



PROGRAMME

Lead Beneficiary Seminar III

29 & 30 September 2009, Antwerp, Flemish Region of Belgium

Day 1

11.30 Registration

12.00 Lunch

13.00 Welcome and Introduction

13.15 Status and Future of the NSR Programme 2007-2013

13.30 Update on the Financial Aspects of the Programme

- The subsidy contracts
- Guidance on the designation of controllers
- Lessons learned from the first reporting rounds
- The online reporting system
- Compliance assessment and project payments
- The role of the Certifying Authority
- The de-commitment situation

15.30 Coffee

16.00 Managing a Project – Content and Communications

- Launch of the Project Life Cycle
- Lessons learned from the first reporting rounds
- Project implementation – quality considerations – including case study Smart Cities
- Publicity requirements and Communication Plan
- The Programme website – a platform for promoting projects

17.00 End of day 1

17.00 Projects approved at SC4: Introduction to basic NSRP procedures

19.00 Dinner

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Day 2

9.00 Parallel Sessions – Questions and Answers – Round 1

- Finance
Group work concerning the upcoming reporting round and first level control
- Project Development
Tutorial and feedback on activity reporting and indicators
- Publicity and Communications I
How to set up a Communication Plan – including case study BwC
Commissioning the CI and project logo
Project promotion via the Programme website – tutorial

10.30 Coffee

11.00 Parallel Sessions – Questions and Answers – Round 2

- Finance
Group work concerning the upcoming reporting round and first level control (continuation)
- Project Development
(see round 1 for content details)
- Publicity and Communications II
Communication Plans – lessons learned from approved projects
PR – including case study C2CI
New media and social media
Project promotion via the Programme website – tutorial

12.30 Closing Words

12.45 Lunch

More information and registration: www.northsearegion.eu

The Lead Beneficiary seminar has been designed to meet the needs and wishes arising from your project work. Therefore, the content of the seminar is somewhat flexible and you are very welcome to hand in proposals for topics – which might be of general interest to all project representatives – that you would like to discuss during the event. Active participation and feedback are much appreciated.