

21<sup>st</sup> June 2007

# The INTERREG IVB North Sea Region programme

**“Towards real projects”**

Stephen Taylor, Project Director,  
Humber Economic Partnership  
Hull UK



Humber Economic Partnership

# **EU COHESION POLICY (working across borders & with other regions)**

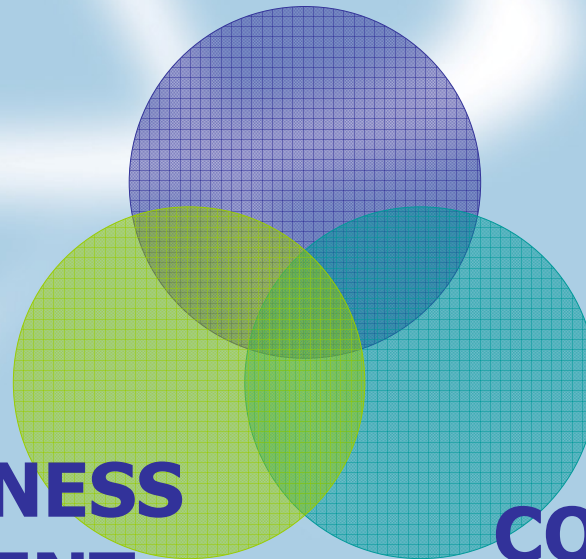
## **THREE OBJECTIVES for 2007-2013**



# EU COHESION POLICY

## COOPERATION

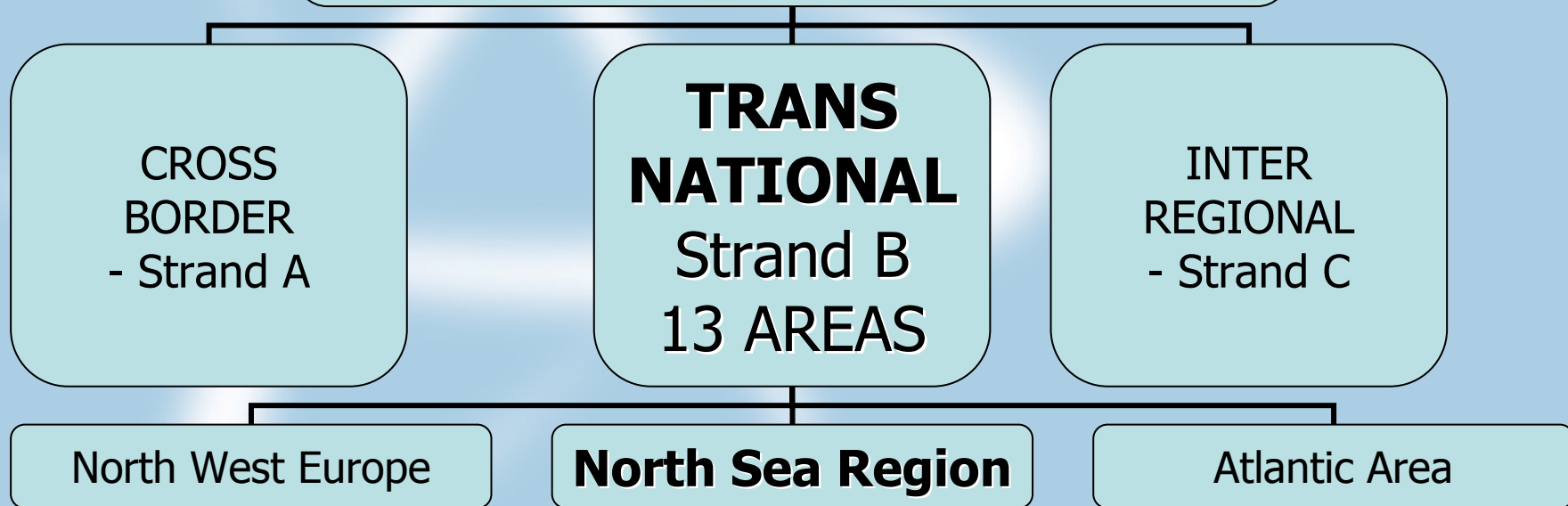
**COMPETITIVENESS  
& EMPLOYMENT**



**CONVERGENCE**



# COOPERATION OBJECTIVE (INTERREG)



# PROMOTING TRANSNATIONAL COOPERATION – 4 priorities



1. INNOVATION

2. ENVIRONMENT

3. ACCESSABILITY

4. **COMPETITIVE  
COMMUNITIES**



**21<sup>st</sup> JUNE 2007**

# **Seminar on priority 4**

**“Creating real projects on promoting sustainable and competitive communities”**



**Humber** Economic Partnership

**“Creating real projects  
tackling the needs of areas in  
decline,  
sustainable growth solutions  
for expanding areas and  
promoting energy-efficiency in  
communities.”**



