



Background to the 7th Call for Applications



**@ 7th Call Seminar and Partner Search Fair
June 21st, 2011 - Brugge**

Carsten Westerholt, North Sea Region Programme Secretariat

7th Call for Applications

September 5 – October 3

mixed call

‘Usual’ and cluster projects

50 Projects and 3 Clusters Approved following 6th Call



4 full applications, 1 extension, 3 cluster projects

Priority 1: 14

Cluster: DANS

1.1 Building the innovation capacity of business

ERIP, NMU + ext.,

GreenGrowing

1.2 Building the transnational dimension of clusters and research and innovation networks

e-CLIC, IFP, NSSP, Power Cluster, Smart Cities, POYO (+ext.) ClimaFruit,

1.3 Building society's and the institutional capacity for innovation

Skint, CCC, North Sea Supply, North Sea Supply ext.

1.4 Promoting the adoption and use of ICT applications

Opening Up

Priority 2: 15

Cluster: WaterCAP

2.1 Sustainable development of the coastal land and sea areas through integrated coastal zone management

LNS, TIDE, BLAST, BLAST ext. SUSCOD, SUSCOD ext.

2.2 Developing preventive and responsive measures to address acute and chronic marine pollution

Ballast Water, Ballast Water ext.

2.3 Adapting to and reducing risks posed to society and nature by a changing climate

Aquarius, CLIWAT, CPA, DiPol, Mare, SAWA, BioCHAR

2.4 Promoting environmentally responsible energy production practices

enerCOAST, North Sea SEP, C2CI, C2CI ext.

Priority 3: 13

Cluster: MTC

3.1 To promote regional accessibility strategies

CARE-North, Cruise Gateway, iTransfer, Green Airports, **E-Mobility NSR, ITRACT**

3.2 To promote the development of multi-modal and transnational transport corridors

StratMoS (+ 2ext.), LO-PINOD, Food Port + **ext.**

3.3 To promote the development of efficient and effective logistics solutions

NS Frits, Dryport, Dryport ext., CNSS, E-Harbours

Priority 4: 8

4.1 Tackling the needs of areas in decline

DC NOISE, Vital

4.2 Promoting sustainable growth solutions for expanding areas

MP4, CA! (+ext.), SURF, Waterways for Growth, WfG ext.

4.3 Promoting energy efficiency in settlements

ANSWER, Build with Care



Interventions of Main Concern

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ANSWER, Build with Care

Programme aim:

To make the North Sea region a better place to live, work and invest in

1. Increase the overall level of innovation taking place across the North Sea region

2. Enhance the quality of the environment in the North Sea region

3. Improve the accessibility of places in the North Sea region

4. Deliver sustainable and competitive communities

Priority 1: Building on our capacity for innovation

Objective 1: Building the innovation-capacity of businesses

Objective 2: Building the transnational dimension of clusters and research and innovation networks

Objective 3: Building society and the institutional capacity for innovation

Objective 4: Promoting the adoption and use of ICT applications

Priority 2: The sustainable management of our environment

Objective 1: Sustainable development of the coastal land and sea areas through integrated coastal zone management

Objective 2: Developing preventative and responsive measures to address acute and chronic marine pollution

Objective 3: Adapting to and reducing risks posed to society and nature by a changing climate

Objective 4: Promoting environmentally-responsible energy production practices

Priority 3: Improving the accessibility of places in the NSR

Objective 1: To promote regional accessibility strategies

Objective 2: To promote the development of multi-modal and transnational transport corridors

Objective 3: To promote the development of efficient and effective logistics solutions

Priority 4: Promoting sustainable and competitive communities

Objective 1: Tackling the needs of areas in decline

Objective 2: Promoting sustainable growth solutions for expanding areas

Objective 3: Promoting energy-efficiency in settlements

*Investing in the future
by working together for a
sustainable and competitive region*

Remaining Funds

ERDF

Priority 1:	over-allocated	1 cluster project (tbc)
Priority 2:	over-allocated	[...]
Priority 3:	9.9 m€	projects & cluster projects
Priority 4:	4.1 m€	projects & cluster projects

Norwegian Equivalent

Mainly fully allocated.

Contact the Norwegian National Contact Point Kate Clark!



