



Background to the 6th Call for Applications



**@ Transnational Project & Cluster Development Workshop
January 13th, 2011 - Malmö
Carsten Westerholt, North Sea Region Programme Secretariat**



6th Call for Applications

February 14 – March 14

mixed call

‘Usual’ and NEW: cluster projects



46 Projects Approved following 5th Call

7 full applications, 8 extensions

Priority 1: 12

1.1 Building the innovation capacity of business

ERIP, NMU, **NMU ext.**,

1.2 Building the transnational dimension of clusters and research and innovation networks

e-CLIC, IFP, NSSP, Power Cluster, Smart Cities, POYO (+ext.) ClimaFruit,

1.3 Building society's and the institutional capacity for innovation

Skint, CCC, North Sea Supply, **North Sea Supply ext.**

1.4 Promoting the adoption and use of ICT applications

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Priority 2: 15

2.1 Sustainable development of the coastal land and sea areas through integrated coastal zone management

LNS, TIDE, BLAST, **BLAST ext.** SUSCOD, **SUSCOD ext.**

2.2 Developing preventive and responsive measures to address acute and chronic marine pollution

Ballast Water, **Ballast Water ext.**

2.3 Adapting to and reducing risks posed to society and nature by a changing climate

Aquarius, CLIWAT, CPA, DiPol, Mare, SAWA, BioCHAR

2.4 Promoting environmentally responsible energy production practices

enerCOAST, North Sea SEP, C2CI, **C2CI ext.**

Priority 3: 11

3.1 To promote regional accessibility strategies

CARE-North, **Cruise Gateway, iTransfer, Green Airports**

3.2 To promote the development of multi-modal and transnational transport corridors

StratMoS (+ 2ext.), **LO-PINOD, Food Port**

3.3 To promote the development of efficient and effective logistics solutions

NS Frits, Dryport, **Dryport ext., CNSS, E-Harbours**

Priority 4: 8

Promoting sustainable and competitive communities

Areas of Intervention

4.1 Tackling the needs of areas in decline

DC NOISE, Vital

4.2 Promoting sustainable growth solutions for expanding areas

MP4, CA! (+ext.), SURF, Waterways for Growth, **WfG ext.**

4.3 Promoting energy efficiency in settlements

ANSWER, Build with Care



Interventions of Main Concern

Priority 1: 12

Building on our capacity for innovation

Areas of Intervention

1.1 Building the innovation capacity of businesses

NMU, ERIP

1.2 Building the transnational dimension of clusters and research and innovation networks

e-CLIC, IFP, NSSP, Power Cluster, Smart Cities, POYO, ClimaFruit

1.3 Building society's and the institutional capacity for innovation

Skint, CCC, North Sea Supply

1.4 Promoting the adoption and use of ICT applications

-

Priority 2: 15

The sustainable management of our environment

Areas of Intervention

2.1 Sustainable development of the coastal land and sea areas through integrated coastal zone management

LNS, TIDE, BLAST, SUSCOD

2.2 Developing preventive and responsive measures to address acute and chronic marine pollution

Ballast Water

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enerCOAST, C2CI, North Sea SEP

Priority 3: 11

Improving the accessibility of places in the NSR

Areas of Intervention

3.1 To promote regional accessibility strategies

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MP4, CAI, Waterways for Growth, SURF

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ANSWER, Build with Care

Programme aim:

To make the North Sea region a better place to live, work and invest in

1. Increase the overall level of innovation taking place across the North Sea region

2. Enhance the quality of the environment in the North Sea region

3. Improve the accessibility of places in the North Sea region

4. Deliver sustainable and competitive communities

Priority 1: Building on our capacity for innovation

Objective 1: Building the innovation-capacity of businesses

Objective 2: Building the transnational dimension of clusters and research and innovation networks

Objective 3: Building society and the institutional capacity for innovation

Objective 4: Promoting the adoption and use of ICT applications

Priority 2: The sustainable management of our environment

Objective 1: Sustainable development of the coastal land and sea areas through integrated coastal zone management

Objective 2: Developing preventative and responsive measures to address acute and chronic marine pollution

Objective 3: Adapting to and reducing risks posed to society and nature by a changing climate

Objective 4: Promoting environmentally-responsible energy production practices

Priority 3: Improving the accessibility of places in the NSR

Objective 1: To promote regional accessibility strategies

Objective 2: To promote the development of multi-modal and transnational transport corridors

Objective 3: To promote the development of efficient and effective logistics solutions