# **City Region of Hull and the Humber Ports**

**One of 8 city regions in the North of  
England**

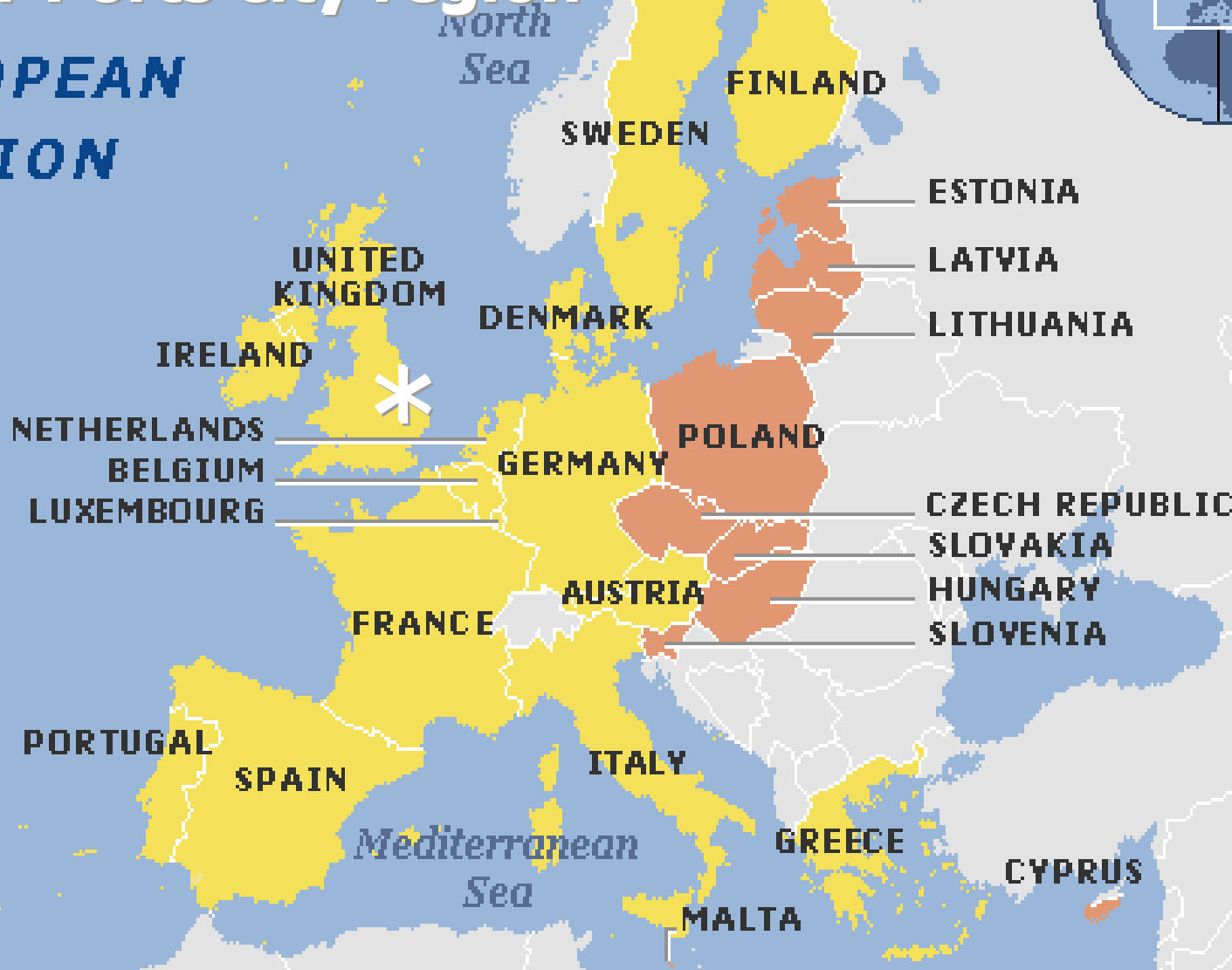
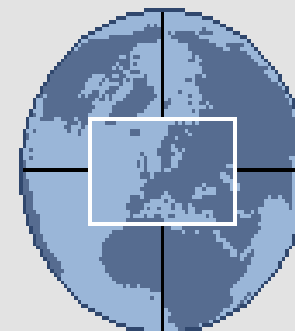


