

List of regional, national and European policies

Task related: Section 8 of the activity report – Regional, national and European policies which the project has contributed.

#	Policy identified (Title)	Level	Short description on how CREALAB is contributing to this policy
1	Innovationsprogramm Bremen 2020	Regional	The Innovationprogramme Bremen aims to support clusters and other industries to become/stay competitive and innovative. CREALAB fosters knowledge transfer to and within the clusters aerospace, windenergy and logistics as well as in other topics such as material innovation, IT and Creative Industries via Innovationworkshops, -forums and -projects.
2	Strukturkonzept Land Bremen 2015	Regional	s. Innovationprogramme Bremen 2020
3	Europe 2020	European	The Europe 2020 programme aims to achieve a stronger European Industry Growth and Economic Recovery. CREALAB fosters enterprises through knowledge transfer to stay competitive within Europe and internationally via Innovationworkshops, -forums and –projects.
4	Small Business Act	Europe	Through CREALAB workshops supportes the participation of SMEs in innovative clusters.
5	Entrepreneurship 2020 Act	Europe	CREALABs taking place at BRENNEREI offers an environment where entrepreneurs can flourish.
6	Economische Agenda 2015-2019: G-Kwadraat 2015-2019 - Akkoord 3.0: Groningen, City of Talent 2020 New policies for RIS3 (Research and Innovation Strategies for smart specialisation) and NIA (Northern Innovation Agenda).	Regional, European	Together with its partners Groningen made an Economic Agenda 2015-2019. The city wants to work together in a triple helix innovation approach. Groningen(is the major city of the North of the Netherlands. With its municipal population of 200,000, set in a wider metropolitan area of some 450,000 inhabitants, and with 55,000 university students at the University of Groningen and Hanze University of Applied Science – making it the youngest city in the Netherlands – it) aims to build on its capacity as a true City of Talent. Several 'triple helix' partners have joined forces in the strategic Groningen Agreement 3.0, which seeks to stimulate innovation and to retain and attract knowledge workers, excellent students and innovative SMEs alike. City of Groningen and Hanze University of applied Sciences both are partner in CREALAB, and build on strategies for innovation together. The city showcases prototypes of innovation in biobased economy, sustainability and energy and creates platforms for dissemination. All documents show a strong emphasis on the importance of cross-overs for innovation, smart urban ecosystems, regionalization and internationalisation. Those issues that were advocated and disseminated by the NSR Interreg projects CCC, DANS cluster, and now CCC Reloaded:Crealab.
7	Under construction is the Dutch Urban Agenda with urban smart and creative ecosystems seen as catalysts	national	During the dutch EU presidency 2016 there will be several conferences on the thematics where Crealab is dealing with now. Groningen is involved in preparatory activities. And the Crealab legacy will contribute

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	for (regional) innovation.		
8	Letter 2014 by Dutch minister of economic affairs on the role of the pop music sector for the dutch topsector policy Dutch innovation policy, top sectorial policy for creative industries: Cultuur beweegt, Visie minister Bussemaker juni 2013	national	Groningen influenced the decision to add the pop music industry to the dutch topsector policy, at the Eurosonic conferences, and especiallu during the CINN1 meeting 15 January 2014 and during the Cultural Debate KUNST CONNECTED Noord Nederland 17 January 2015
9	Tegen de Stroom in, cultural policy document 2013-2016 City of Groningen	Local, regional	CREALAB contributes to local and regional cultural policy to foster creativity as a resource for innovation. CREALAB is on the cultural, economic and spatial policy agenda
10	Operational Programme ERDF for the North 2014-2020	Regional, European	Theme 1 innovation objective C stimulating innovation and valorisation of SME's. Mentioned trajectories are CREALAB like processes, bringing innovative products to market.
11	Leeuwarden Cultural Capital of Europe	regional, national, European	LWRDN 2018 Cultural Capital of Europe themes a sustainable future and looks for innovation in water, energy, landscape/environment, food and nature life. 2018 LWRDN will showcase how things can be organized differently. CREALAB contributes to this regional and European ambition
12	Small Business Act	Europe	Through CREALAB workshops city of Groningen supports the participation of SMEs in innovative clusters
13	Entrepreneurship 2020 Act	Europe	CREALABs taking place in the city of Groningen offer an environment where entrepreneurs can flourish
14	Creative Industries - 10-step growth agenda	European	CREALAB has contributed to build economic relevance for the creative sector
15	Advice on Smart Specialization Strategy SER Northern Netherlands	Regional / European	This SER report underlines the importance to focus cross-sectorial collaborations on social trends such as Bio-based society, the innovation topic of CREALAB
16	Issue: Entrepreneurship and innovation Dutch Government	National	Contribute to close the gap between education and industry
17	The European Cluster Observatory Priority Sector Report: Creative and Cultural Industries	European	Contribution to the visibility and outward going attitude of the creative industry and demonstrated its innovation relevance for other sectors
18	West Deal – Strategisch plan gericht	Regional	Supporting companies to find appropriate workforce