Projects: background information





Priority 3 – Improving the accessibility of places in the NSR

General comments:

- Accessibility = transport - communication - energy
- Accessibility of all transport modes, not only maritime transport
- Sustainable transport
- Boosting the eco-efficient economy



Priority 3 – Improving the accessibility of places in the NSR

Main concerns:

- Area of intervention 3.3
Promote the development of effective and
efficient logistics solution



Priority 3 – Improving the accessibility of places in the NSR

Useful links:

- A number of recent EU policy documents about
 - Future of transport
 - TEN-T
 - Urban Mobility
 - Maritime transport
 - Greening Transport
 - Logistics



Priority 3 – Improving the accessibility of places in the NSR

Energy:

Innovative solutions for:

- Accessibility of energy (-grids)
- (Availability of energy logistics)



Priority 4 – Promoting Sustainable and Competitive Communities

Main concerns:

- Area of intervention 4.1
Tackling the needs of areas in decline



Priority 4 – Promoting Sustainable and Competitive Communities

General comments:

- Project proposals with a largely spatial and broad approach in Aol 4.1
- Programme seeks for focused approaches



Interfaces between Priorities

Eco-efficient solutions for transport and energy

P2

P3

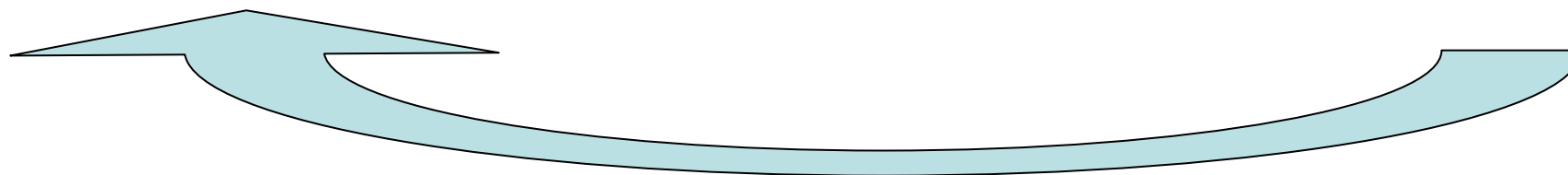
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Interfaces between Priorities

P3

P4



Transport in sustainable regional development – urban sprawl, congestion
Public transport, accessibility, sustainable transport logistics
Strategies for transport patterns due to changing land use