**Humber** Economic Partnership



# \* Hull and Humber Ports city region

## EUROPEAN UNION



Members since 2004

Members before 2004

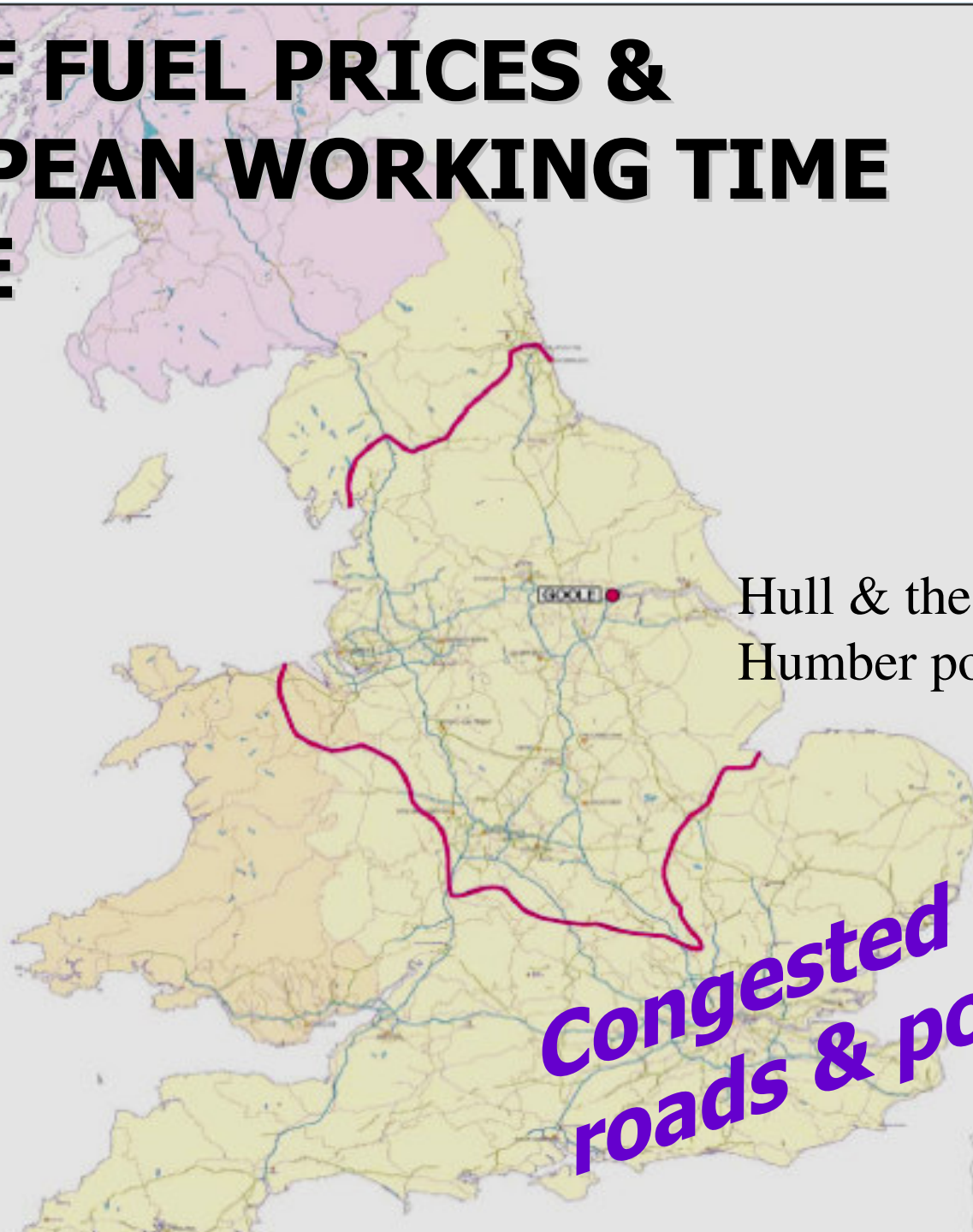


# IMPACT OF FUEL PRICES & THE EUROPEAN WORKING TIME DIRECTIVE

*3 hours  
driving  
time  
from  
the  
Humber  
Area*

Hull & the  
Humber ports

**Congested  
roads & ports**



# HULL & HUMBER PORTS

## ROAD & RAIL

## LINKS



Humber Economic Partnership





**The North**

**Sea**

**Hull**

**The Humber**

**Goole**

**Immingham**

**Grimsby**

# City Region of Hull and the Humber Ports

- population 887,500 (1.7% of E&W)
- land area 3517 sq km (2.3% of E&W)
- jobs in manufacturing 18% (Eng 12%)
- jobs in finance sector 11% (Eng 21%)
- average weekly pay €550 (Eng €645)

