of the Baltic Sea Parliamentary Conference, Finland

- Director John Richardson, DG Mare, Directorate E; Baltic Sea, North Sea and Landlocked Member States
- Mrs Gunn-Marit Helgesen, President North Sea Commission & Mrs Christel Liljeström, President Baltic Sea Commission – Perspectives for the North Sea and the Baltic Sea
- Mr Jim Millard, Scottish Government – Closing remarks

12:00 Lunch

13:00 Study tours

- Culture & Tourism
- Innovation & Education
- Sustainable Development
- Marine Resources
- Transport

17:00 End of day 2

18:00 – Baltic Sea Commission
National meetings

18:45 *(Please ask the BSC Executive Secretary if you need a room)*

19:00 Dinner – North Sea Commission and Baltic Sea Commission
Hosted by: Central Denmark Region

FRIDAY 13 JUNE

09:00 Registration

09:30 GENERAL ASSEMBLY

- North Sea Commission
- Baltic Sea Commission

13:00 Lunch

14:00 EXECUTIVE COMMITTEE

- North Sea Commission
- Baltic Sea Commission

SATURDAY 14 JUNE

All Day EXCURSIONS

(see information in Invitation Pack)

- Excursion to the West Coast
- Excursion to Samsø – Full day tour with an overnight stay on Samsø – Denmark's 100% Renewable Energy Island

Seminars on the Priorities of the Programme

WEDNESDAY 11 JUNE 11–13

Identifying projects for the sustainable development of the North Sea Region

Each of the four seminars will consist of key presentations from experts with a relevant background on the programme priority fields. The programme secretariat and National Contact Points will also be at hand to provide general programme and priority specific information.

Within each seminar the participants will be divided into pre-selected 'area of intervention' groups, enabling the opportunity to discuss a number of key questions within a focused setting related to the area of intervention and the IVB Programme requirements. Participants can use their experiences and project ideas in order to contribute towards group discussions.

A feedback session will take place within each of the four seminars enabling the participants to inform the audience of the outcomes of the work undertaken within each of the area of intervention groups. There will also be time during this session to interactively share and promote project ideas, as well as raise any questions on the programme and/or priority issues.

If you want to learn more about the priorities of the Programme or the types of project ideas emerging under them, do not pass this opportunity and join the seminar!



NORTH SEA PROGRAMME EVENTS

Drop in Seminars

Wednesday 11 June 14–17

A number of drop-in seminars will be held during the Annual Conference. As the name indicates the seminars provide an open and interactive forum to discuss different issues in relation to project development, finance and communications for project development under the Programme.

The drop-in seminars are smaller and more intimate than the other seminars. They depend on audience interaction and focus on discussion and debate. A schedule for the session will be available at the event.

Drop-In Seminars on Project Development

New Programme – New requirements

Background

During this session the new requirements for projects being developed in the IVB North Sea Region Programme will be described from a project development perspective.

The step change in requirements from IIIB to IVB can be challenging for project applicants and the presentation will therefore outline how projects can work towards meeting these changes.

The session will help project developers to understand how they can start from the perspective of making a transnational and North Sea specific impact rather than simply working together to find out how to cooperate on a transnational level.

A presentation will be held which will provide an overview of progress made in the IVB Programme to date, identify the important requirements for projects being developed and describe how the application procedure is designed and operates in practice.

Drop-In Seminar on Finance

The seminar on finance will feature sessions addressing three main issues. Each session will start with a short presentation outlining key issues and challenges in relation to the topic, followed by a discussion in which participants are encouraged to share questions and ideas.

The following three sessions will be held on finance:

- State aid and Private sector beneficiaries
- Partnership contracts
- Reporting and 1st level control

Drop-In Seminar on Communications

Sustainability as an opportunity

The drop-in seminar on communications will focus on how to incorporate sustainability into the communications and marketing of projects. The session will feature a short presentation by a representative from the private sector marketing, followed by a workshop and discussion.

Partner Search Forum

Wednesday 11 June 14–17

The Partner Search is a forum where project developers and stakeholders can meet and discuss project ideas and further develop potential ideas. It is a networking opportunity and a place to make connections for the future.

The Partner Search will run parallel to the Drop-In Seminars and those who have requested meetings will be given a schedule upon registering in Herning.

The Project Ideas for the Partner Search Forum 2008 can be found in the Project Idea Book.

IIIB North Sea Programme Exhibition

Wednesday – Thursday 11–12 June

The Interreg IIIB North Sea Programme is drawing to a close and will formally end 31st of December 2008. The exhibition will showcase some of the 70 projects results and outcomes. A collection of videos of projects under the IIIB Programme will be on display throughout the event.