

THE INTERREG NORTH SEA REGION PROGRAMME 2014-2020

Transnational Project Development Seminar and Partner Search: Getting ready for the new programme

17 & 18 September 2014, Virginie Lovelinggebouw, Koningin Maria Hendrikaplein 70, 9000 Ghent

Draft Programme

Project ideas: If you are working on a project idea, please submit a brief summary online before the event. This will greatly improve the usefulness of this event and your ideas will help shape recommendations for implementation.

Day 1

13.00 **Registration & coffee**

13.30 **Welcome and introduction**

Presentation: What is new and what is different in comparison to the IVB period?

Introduction to the logic, structure and contents of the new programme and the intervention logic down to deliverable level. What your project needs to deliver.

Q&A on programme strategy and what projects will be expected to deliver

Presentation(s): Programme rules and procedures

Covering rules agreed so far that could have an impact on how projects plan their application and budget. Will include a summary of missing information and when we hope to have answers.

Q&A on rules and procedures

15.00 **Coffee**

15.30 **Workshop sessions priorities 1 to 4**

The workshops will provide a little more detail on examples of activities and expected results. They will allow participants to identify their areas of main interest within the content in order to spot possible partners and existing ideas. At the end of the session participants should understand which types of projects are in the pipeline and who they should talk to in order to develop their own ideas.

- 1: Thinking Growth – Supporting growth in North Sea Region economies**
- 2: Eco-innovation – Stimulating the green economy**
- 3: Sustainable North Sea Region – Protecting against climate change and preserving the environment**
- 4: Promoting green transport and mobility**

Participants should be ready to briefly present themselves, their areas of interest, and project ideas they are working on (if any).

17.00 – Networking opportunity with snacks & refreshments
18.30

Day 2

9.00 Presentation: The application procedure and form: How to write a good application
Including the assessment criteria and initial views on what is really wanted from a project application.

Q&A on how to apply

9.40 Presentation: Communication and publicity in the new programme
How to write a good communication work package. Including the role of communication in delivering an impact on the programme area, the role of the programme, regulatory requirements

10.00 Q&A on Communication

10.10 Coffee

10.30 Workshop: Moving ahead with project ideas & Messages to the programme
Chance for participants to reflect back on what they have heard and discussed since the last workshop session and any new questions this raises. Participants will also be asked for key messages on implementing the new programme, which can be fed back to programming authorities.

11.00 Speed-dating session
Chance for 5 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Participants will be told how to book a meeting at the event. Other participants continue discussions.

11.50 - Closing session

12.00 Announcements with the latest information on probable the timing of the first call and opening of the pre-assessment procedure will open.

Please refer to our website about updates on venue, registration and presenting project ideas (www.northsearegion.eu)