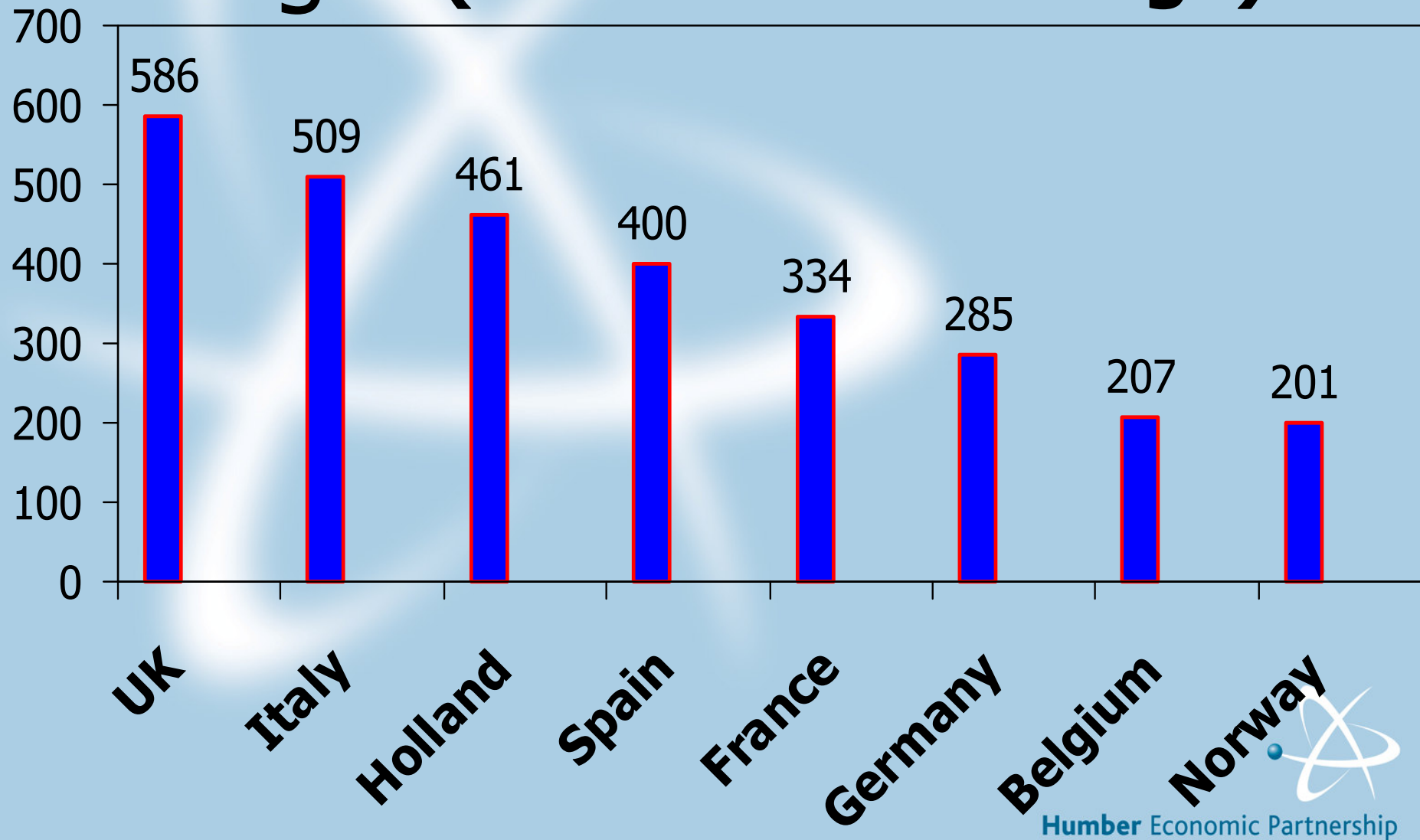
Economic indicators and statistics @

[www.humberep.co.uk](http://www.humberep.co.uk)

