



NORTH SEA BALLAST WATER OPPORTUNITY (NSBWO) 2009-2014

Regional Co-operation paved the way for global BWM Convention

NSBWO created bandwagon effect; extended from 40 - 200 co-operators.

At take off, only one North Sea state (Norway) had ratified. Sharing strategies led to four more ratifications (Sweden, Netherlands, Denmark and Germany), a sixth (Belgium) is close.

At least six type-approved BWM systems developed within NSBWO

New ballast water test sites and a contingency solution for ports



Publications 2014



BWMC Publication, Updated (Partner BSH)

United Kingdom.

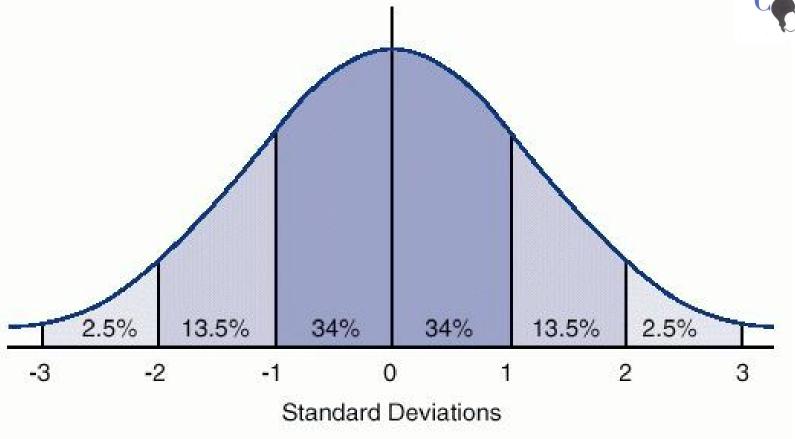
- Ballast Water Book for Children (Partner WMU)
- Towards participatory and transparent implementation of the Ballast Water Management, author Ellen Ninaber – Interviews with ship owners; analysis of innovation processes (Partner CaTO)
- Press release Achievements of the NSBWO project (2009-2014) (CaTO)
- Information paper to MEPC 68 (MEPC 68/INF.20) (BSH):
 - Workshops on organism detection technologies, compliance control, monitoring and enforcement and ecotoxicity testing during landbased. Submitted by Denmark, Germany, Netherlands, Norway and











Innovation process: five categories in embarking on an innovation trajectory:

- 1. Innovators (2.3%)9
- 3. Early majority (34%)

- 2. Early adopters (13.5%)
- 4. Late majority (34%)
- 5. Laggards (16%)







The vast majority is resistant to change

UN and UN Organizations recognise the need for a more inclusive and participatory approach to policy making

Recognise the differences in positions towards innovation:

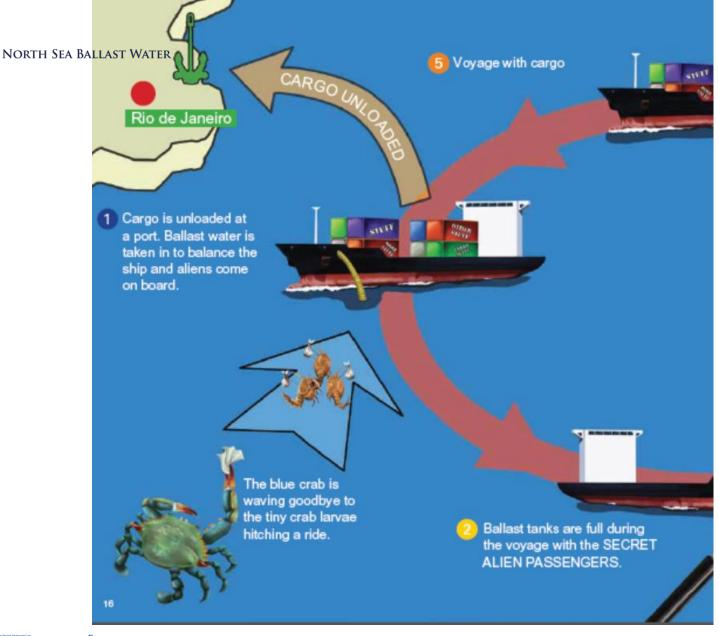
Support for exploring new strategies to involve sector in implementation.

Support strategies:

- Pioneering rewards appreciation of pioneer's role in implementation
- Make the introduction of innovation more transparent and do-able for all parties involved



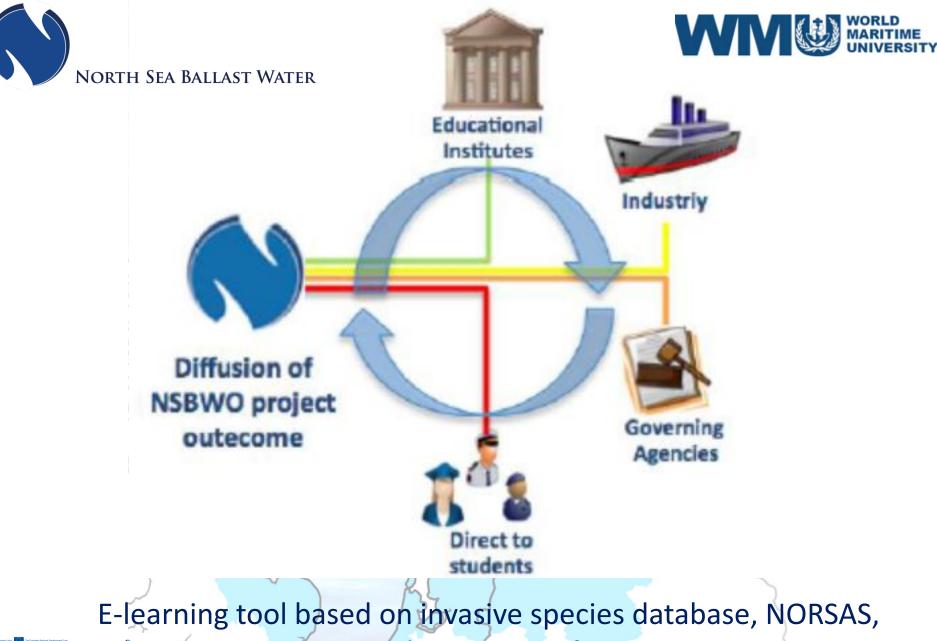






Aliens in the Sea Children's book on ballast water





E-learning tool based on invasive species database, NORSAS

The Interreg IVB North Sea Region

The Search outcome of NSBWO

Programme





