



PROGRAMME

Lead Beneficiary Seminar IV

12 & 13 October 2010

Hilton Bremen Hotel, Boettcherstrasse 2, Bremen, Germany

Day 1 – 12 October

11.30 Registration

12.00 Lunch

13.00 Welcome and Introduction

13.15 Status and Future of the NSR Programme 2007-2013

13.30 Project Implementation and Reporting – Parallel Plenary Sessions

*1 - Update on Current Developments for
running Projects:*

- Findings from the March 2010 reporting round
- Final reporting
- Relevant communications in relation to the plan

2 - Introduction to 5th Call Projects:

- Introduction of Desk Officers
- Introduction to project communications
- The legal basis for running your project
- Finance and activity reporting

15.00 Coffee

15.30 Project Implementation and Reporting (continued) – Combined Plenary Session

- The Programme website – a platform for promoting projects
- Changes to approved projects

16.00 Parallel Sessions I – choose one:

1. *Project Development* – Working with indicators in practice (at project and Programme level)
2. *Finance and administration* – Getting ready for your first claim
3. *Publicity and Communications* – Project-Programme interaction: Project section and social media

17.00 End of day 1

19.00 Dinner

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Day 2 – 13 October

9.00 Parallel Sessions II – choose one:

1. *Project Development* – Transnational cooperation at the beneficiary level: Challenges and approaches
2. *Publicity and Communications* – Intercultural communications
3. *Finance and administration* – Individual project meetings, please contact your Finance Officer to schedule a meeting

10.30 Coffee

11.00 Parallel Sessions III – choose one:

1. *Project Development* – Results and long term impacts: How to lift your results to the next level
2. *The online monitoring system* – Tutorial and user input for the system development
3. *Finance and administration* – Individual project meetings, please contact your Finance Officer to schedule a meeting

12.15 Lunch

More information and registration: www.northsearegion.eu

The Lead Beneficiary seminar has been designed to meet the needs and wishes arising from your project work. Therefore, the content of the seminar is somewhat flexible and you are very welcome to hand in proposals for topics – which might be of general interest to all project representatives – that you would like to discuss during the event. Active participation and feedback are much appreciated.