Priority 4: Promoting sustainable and competitive communities

Objective 1: Tackling the needs of areas in decline

Objective 2: Promoting sustainable growth solutions for expanding areas

Objective 3: Promoting energy-efficiency in settlements



Allocated Funds

ERDF

Priority	Budget	Allocated	%	Left	%
1	28.649.856,00	25.349.784,00	88,48%	3.300.072,00	11,52%
2	39.067.986,00	39.603.062,00	101,37%	-535.076,00	-1,37%
3	39.067.986,00	23.672.825,00	60,59%	15.395.161,00	39,41%
4	23.440.792,00	19.353.244,00	82,56%	4.087.548,00	17,44%
Totals	130.226.620,00	107.978.920,00	82,92%	22.247.700,00	17,08%

Norwegian Equivalent

Priority	Budget	Allocated	%	Left	%
Totals	9.000.000,00	8.410.342,00	93,45%	589.658,00	6,55%



Projects: background information





Priority 1 – Building our capacity for innovation

General recommendations:

- New target groups and/or stakeholders within the private sector, especially the knowledge segment

Priority 1 – Building our capacity for innovation

Main concerns:

- Area of intervention 1.1
Building the innovation capacity of businesses
- Area of intervention 1.4
Promoting the adaptation and use of ICT applications

Priority 1 – Building our capacity for innovation

Useful links:

- i2010 strategy - EC's Digital Competitiveness Report
 - ICT as a driver of economic recovery
 - lead contributor to Lisbon's growths and jobs agenda
 - creating a 100% connected economy through high speed and open internet for all
 - ICT crucial to a competitive knowledge based economy



Priority 2 – The Sustainable Management of our Environment

CLOSED (!)

for 'normal' projects

OPEN

for cluster projects



Priority 3 – Improving the accessibility of places in the NSR

General comments:

- Accessibility = transport - communication - energy
- Accessibility of all transport modes, not only maritime transport
- Sustainable transport
- Boosting the eco-efficient economy



Priority 3 – Improving the accessibility of places in the NSR

Main concerns:

- Area of intervention 3.1
Promote regional accessibility strategies
- Area of intervention 3.3
Promote the development of effective and efficient logistics solution



Priority 3 – Improving the accessibility of places in the NSR

Useful links:

- A number of recent EU policy documents about
 - Future of transport
 - TEN-T
 - Urban Mobility
 - Maritime transport
 - Greening Transport
 - Logistics



Priority 3 – Improving the accessibility of places in the NSR

Energy:

Innovative solutions for:

- Accessibility of energy (-grids)
- Availability of energy logistics



Priority 4 – Promoting Sustainable and Competitive Communities

Main concerns:

- Area of intervention 4.1
Tackling the needs of areas in decline



Priority 4 – Promoting Sustainable and Competitive Communities

General comments:

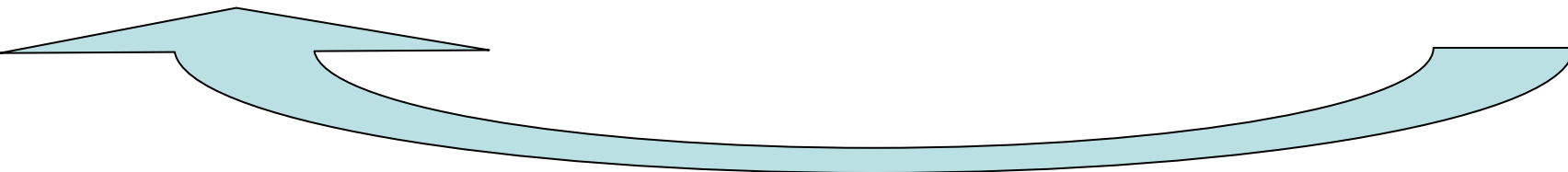
- Project proposals with a largely spatial and broad approach in Aol 4.1
- Programme seeks for focused approaches



Interfaces between Priorities

P1

P3

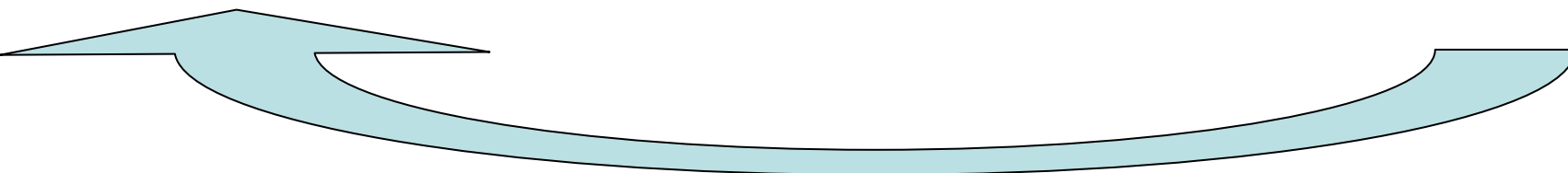
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- ICT applications for
- logistics
 - high capacity internet provisions



