



EUROPEAN COMMISSION

Regional Policy

European Territorial Co-operation 2007-2013

How INTERREG can help achieve political priorities

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European Territorial Cooperation INTERREG

- Not as much funds available as in Convergence or Competitiveness programmes but can have important catalyst effect
- Can help you to realise the potential of your region/community



Partnership principle

- Art. 11 of 1086/2006: Partnership COM – Member States
- Each MS to organise partnership, i.e. most representative partners at national, **regional and local level** and in the social, environmental and other spheres
- Partnership covers preparation, implementation, monitoring and evaluation of programmes



Local and regional level involvement

- Involved in programming + consulted on draft programme via public consultation and/or via associations of local/regional authorities
- Local/Regional authorities represented in Monitoring and Steering Committees
- Assist in promotion of programmes, building up of project partnerships and generation of strategic good quality projects resulting in tangible results having transnational impact
- Active involvement in projects



Our experience

Positive side effect of SF programmes:
Local and regional authorities

- joining forces working together across borders (administrative, national etc.);
- not regarding each other as competitors, but partners sharing the same goals;
- realising potential of co-operation: higher potential to influence and make a difference

Our experience: local involvement and commitment can make a real difference



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What is on offer?

- An arena making it possible for you to cooperate with other NS regions on:
 - *problems that are difficult for you to tackle alone*
 - *issues where you would your region/ community to develop or become more competitive*
- An opportunity for your region or community to contribute to and benefit from a transnational development strategy (have impact on big questions)



Why get involved at project level I ?

- The NS programme provides arena for sharing ideas and exchange of experience and good practice = increased potential for generation of innovation
- Internationalisation and more visibility raising profile of region or community = increasing its attractiveness for business and people
- Cooperation with other regions = higher potential to influence



Why get involved at project level II ?

- Limited pot of funds, but can have important catalyst effect unlocking more strategic action and funds across the region:
 - Can trigger investment from private sector
 - Can generate good project ideas that can be passed on to other programmes for implementation
 - Can trigger investment along the length of a transnational transport route
- Can strengthen competitiveness of business: access to markets abroad, international marketing, wider networks of business partners, creation of transnational clusters, broader access to innovation and RTD



*Key to success = commitment from
local stakeholders*

Local and regional politicians can:

- help to build strategic projects producing concrete results
- ensure commitment and funding
- help to form project partnerships
- provide link to citizens/community, securing local involvement and ownership



Successful transnational projects

- Produce innovative concrete results and outputs of benefit and relevance to entire programme area
- Contribute significantly to meeting the objectives of programme
- **Have broad and deep project partnerships, involving both regional and national authorities**
- Have Lead partners with the right skills and experiences
- Where relevant, link up to other programmes, e.g. Convergence and Competitiveness



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Thank you for your attention!