



2007–2013 programme and project success factors

A strong focus on Innovation

Innovation is recognised as a key factor in driving the economies of the region and there is a strong focus on the knowledge-based economy and how innovation can help to achieve this. Projects need to consider this at the planning stage.

Policy level involvement

In order to maximise impact and secure support for the individual projects it is important to incorporate policy level planning in the early stages of projects.

Long lasting results and outcomes

Projects should have a natural life after the funding period is over. The funding period should be regarded as a starting phase of a project, when the foundations are laid for a long future implementation.

The 4 priorities of the programme

- PRIORITY 1** Building on our capacity for innovation
- PRIORITY 2** Promoting the sustainable management of our environment
- PRIORITY 3** Improving the accessibility of places in the North Sea Region
- PRIORITY 4** Promoting sustainable and competitive communities

There are a total of 14 areas of intervention for the programme, spread over the 4 priorities. Please consult the programme website for the latest and most in-depth information about the priorities and the areas of intervention.

The application procedure

Project applications under the programme can be submitted during the Calls for Applications. There will be 2 calls for applications each year during the first 3 years of the programme. A technical assessment will be carried out by the secretariat for consideration by the Steering Committee.

The Steering Committee, made up of national and regional representatives of the participating countries, will approve or reject each application by consensus. They will meet at least twice a year for the first 3 years of the programme.

Contact information

Please check the programme website for the latest updates and information about the development of the programme.

Do not hesitate to get in contact with the secretariat if you have any questions regarding the programme or any of its projects.

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The Interreg IVB North Sea Region Programme

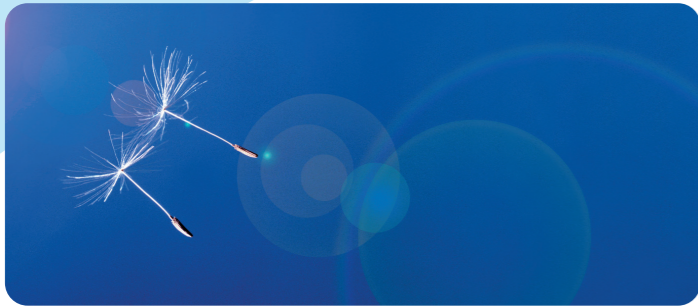
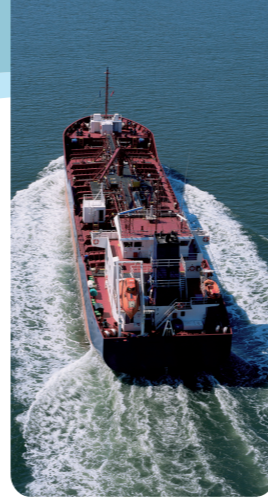


The Interreg IVB North Sea Region Programme

2007–2013



*Investing in the future
by working together for a
sustainable and competitive region*



ROJECTS SHOULD

- **contribute to the sustainable development of the North Sea region**
- **promote innovation and the transition to a knowledge-based economy**
- **work to promote territorial cohesion across the North Sea region**
- **enhance equal opportunities for all, equality between genders and non-discrimination**
- **demonstrate the added value of undertaking the proposed actions on a transnational basis**

– Projects will only be selected at the application stage if they produce outputs that cannot be accomplished without support from the programme.