Interfaces between Priorities

P1

P4



ICT applications for e-services
Stimulation and use of e-services and e-commerce
Service delivery and new technologies for economic activities



Interfaces between Priorities

Eco-efficient solutions for transport and energy
Development of sustainable fuel solutions

P2

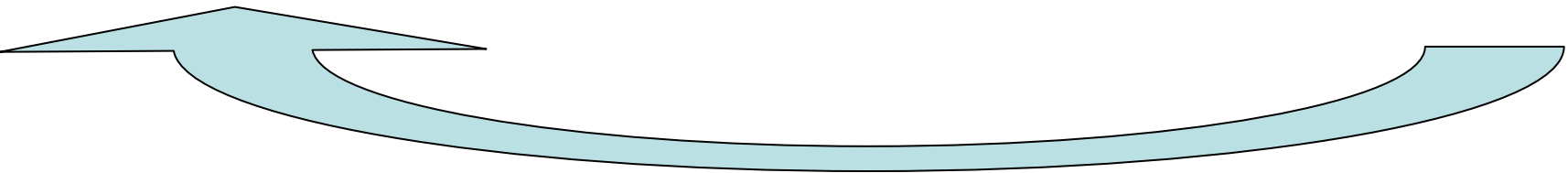
P3



Interfaces between Priorities

P3

P4



Transport in sustainable regional development – urban sprawl, congestion
Public transport, accessibility, sustainable transport logistics
Strategies for transport patterns due to changing land use