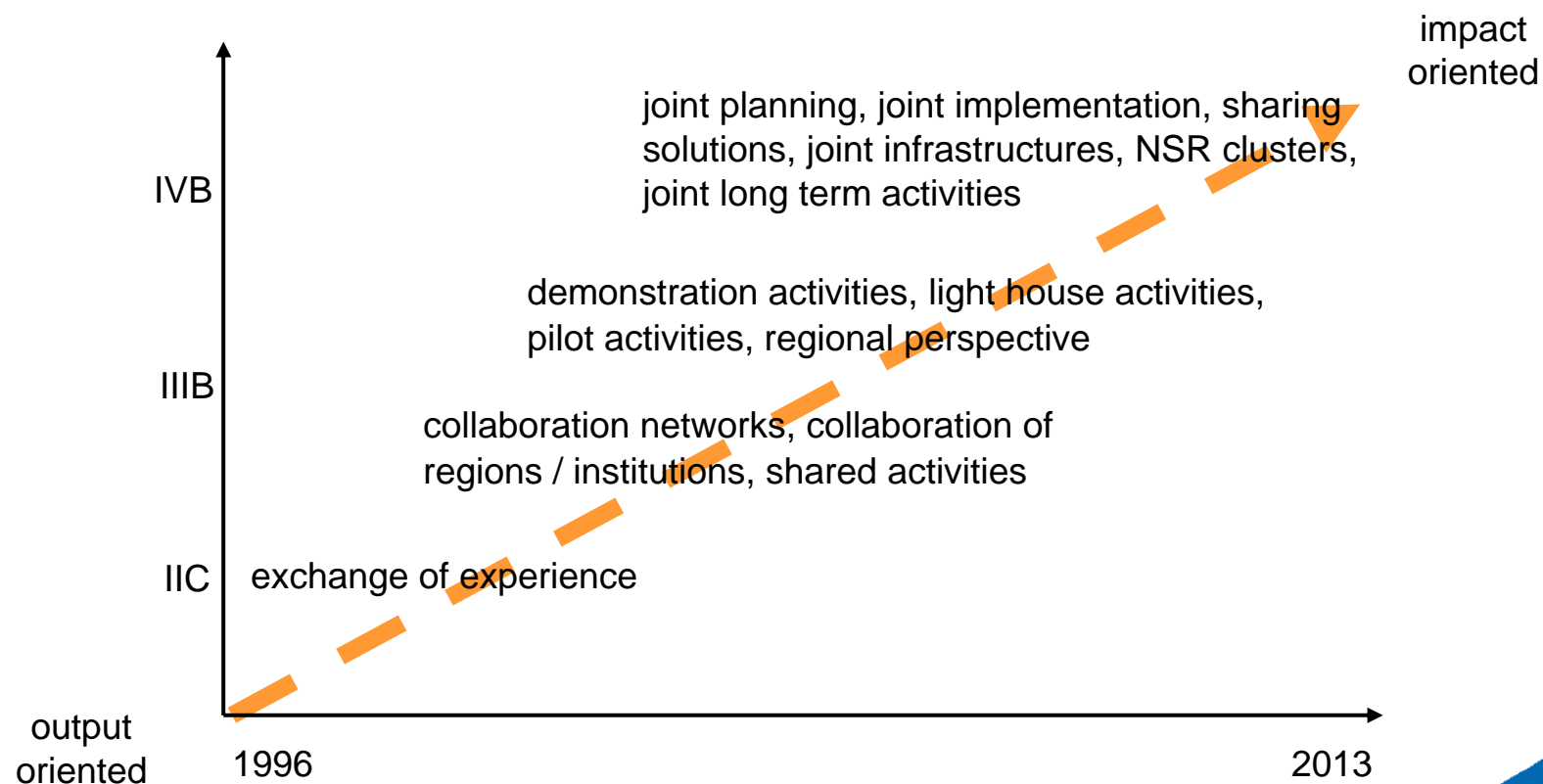


What project attributes is the programme looking for?

- Oriented towards implementation
- Following an overall transnational approach
- Creating impact for the North Sea region
- Creating long lasting results
- Contributing to the Lisbon and Gothenburg agendas
- Linking to European policies
- Contributing to a positive innovation orientated culture in the North Sea region



Transnational Co-operation – Transition of Activities



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Transnational Co-operation

– Investments with a transnational impact



Transnational Investments

The project needs to communicate

- the added value of their investments for the NSR
- towards the relevant stakeholders/target groups across the NSR, considering the critical-mass
- in a realistic and convincing way

To be considered, e.g. in the communication strategy



Transnational Investments

... if the impact is local, the investment is
by no means transnational! ...

Timeline for Applications

August 12

Pre-Assessments Close

September 5 – October 3

7th Call - mixed

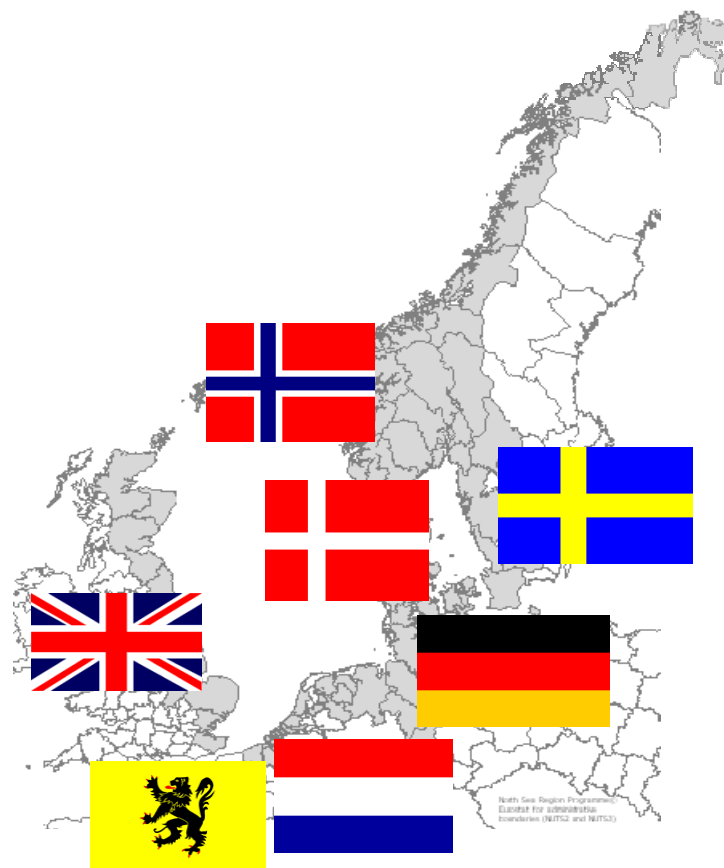
- Private Partners

European Union



The European Regional Development Fund

The Interreg IVB North Sea Region Programme



Think transnational!

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European Union



The European Regional Development Fund

**The Interreg IVB
North Sea Region
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Thank you very much!
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**The Interreg IVB
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