



Lead Beneficiary Seminar [LBS]

- Project Development – Results and Long-term Impacts: How to lift your results to the next level

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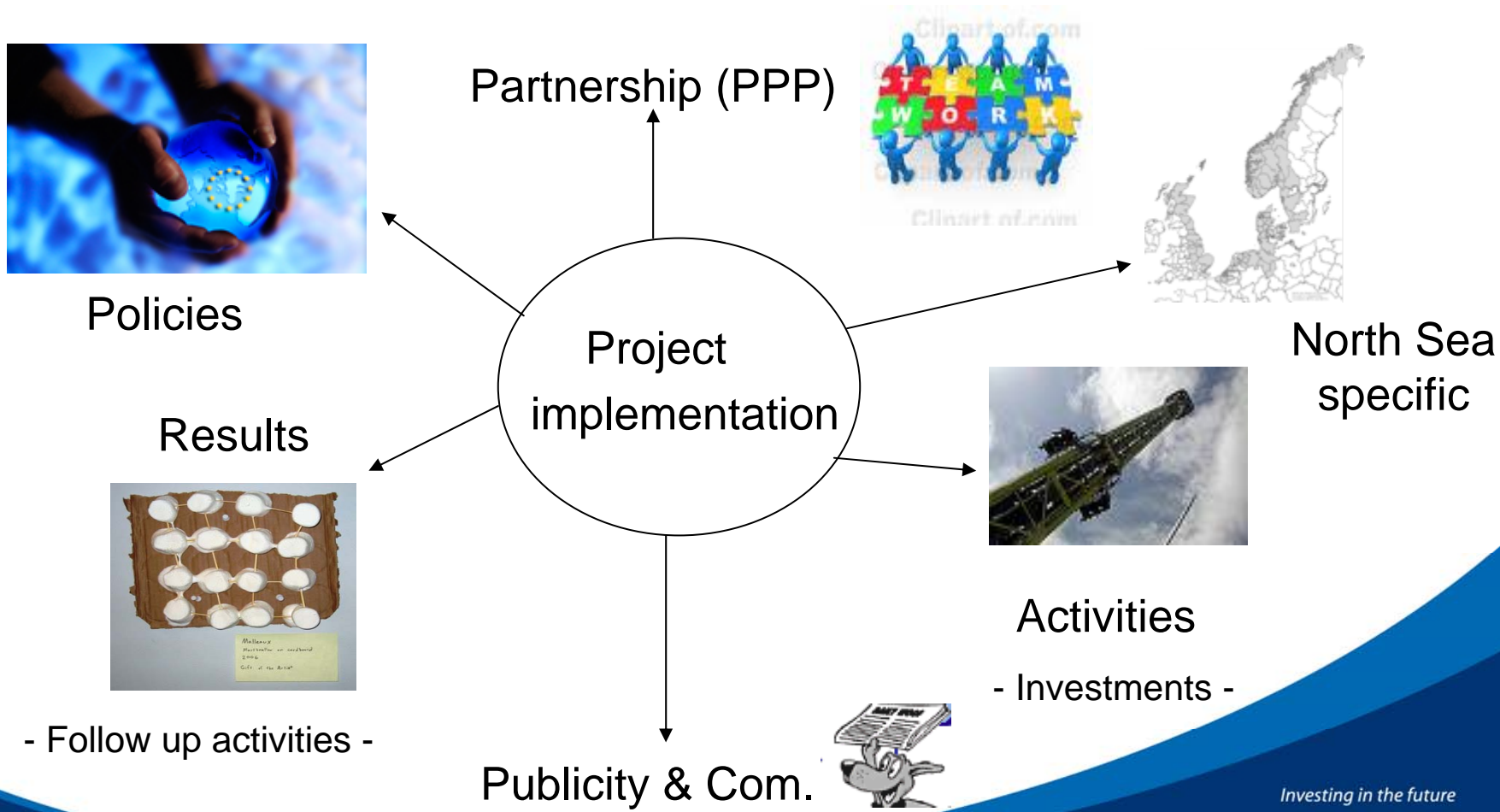




Agenda

- Introduction by the Secretariat.
- Presentation from CLIWAT.
- Questions and discussion.
- Conclusion

What project attributes is the Programme looking for?





On programme level

Current Status and Future Operations

- Project Implementation Reports.
- Monitoring- & Steering Committee meetings.
- ETC Joint Conference 2011, Interreg Forum (SWE), Open Days.
- Annual Reports.



On communicating your results

Current Status and Future Operations

- Telling the story – Yes! But remember the facts.
- Project Section on NSR web – Use it ! Critical mass needed, but value will be substantial.
- Increased focus on project communication (Brussels, ETC Joint Conference 2011, etc).
- Clustering will have an impact on communication – still to be developed!



Questions and discussion

Current Status and Future Operations

- Question 1
- Question 2
- Question 3



CONTACT

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