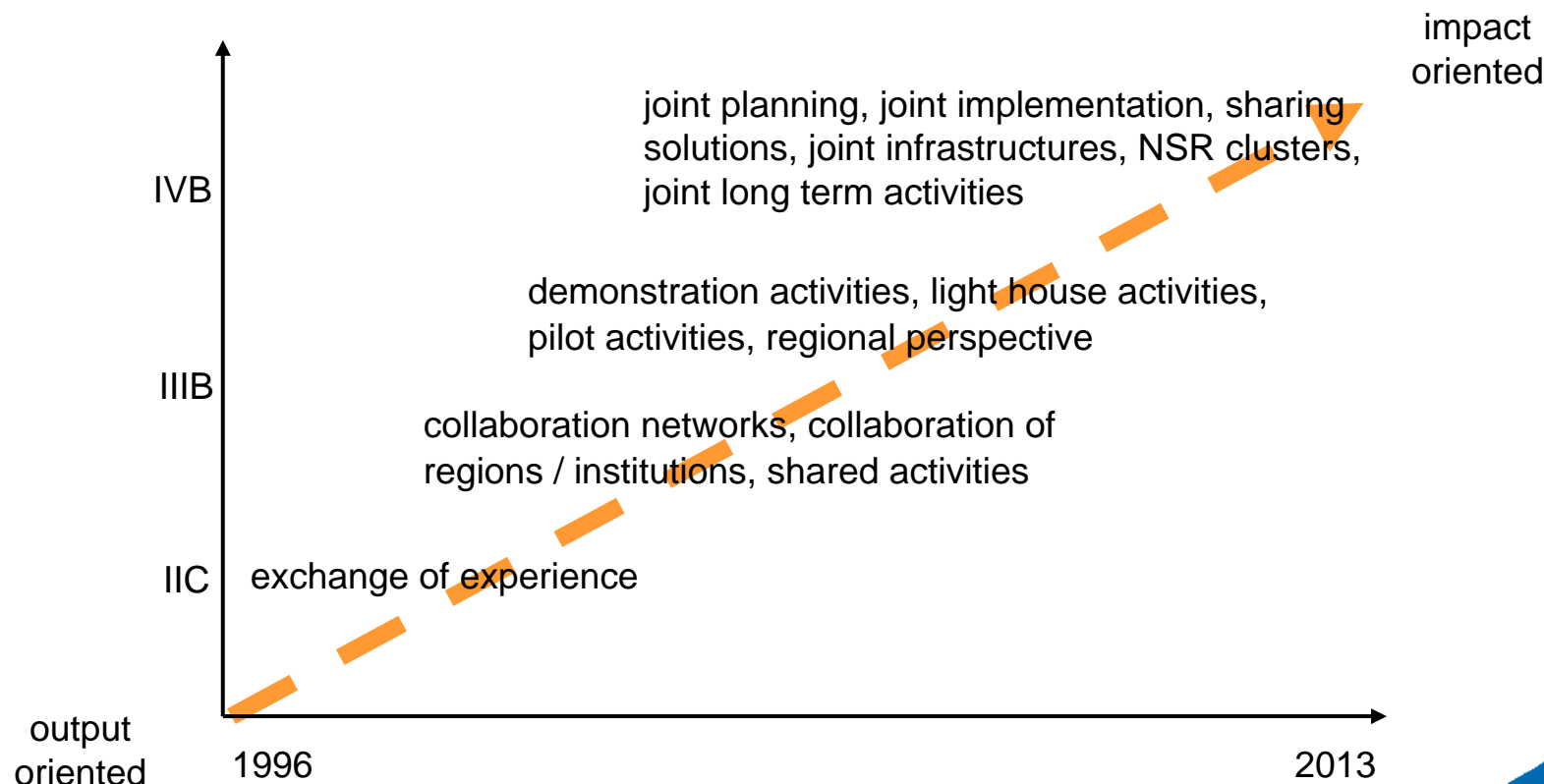


What project attributes is the programme looking for?

- Oriented towards implementation
- Following an overall transnational approach
- Creating impact for the North Sea region
- Creating long lasting results
- Contributing to the Lisbon and Gothenburg agendas
- Linking to European policies
- Contributing to a positive innovation orientated culture in the North Sea region



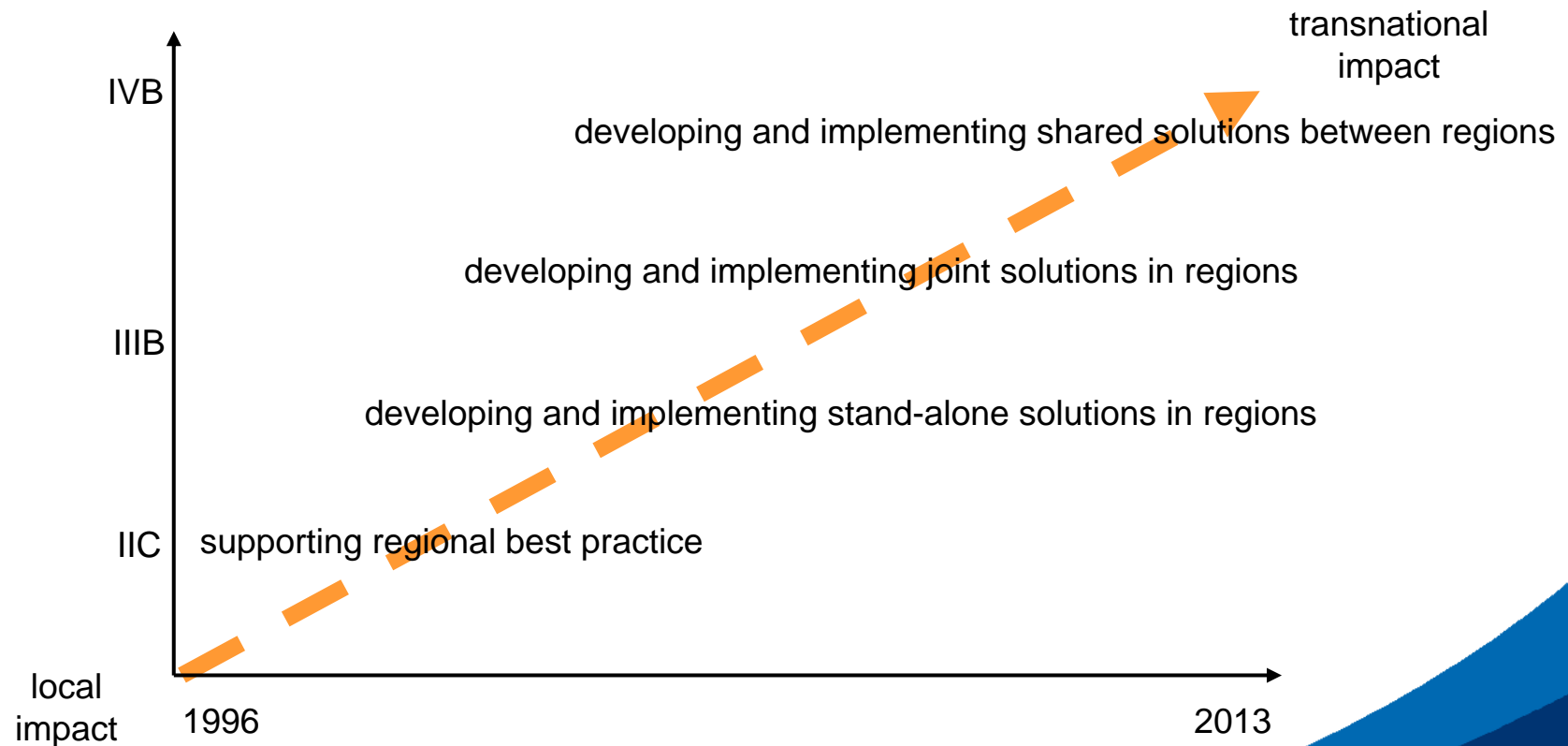
Transnational Co-operation – Transition of Activities





