



NORTH SEA REGION PROGRAMME

PRIORITY 4

Ghent, 17 September 2014





Programme Vision

Joining efforts to lead the way to stronger, more sustainable economies and societies around the North Sea





What is capacity?

Success = Better solutions + available and in use for the whole programme area

**Capacity is....
having a better answer....
and making sure the right
people know about it...**



Priority 4 Promoting green transport and mobility





EUROPEAN REGIONAL
DEVELOPMENT FUND

The North Sea Region Programme

2014-2020



Priority 4 Promoting green transport and mobility





Priority Axis has 2 specific objectives

- 4.1 Develop demonstrations of innovative and/or improved transport and logistics solutions with potential to move large volumes of freight away from long-distance road transportation*

- 4.2 Stimulate the take-up and application of green transport solutions for regional freight and personal transport*



Specific Objectives of the Priority 4 Axis

4.1. Develop demonstrations of innovative and/or improved transport and logistics solutions with potential to move large volumes of freight away from long-distance road transportation



4.1. Potential of sustainable transport and logistics solutions to move a larger proportion of long distance freight in the North Sea Region

Programme Result Indicators

4.2. Stimulate the take-up and application of green transport solutions for regional freight and personal transport



4.2. Potential of solutions developed to increase the use of green transport services





Priority 4



4.1. Develop demonstrations of innovative and/or improved transport and logistics solutions with potential to move large volumes of freight away from long-distance road transportation

4.2. Stimulate the take-up and application of green transport solutions for regional freight and personal transport



Programme Result Indicators

4.1. Potential of sustainable transport and logistics solutions to move a larger proportion of long distance freight in the North Sea Region

4.2. Potential of solutions developed to increase the use of green transport services

Project Level

1-3

Project Objectives

project specific

objectives

Project Output Indicator

4.1 and 4.2:

Number of new and/or improved green transport solutions adopted [same for both objectives]



Number of organisations / enterprises adopting new solutions by project end
Number of organisations / enterprises informed about new solutions by project end

Project specific result confirming usefulness of the output:

Project Results + Indicators

1-3 defined

by

project



Step 1

Divide into groups

Mission: Key words – linking back to green transport and mobility





Step 2

All groups

Mission: Key words – linking back to specific objectives of the Priority

10 minutes





Key words:

Where do they fit?

Specific Objectives of the Programme

4.1. Develop demonstrations of innovative and/or improved transport and logistics solutions with potential to move large volumes of freight away from long-distance road transportation

4.2. Stimulate the take-up and application of green transport solutions for regional freight and personal transport

Project Output Indicators

Number of new and/or improved green transport solutions adopted
[same for both objectives]



Priority 4— Project Ideas

1 slide in 4 minutes