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	op economische transformatie in West-Vlaanderen		
19	Beleidsnota 2014-2019 Werk, Economie, Wetenschap en Innovatie	National	Guidelines of the Flanders government are both focused on the empowerment of employees and investments towards companies. The project support to train employees in creative problem solving techniques and entrepreneurial skills.
20	“VG2020 - strategi för tillväxt och utveckling i Västra Götaland 2014-2020” [Strategy for growth and development in Västra Götaland 2014-2020]	Regional (Västra Götaland Region, Sweden)	<p>TILLTs activities within CCC reloaded: CREALAB, taking place in Gothenburg, Västra Götaland, and anchored on the general objectives of this project, are perfectly aligned with the joint roadmap for development of Västra Götaland.</p> <p>The correlation of strategic priorities is stronger throughout the policy area related to business and innovation: “En ledande kunskapsregion [A leading knowledge region]”. With two main strategic focus points, this policy area proposed two connected visions: “Ett gott klimat för kreativitet, entreprenörskap och företagande [A good climate for creativity, entrepreneurship and enterprise]” and “Internationell konkurrenskraft genom kraftsamling på styrkeområden [Increased international competitiveness through focusing on areas of strength]”, of which initiatives would contribute to a creative and competitive business climate in the region.</p> <p>TILLT contributed directly to the shaping of this climate through its CREALAB activities, as they contributed directly or indirectly to the local implementation of 5 out of 8 initiatives identified in VG2020 as essential to achieve the aforementioned strategic visions, such as: “2. creating the conditions needed to realise ideas and start up enterprises; 3. promoting competitiveness; (...) 5. strengthening the international competitiveness of our research and innovation milieus; 6. developing arenas for testing and demonstration where new ideas are put into practice; 7. stimulating national and international cooperation in research and innovation;”</p> <p>The VG2020 strategy is based on cooperation; regionally, nationally and internationally, and the participation of TILLT in CCC reloaded: CREALAB is already a direct contribution to international cooperation.</p> <p>The VG2020 strategy already meets the challenges and objectives of the EU’s growth strategy Europe 2020; a summarized english version of the strategy document is available here.</p>
21	European Commission (2014), “For a European Industrial Renaissance, Communication from the Commission to the European Parliament, The Council, The European Economic and Social Committee and the Committee of the Regions”, (COM/2014/014	European	<p>TILLTs activities within CCC reloaded: CREALAB, were aligned, in terms of priorities, with the competitiveness concerns defined by the Communication “For a European Industrial Renaissance”, itself a flagship initiative of the Europe 2020 strategy, which sets a strategic framework aiming to boost growth and jobs, by maintaining and supporting a strong, diversified and competitive industrial base in Europe.</p> <p>The objectives focused on TILLT activities were: “increasing productivity in business services to increase industrial competitiveness and the competitiveness of the EU economy in general. (...) and implementing the instruments of regional development with national and EU instruments in support of</p>