Transnational Co-operation

– Investments with a transnational impact





Transnational Investments

The project needs to communicate

- the added value of their investments for the NSR
- towards the relevant stakeholders/target groups across the NSR, considering the critical-mass
- in a realistic and convincing way

To be considered, e.g. in the communication strategy



Transnational Investments

... if the impact is local, the investment is
by no means transnational! ...



Cluster Projects: the Framework





Cluster: Minimum Number of Countries



North Sea Region Programme:
Boundary for administrative
boundaries (NUTS2 and NUTS3)



46 Projects Approved

Cluster: Minimum Number of Projects

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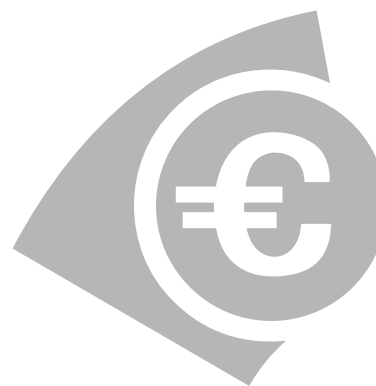
Clusters: Lifetime and Funding

Lifetime



not exceeding 18 months

Funding



max. total budget 750,000 €
funding rate: 50 %



Clusters: Partners

Open to all beneficiaries from existing projects
New partners possible



Lead Beneficiary only from an existing project



Timeline for Applications

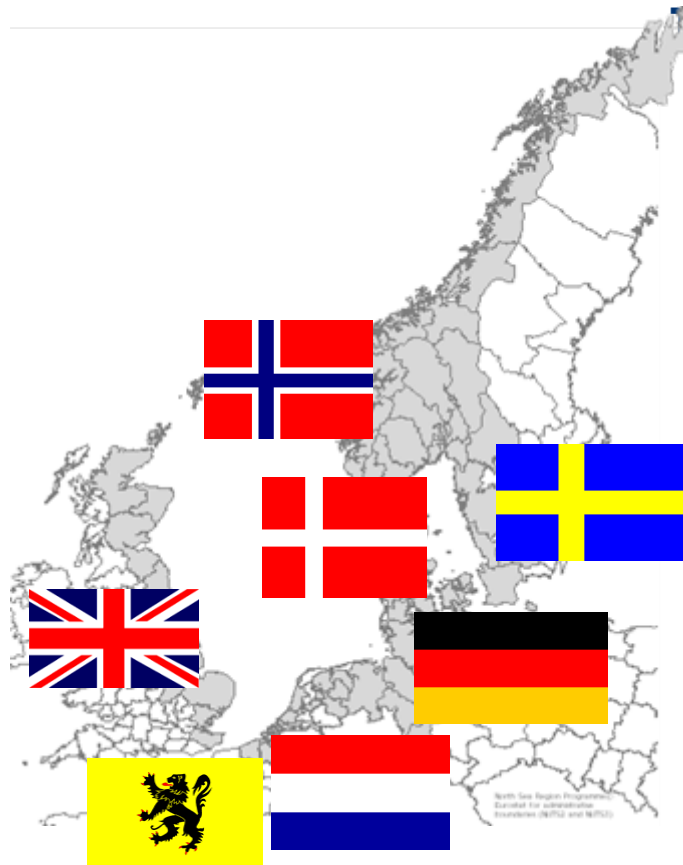
January 24	Pre-Assessments Close
February 14 – March 14	6 th Call – mixed Application Form for Clusters
April	Deadline for Project Ideas for the 2011 Project Ideas Book -> Project Ideas Section
May	Roadshow (tbc)
June 21-23	Annual Conference in Brugge -> Partner Search Session
September 5 – October 3	7 th Call - mixed



- 6th Call for Applications
- Private Partners



The Interreg IVB North Sea Region Programme



Think transnational!



STAY FOCUSED!



Thank you very much!
Visit our website: www.northsearegion.eu

**The Interreg IVB
North Sea Region
Programme**

