

Interreg VB North Sea Region Programme

Transnational interwork event for call 1: From idea to application

25 & 26 March 2015, Hamburg, Germany

Harbour City University, Überseeallee 16, 20457 Hamburg

An number of project ideas have been submitted to the programme secretariat prior to the event. An overview is available for the event. Project ideas can also be viewed online: <http://www.northsearegion.eu/ivb/project-ideas/>

Programme Day 1

12.00 Registration & coffee

12.30 Welcome and introduction

Presentation: What can you expect about the new VB programme?

Learn about the structure and the logic of the new programme and what the programme can offer you to turn your project idea into a success story.

Presentation: The programme's framework for new projects

Learn about the dos and don'ts for administering your VB project and how your project can grow and succeeds during its life cycle.

Questions and answers

Introduction to the workshop session

13.45 Coffee & networking

14.15 Find your peers

Before we start with the workshops we would like you to meet other potential applicants who are planning to apply within the same specific objective. Once you have met you will be peers for the coming workshop session. Participants should be ready to briefly present themselves, their areas of interest, and project ideas they are working on (if any).

14.30 Workshop session: Discuss your project idea with peers

The workshop will be divided along the 4 programme priorities and their specific objectives. During face-to-face peer reviews you will have the chance to discuss your ideas with others and to find out about potential similarities and differences. A good result from the discussion will require openness about your ideas and a willingness to participate in an honest discussion; put another way previous experience indicate that an open dialogue usually leads to better results and it also reflects how cooperation is being done in the North Sea Region.

15.45 Coffee Break

16.00 Technical Session: The financial & administrative framework for projects in detail

The secretariat will provide you with the latest information and answer your questions concerning e.g. eligibility, staff costs, state aid, audit and control and partnership agreements.

17.30 End of Day 1

19.00 Networking dinner

Programme Day 2

9.00 Presentation: The 2 step application: when to submit an ‘expression of interest’ and when a ‘full application’

Learn about the required input for both steps and how your proposal will be assessed.

Questions and answers

9.40 Presentation: Why communication is key to your new VB project

Learn about the links between the programme strategy and the communication strategy and why capacity building is not going to work without targeted communication on project level.

Questions and answers

10.10 Coffee & networking

10.30 Speed-dating session & networking

Possibility for 10 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Participants will be told how to book a meeting at the event. Other participants continue discussions with their peers.

11.50-12.00 Closing session

Announcements with the latest information on preparation costs, possible start dates for first projects and an outlook to this year's North Sea Conference in the Netherlands

Please refer to our website about updates (www.northsearegion.eu).

Direct link to call 1 information:

<http://www.northsearegion.eu/ivb/content/show/&tid=190>

[Interworking: to work or weave together; interweave | <http://dictionary.reference.com>]