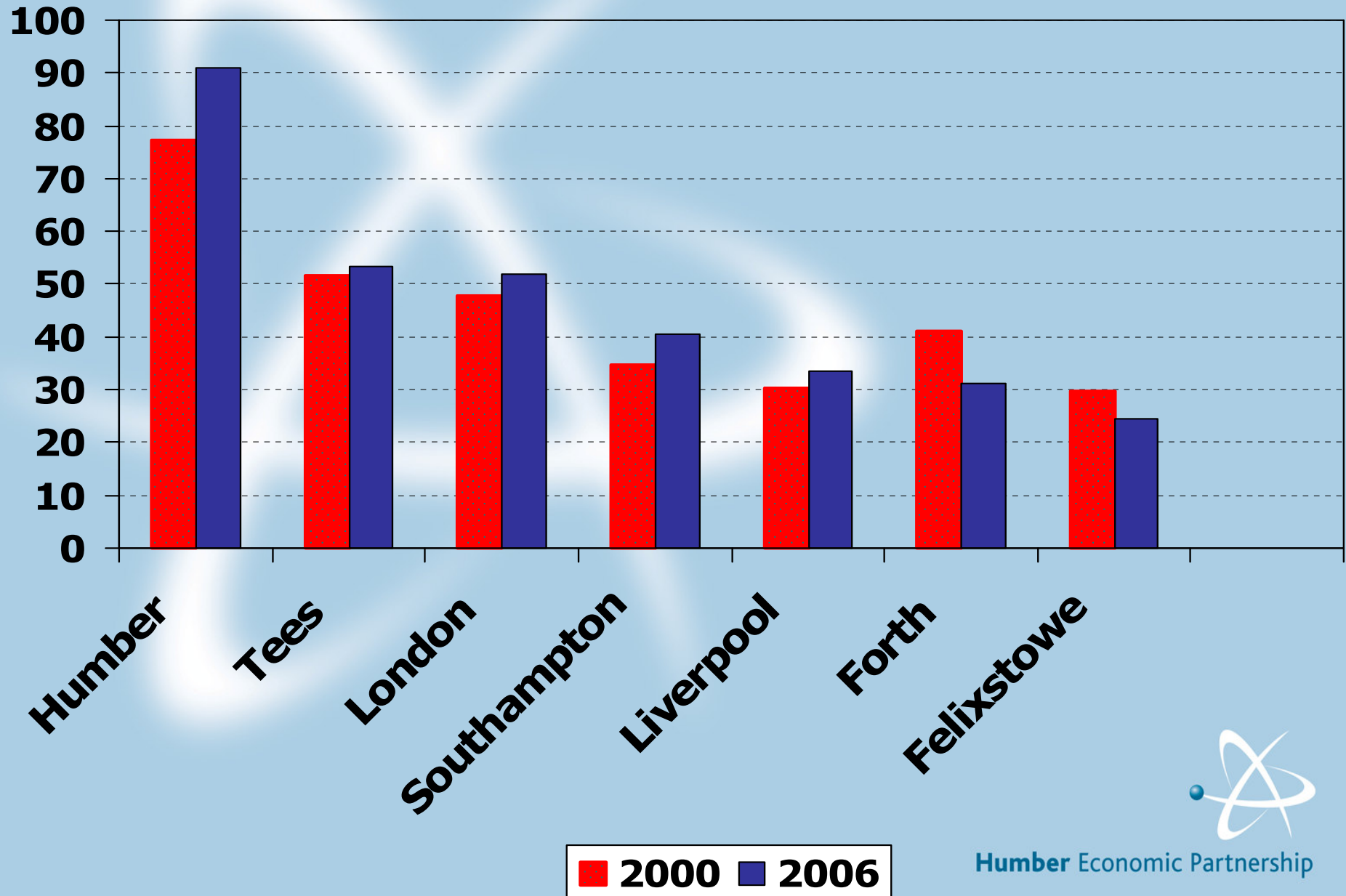


Humber Economic Partnership

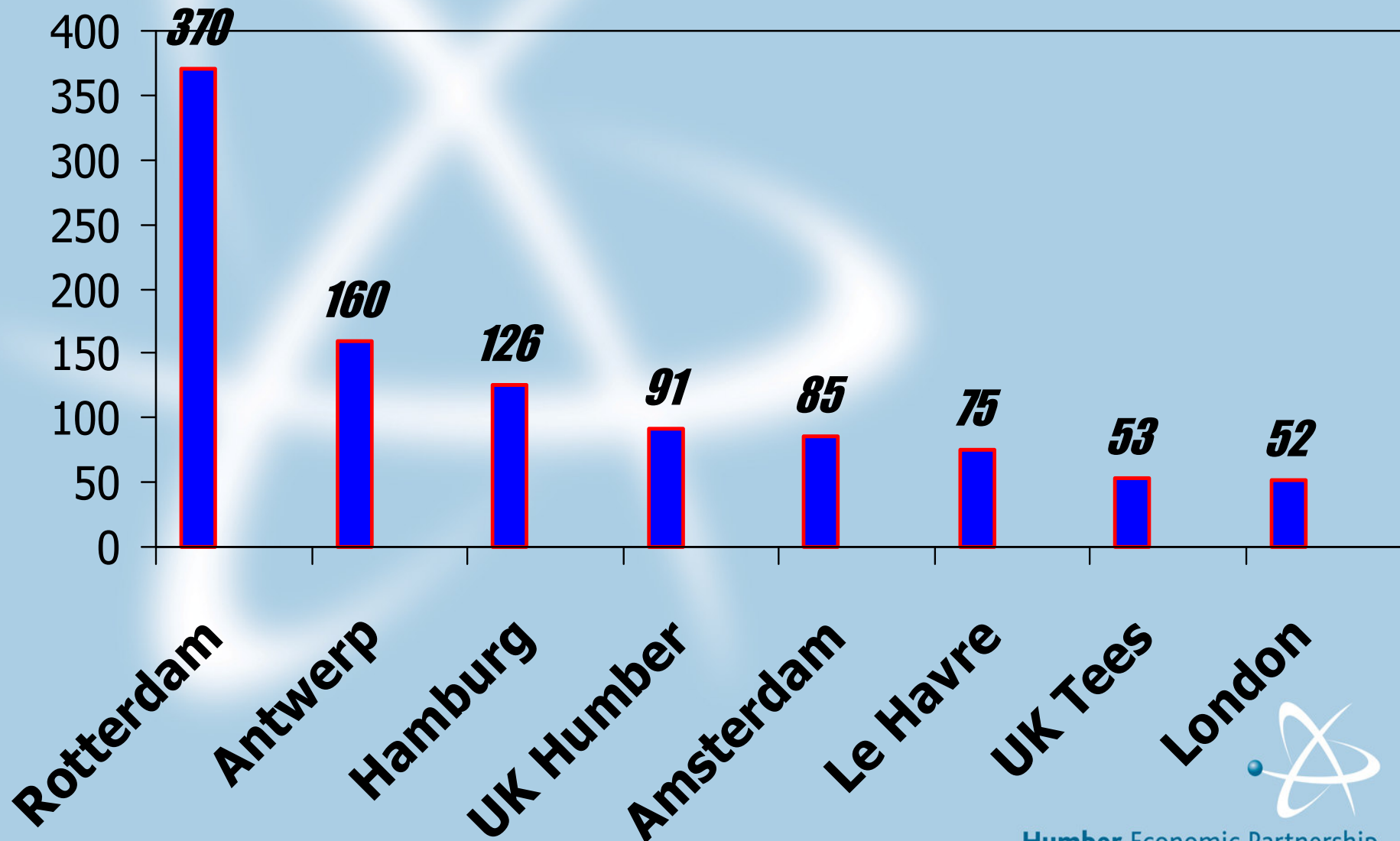
# 2005 European maritime freight (m of tonnes of cargo)



# UK PORT tonnes: 2000 to 2006



# Top seaports in N Europe (m. of tonnes)





An aerial photograph of a wide, muddy river. In the foreground, a blue and white ferry with 'DFDS TOR LINE' written on its side is moving from left to right. In the middle ground, a large black oil tanker is docked at a long pier structure. The background shows a town with various buildings and green hills under a clear sky.

