NORTH SEA REGION PROGRAMME

PRIORITY 2
Ghent, 17 September 2014

Programme Vision

Joining efforts to lead the way to stronger, more sustainable economies and societies around the North Sea

Priority Axis: Eco-Innovation: Stimulating the Green Economy

Priority Axis has 2 specific objectives

2.1 Promote the development and adoption of products, services and processes to accelerate greening of the North Sea Region economy

2.2 Stimulate the adoption of new products, services and processes to reduce the environmental footprint of regions around the North Sea

Specific objective 2.1: Justification

Reduce carbon emissions

Focus on pilots

Re-cycling of non-renewables materials

Awareness raising

Specific objective 2.2: Justification

Focus on renewable energy / technologies / grids

Focus on pilots

Take up of energy saving technologies

Priority 2: Eco-Innovation: Stimulating the Green Economy

Specific Objectives of the Priority 2 Axis

2.1. Promote the development and adoption of products, services and processes to accelerate greening of the North Sea economy

2.2. Stimulate the adoption of new products, services and processes to reduce the environmental footprint or regions around the North Sea

Programme Result Indicators

2.1. Potential of products, services and processes supported by the projects to replace less sustainable practices

2.2. Capacity of authorities / practitioners around the North Sea to identify and implement ways of reducing their environmental footprint

Programme Result Indicator:

The change / direction of change sought by the Programme

Priority 2: Eco-Innovation: Stimulating the Green Economy

Programme Level

Specific Objectives of the Priority 2 Axis

2.1. Promote the development and adoption of products, services and processes to accelerate greening of the North Sea economy

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Project Level

Project Objectives

| 1 to 3 | project specific | objectives |

Project Output Indicators

2.1 and 2.2: Number of green products, services and processes piloted and / or adopted by the project

\+ Number of organisations / enterprises adopting new solutions by project end
Number of organisations / enterprises informed about new solutions by project end

Project specific result confirming usefulness of the output:
Project Results + Indicators

| 1 to 3 | by | project |

Project Output Indicator:

The direct change delivered by the funded projects against the specific objective

Specific Objective 2.1

2.1 Promote the development and adoption of products, services and processes to accelerate greening of the North Sea Region economy

INTERVENTION LOGIC:

NEEDS	SPECIFIC OBJECTIVE	OUTPUTS	RESULTS
Increased use of recycling	Resource efficiency	Solutions adopted No's informed	Increased capacity and potential

Specific Objective 2.2

2.2. Stimulate the adoption of new products, services and processes to reduce the environmental footprint of regions around the North Sea

INTERVENTION LOGIC:

NEEDS	SPECIFIC OBJECTIVE	OUTPUTS	RESULTS
Reducing energy use	Technological development	Solutions adopted No's informed	Increased capacity and potential

Priority 2 – Workshop

Objective: Building a project pipeline

Three magic steps…

Priority 2 – Step 1

Individual exercise

Mission: Key words – linking back to priorities of Eco-Innovation

3 minutes

Priority 2 – Eco-innovation: Stimulating the Green Economy

Priority 2 – Step 2

Four groups

Mission: Key words – linking back to specific objectives of the Priority

10 minutes

Key words:

Where do they fit?

Specific Objectives of the Programme

2.1. Promote the development and adoption of products, services and processes to accelerate greening of the North Sea economy

2.2. Stimulate the adoption of new products, services and processes to reduce the environmental footprint or regions around the North Sea

Priority 2 – Step 3

Appoint a Rapporteur

Mission: Key words – How do they link to pre-defined output definition?

Summary of key findings

15 minutes

Key words:

Where do they fit?

Programme Result Indicators

2.1. Potential of products, services and processes supported by the projects to replace less sustainable practices

2.2. Capacity of authorities / practitioners around the North Sea to identify and implement ways of reducing their environmental footprint

Project Output Indicators

2.1 and 2.2: Number of green products, services and processes piloted and / or adopted by the project

Priority 2 – Project Ideas

1 slide in 4 minutes

Networking Session

Tomorrow morning…

Presentations, Speed Dating and Networking