

Project Achievement Report

1. Project ID

1.1 Please select your programme *

North Sea Region

1.2. Project acronym *

Please use the same project acronym as used in programme system (application form, subsidy contract, etc).

VITAL

1.3. Project status *

Ongoing - this report is not part of the final project report

Finished - in the stage of submitting the final report

Ongoing Finished

2. The achievement

2.1. The achievement description *

Please **identify only 1 main achievement** which you consider to be the most important outcome of your project.

This achievement may be modest and local or it may have implications for a particular programme area, or for the whole of Europe, depending on the size and scope of the project. Any type of achievement is equally valuable as every project counts and intends on changing the situation, for the better, in the cooperation area.

When describing the achievement please take into account the following:

- Achievement is the most significant and immediate advantage of carrying out the project activities.
- Achievement is the change the project is aiming to achieve.
- Achievement is or will be delivered by the end of the project.
- Achievement is specific for a given project.
- Achievement is written in a form of a result, not an objective.
- Achievement is simple and understandable so it is clear to users not familiar with the project topic.
- The achievement description is a maximum 200 characters long.

200 characters left.

The online toolbox Rural Power Power Pack, which includes a detailed description of all pilots/best practices, SWOT analysis (problems/challenges, solutions, barriers, tools), to be applied elsewhere

Click [here](#) to find many examples of all types of achievement descriptions to be used as guidance. Any similarities with your own achievement are coincidental.

2.2. Achievement target group *

Which are the **main target groups** that might benefit from this achievement?

- Individual citizens
- Private sector
- Non-governmental organisations
- Public sector
- Educational institutions

If possible, please specify which specific target groups these might be (e.g. bilingual elementary schools, environmental experts, etc.).

SMEs, working in the field of tourism/branding

2.3. Type of achievement *

Please choose one type of achievement, where it best fits in.

New knowledge or analysis

Achievements, such as studies and analysis, where the main purpose is to develop new knowledge regarding the programme area as a framework for further cooperation.

Achievement type new ways of working

Change or significant improvement of working methods, skills, practices, procedures and structures. For example:

- guidelines, strategies, tool kits and studies where these are used by relevant stakeholders and have produced changes in practices;

- Establishing clusters or new legal entities. These should be operational, have a long-term joint mission, and will continue working together after the funding period.

Changes to policy or public behaviour

Changes to policies, such as new or amended laws, regulations. Also, changes of public behaviour, where project targets public opinion.

Investment or infrastructure

This group of achievements is focused on delivery of tangible outcomes, which are usually classified as infrastructure or investment.

Product or service

This group of achievements is focused on delivery of concrete outcomes, such as new services or products.

Community integration

Mainly for cross-border programmes. Achievements on the local community level with the main purpose of integrating communities on both sides of the border and strengthening personal contacts. This type of achievement will be delivered by projects dealing with cultural and social issues, establishing contacts with people in neighbouring regions.

2.4. Theme of achievement *

Please **select only 1 theme**, which the achievement contributes to. It may happen that the achievement is relevant for more than one theme, but only one, primary theme should be selected.

- Economic development
- Environment
- Quality of life
- Accessibility

3. Value of cooperation

Cooperation is, of course, a vital element in territorial cooperation programmes. Therefore, the following fields try to capture the added value of the cooperation when implementing the project activities leading to the achievement. Thus, the information in the following fields should be filled in **according to how the achievement was delivered, and not for the project as a whole**. You are asked to provide an objective self-assessment respecting the unique characteristics of your achievement, project and partnership. There are no right or wrong answers. Different projects have different ways of delivering.

3.1. Cooperation status *

Using a scale from 1-4 (1 means to a minor degree, 4 means to a large degree) , please answer the following questions.	1	2	3	4
Does the project build on an already cooperating/existing partnership (in Interreg or on this theme)?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
To what extent is the cooperation important for this achievement (added value)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Will implementation of these activities continue after this project?	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

3.2. Benefits of cooperation for this achievement *

Cooperation, as a process, can have different effects on partner organisations. Any relationship, including those in territorial cooperation, needs time to develop. So some partnerships may still be at the stage of building trust, while others - with longer a history of cooperation - may be working jointly on delivering strategic results.

Consider what have been additional effects of the cooperation for your partnership when working on the identified achievement and choose a **maximum three effects**.

Awareness - raising

The project partners in neighbouring regions/countries are more aware of cooperation possibilities and project results.

Extended networks

Long-term networks were created within and/or outside the partnership, which will be used in future cooperation.

Confidence and trust building

Partner organisations trust each other and have additional confidence in working together in future.

Knowledge transfer

Changes in the knowledge and/or performance of partners occurred due to the knowledge transfer within the partnership.

Capacity building

Abilities, skills and behaviour of individuals were strengthened and institutional structures and processes improved.

Development of new ideas and solutions

Cooperation resulted in identification of new ideas for future cooperation and revealed initially unforeseen solutions.

Commitment to new / additional actions

The partnership agreed to work together on certain issues and it will take action beyond the approved funding period.

Cost savings

The achievement costs per partner were lower than if each partner would implement it by himself,

despite the additional costs for project management. This includes also saving of any other resources which can eventually be expressed as cost savings - i.e. time and human resource savings as well.

Other - please specify

If possible please also specify these effects (describe what exactly happened or will happen based on the achievement delivered).

3.3. Geographical impact *

The aim of the projects is to bring change to the programme areas. Some changes are small or local while others may extend beyond the programme area. The extent of the impact depends on:
what the project objectives are (to improve quality of life in neighbouring municipalities or to a. change public behaviour within the entire programme area); and
b. who will benefit from it (are project results relevant only to the target groups in the partner regions or will there be wider impact within the involved regions, countries or even the whole EU?).

Please indicate the most extensive geographical impact of your achievement.

- Partner level
- Regional level
- National level
- Programme level
- EU level
- It is not yet possible to know

3.4. Transferability of achievement *

Would it be possible to transfer this achievement to other organisations / regions / countries outside current partnership?

- Yes**
- Yes, but only to some extent** (in some cases, preconditions are fulfilled or the achievement is adapted to the area/organisation)
- No, but this achievement could inspire others** (the achievement could give ideas of what might or might not be possible to do in certain cases)
- Not at all, it was not meant to** (the achievement solved a local/regional problem and it is not possible to transfer it to other regions/countries)

Please explain who can potentially transfer this achievement (indicate the target groups).

The toolbox and some of its models and pilots has been applied in other regions/rural areas already, and may be applied elsewhere