**The Humber ports' cluster  
is the largest in UK  
& has 16% market share**

**22% of UK IMPORT TRADE  
arrives through the Humber Ports**

**Case study:  
UK City Region  
of Hull and the Humber Ports**

**We have trade flows, but how can  
we capture more “added value”  
activities for our local  
communities?**



# INVESTMENTS

Port of Immingham  
HIT2/RoRo  
investments

New bulk terminal

Rotterdam  
Terminal

New SS Container  
Terminal approved

Rail upgrades

Dock rail line upgrade

Goole intermodal  
terminal



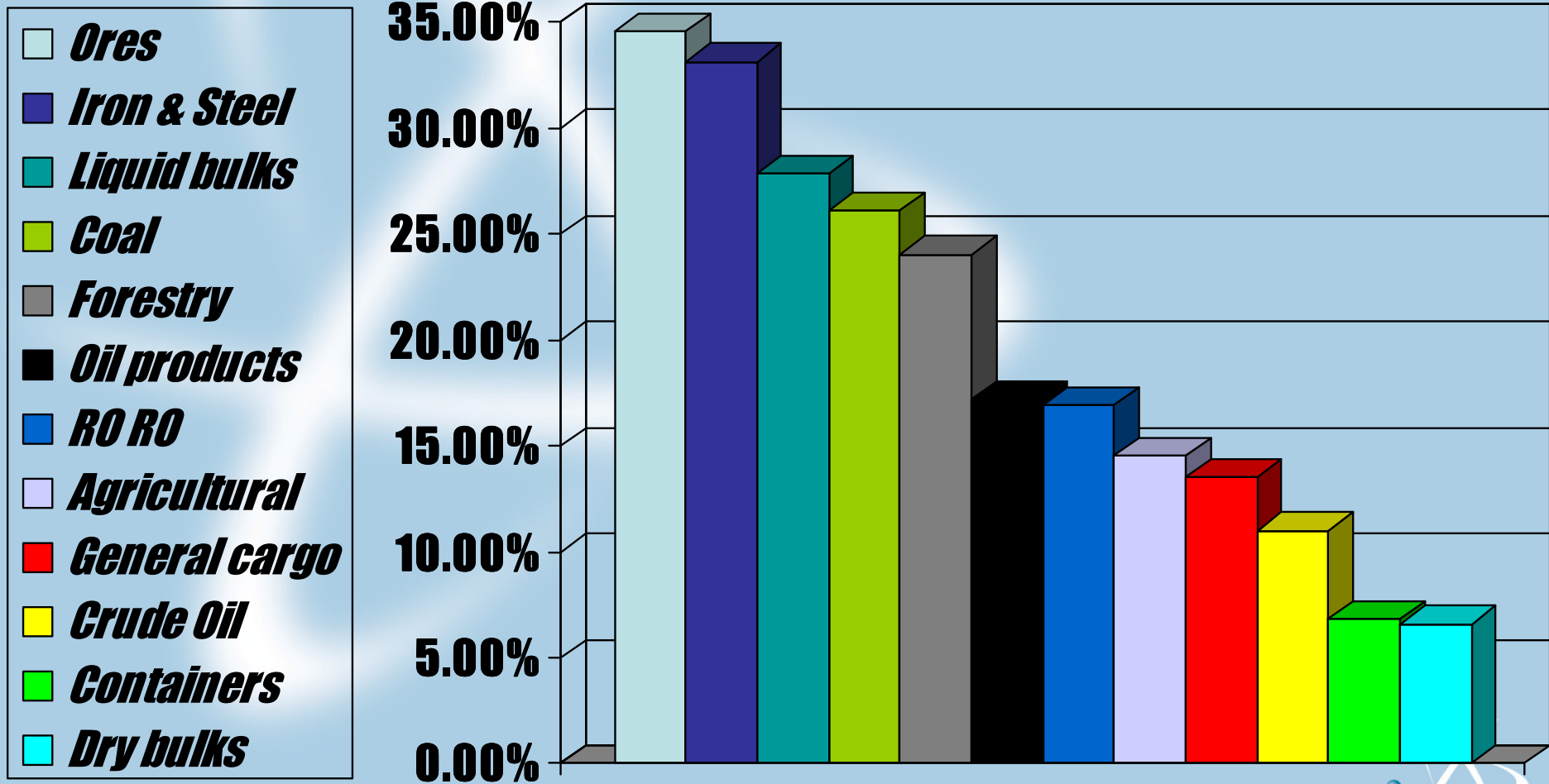
# NEW Logistics Institute



# World Trade Centre within new office District in Hull



# Humber market share of UK maritime cargoes



# Case study: UK City Region of Hull and the Humber Ports

- profile
- competitive position
- understanding priorities
- strategic projects
- shared problems to be solved
- transnationality



# Interreg IVB, priority 4

## **UNDERSTANDING PRIORITIES**

1. What economic development activities are optimal for the community/region as a whole?
2. What is possible?
3. What is realistic?
4. Prioritise across local/political boundaries
5. Establish the evidence and the business case





# **City Region of Hull and the Humber Ports**

## **Economic Development Priorities**

1. Spatial and environmental perspective :  
Northern England/North Sea
2. External connectivity : Global Gateway  
policy. Capturing “added value”.
3. Places and spaces to live and to work
4. Key clusters = those where we are truly  
competitive & have knowledge
5. Tackling structural weaknesses



## Interreg IVB, priority 4

# **CRITERIA: STRATEGIC PROJECTS**

1. Releasing sustainable, investment potential around the wider N Sea region
2. Priority product clusters and economic drivers
3. Connectivity for global trade and new supply chains
4. Environmentally sound & sensitive
5. Productivity opportunities



