

THE INTERREG NORTH SEA REGION PROGRAMME 2014-2020

Transnational Project Development Seminar and Partner Search: Getting ready for the new programme

17 & 18 September 2014, Virginie Lovelinggebouw, Koningin Maria Hendrikaplein 70, 9000 Ghent

Programme

Day 1

13.00 **Registration, coffee and opportunity to sign up for a speed dating session**
Thursday

13.30 **Welcome and introduction**

Presentation: What is new and what is different in comparison to the IVB period?
Introduction to what each project needs to deliver and tips for success

Q&A on programme strategy and what projects will be expected to deliver

Presentation: Programme financial framework

Basic rules that can impact project applications and budgets. Will include a summary of important open issues and when we may have answers.

Q&A on financial issues

14.45 **Coffee**

15.15 **Workshop sessions priorities 1 to 4**

The workshops will provide more detail on examples of activities and expected results. Participants will reflect on how different proposals relate to the new programme's intervention logic and ideas for improving this link. At the end of the session participants should understand which types of projects are in the pipeline, who they can talk to in order to develop their own ideas, and the main content requirements.

1: Thinking Growth – Supporting growth in North Sea Region economies

2: Eco-innovation – Stimulating the green economy

3: Sustainable North Sea Region – Protecting against climate change and preserving the environment

4: Promoting green transport and mobility

Participants should be ready to briefly present themselves, their areas of interest, and project ideas they are working on (if any).

17.00 – **Networking opportunity with snacks & refreshments**
18.30

Day 2

9.00 Presentation: Communication and publicity in the new programme

How to write a good communication work package. Including the role of communication in delivering an impact on the programme area, the role of the programme and regulatory requirements.

Q&A on Communication

9.25 Presentation: Open issues – what is still under discussion about the new programme and what are the likely answers

Final Q&A on technical issues

9.40 Coffee, speed dating and networking

Chance for 10 minute one-to-one session with the secretariat and other programme representatives to address detailed technical questions / confidential issues. Participants book a meeting when registering on day 1. In parallel: Networking opportunity for continued discussion of project ideas with other participants. Secretariat staff will be available to advise and answer questions.

12.00 Close of the seminar