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	final). Brussels. + predecessors: 2010 Communication on "An integrated industrial policy for the globalisation era"; 2012 Communication "A Stronger European Industry for Growth and Economic Recovery";		innovation, skills, and entrepreneurship to deliver industrial change and boost the competitiveness of the EU economy." The whole Communication document is available here .
22	En nationell strategi för regional tillväxt och attraktionskraft 2014-2020 N2014/2502 /RT [National Strategy for Regional Growth and Attractiveness 2014-2020]	National (Sweden)	TILLTs activities within CCC reloaded: CREALAB, were aligned with the 2020 policy priorities for regional growth, specially focusing on: "Prioritering 1 – Innovation, företagande och entreprenörskap"; Prioritering 3 – Kompetensförsörjning"; and "Prioritering 4 – Internationellt- och gränsöverskridande samarbete"; All of these are related to the creation, involving innovation within the business sector, competence-development, and international cooperation as strategic initiatives to promote regional growth and competitiveness. The whole document is available here .
23	North Sea Region 2020 Strategy. North Sea Commission Strategy – Contributing to the Europe 2020 (NSR2020)	Regional (North Sea Region)	TILLTs activities within CCC reloaded: CREALAB, were aligned with the Fifth horizontal priority "5.5 Promoting Innovation, Excellence and Sustainability - a horizontal priority" of the NSR2020 Strategy. The strategic focus of this priority area, and which was reflected on the implementation of the activities were about stimulating exchange of knowledge and experience between regions, the promotion of innovative solutions within the business sector as well as the public sector, and all aspects of business development (product, process, market and organization), and the development of new methods of organizing cooperation between clusters and other development projects. The planning of the activities was informed by the expressed notion on the NSR2020 that the NSR countries can only compete on the global market by focusing innovation in both private as well as public sectors must be enhanced. The whole document is available here .
24	Nordic Co-operation Programme for Innovation and Business Policy 2014-2017. Copenhagen: Nordisk Ministerråd [Nordic Council of Ministers], 2014. ANP, 2014:722	Regional (Nordic Countries)	TILLTs activities within CCC reloaded: CREALAB, were aligned specifically with the fourth thematic priority of the Nordic Co-operation Programme for Innovation and Business Policy 2014-2017, "Culture and creativity for growth". , and reflect a direct contribution to the objective of "cross-links and increased collaboration between cultural and creative industries and other business sectors", which, in turn, "can thereby result in new goods and services, often with an added aesthetic, social or environmental value". Furthermore, TILLT is a participant of the steering group of the Lighthouse project "Nordic partnership for expansion of cultural and creative industries", formed by this co-operation programme. The whole document is available here .
25	The Ministry of Business and Affairs and Growth 2020 Growth Plan	National	Wischmann Innovations business development process seeks to support the ministry's ambition to support the development of new creative products and designs through innovative thinking, innovation

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			and creativity. The process takes place at the intersection of business and cultural life, and has a unifying potential between sectors not traditionally cooperated.
26	The Capital Region 2020 (Copenhagen)	Regional	Wischmann Innovation in cooperation with the region about how we can contribute the target for the Region 2020 plan to innovation must be an integral part of the region. We have gone ahead with cooperation on implemnetere business process in a regional context. We build among nadet on from the successful experience from Helsingør Municipality.
27	Copenhagen Municipality entrepreneurial plan	Local	Wischmann Innovation is in dialogue with the Copenhagen Municipality's public employment office to improve opportunities for unemployed people to get into jobs via a different and creative development. It has been tested successfully on the first 8 unemployed. On the way we seek to comply with the Copenhagen Municipalitys ambition to become more accessible to companies by delivering more qualified candidates.
28	Helsingør Municipality	Local	Wischmann Innovation has completed a course in business development for Helsingør Municipality. The response has been positive and has also resulted in a more efficient build judicial investigations and improved internal best-- - practice workflows.

Each partner was requested to fulfill this table with the regional, national and European identified to which the project is contributing.

Motivation: The project aims at mapping and initiating new innovation processes with a direct view to product and service development. As such it is centrally placed in the mainstream of almost all European, national and regional policy.