# Interreg IVB, priority 4

## **SHARED PROBLEMS TO BE SOLVED**

1. How to implement quickly?
2. Delivery structures that are fit for purpose?
3. Who is accountable for delivering investment priorities and lead projects?
4. Skills and talent to lead delivery and secure the outputs and results.



# Interreg IVB, priority 4

## **TRANSNATIONALITY OPPORTUNITIES**

1. Anticipating economic change
2. Triggering N Sea regional development
3. Modal shift of freight from wheel to keel
4. Forging business and education links to strengthen the knowledge economy
5. New supply chains and emerging technologies
6. Community development projects



HUMBER TRADE ZONE  
WORLD CLASS OPPORTUNITIES



DFDS  
TOR LINE

BRIDGES FOR TRADE IN EUROPE



PD PORT SERVICES

SAMSKIP

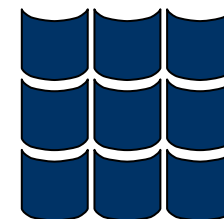


Geest North Sea Line B.V.

EIMSKIP



THE  
POTTER GROUP



JOHN GOOD  
SHIPPING

# Northern Maritime Corridor – The Motorway of the Northern Seas



# NMC II PARTNER REGIONS

1. NORWEGIAN CONSORTIUM
2. ABERDEENSHIRE
3. AMSTERDAM PORT AUTHORITY
4. GRONINGEN SEAPORTS
5. DANISH LOGISTICS CENTRES
6. ESJBERG PORT AUTHORITY
7. FLEMISH CONSORTIUM
8. CITY OF HAMBURG
9. HUMBER



# THE HUMBER ECONOMIC PARTNERSHIP

1. Strategic partnership for sustainable economic development.
2. Public/private board drawn from a wide council of members (100+)
3. Four local authorities
4. Research, advise, lobby and coordinate on sustainable economic development activities and key issues that require partnership working
5. Mechanism for trans-national working at a sub-regional (city region) level





21<sup>st</sup> June 2007

**The INTERREG IVB  
North Sea Region  
programme  
Priority 4**

Contact details:

Steve Taylor, Project Director,  
Humber Economic Partnership  
Hull UK

**[staylor@humberep.co.uk](mailto:staylor@humberep.co.uk)**



**Humber** Economic Partnership