

List of innovation workshops.events

Period covered: 1 October 2013 to 31 March 2015

Task related: 4.3 Implementing cross-sectorial innovation workshops providing practical solutions for the industry

BRENNEREI next generation lab -WFB Wirtschaftsförderung BREMEN GmbH GERMANY						
	Date	Place	Title	Short description	Main target group (by sectors)	Comments on main findings
1.	12.03.2015	Bremen, Germany Alte Schnapsfabrik	Final Conference: CCC reloaded: CREALAB. The Ending is only the Beginning	In the last 18 months, the CCC reloaded: CREALAB developed and implemented multidisciplinary and cross-sectorial methods using creativity and collaboration to stimulate innovation within industry, science, society and politics. The aim was at mapping and initiating new innovation processes with a direct view to product and service development. The conference not only highlighted the results of the project CCC reloaded: CREALAB but gives the audience an idea, what we need to consider, when dealing with the challenges of Work of the Future.	Cultural and Creative Industries, Business Support, Government and Education, Manufacturing and Machinery, Aerospace, Universities and Science 71 participants	Information of outcome of CCC reloaded: CREALAB project, Introduction to INNOWIZ method. Inspiration for New ideas: 59% Services: 18,18% Products: 13,64 Collaboration: 59,09%
2.	12.02.2015	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: How to reach female actors and consumers on the market?	Women become more and more emancipated on the labor market, which makes them a main target group for many entrepreneurs. In comparison to their male opponents they are lead by different values and influenced by other impulses. But which are these? Are there any dos and don'ts that guarantee a successful acquisition of the	Agents of Human Resources, Marketing and PR; self-employed, entrepreneurs and freelancers; consumers of key markets 7 participants	Inspiration for New ideas: 14% Products: 14,29% Service: 28,75% Collaboration: 14,29%

				aforementioned target group? This innovation workshop aims at highlighting the communication channels that take into consideration female needs and demands.		
3.	26.11.2014	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: Design Schutz . Design Protection	Oliver Heinz and Johanna Behrendt, attorneys and solicitors at Heinz & v. Rothkirch informed our audience about data protection issues in regard to design matters. Considering the fact, that the Web 2.0 offers an uncountable amount of pictures, videos and texts and other possibilities to misuse intellectual property, it's important to know, who to deal with this fact.	Advertisement and Marketing, Renewable Energy, Government, Education, Media and Internet 10 participants	Overview about intellectual property issues, copyright, competition law, trademark law, CC Licences Outcome: Know How, Overview about intellectual property issues, copyright, competition law, trademark law, CC Licences. Inspiration for New ideas: 14%. Products: 0% Services: 42,86% Collaboration: 0%
4.	21.11.2014	Bremen, Germany Alte Schnapsfabrik	Innovation Forum Material Matters	"Material Matters" aimed to highlight and showcase inspiring, unique and innovative examples of material appliances from Germany, Belgium, the Netherlands and Scotland. Various disciplines were invited not only to network, but to learn from and to collaborate with each other in order to develop new ideas, products and services.	Air- and aerospace industry, from maritime industries, logistics, wind energy, science and research institutions, as well as designers from different fields and the public.65 participants	Knew knowledge . experience . business contacts . Know How on innovative material applications. Inspiration for New ideas: 47,83% Products: 0% Service: 8,70% Collaboration: 43,48%.
5.	20.-22.07.14	Bremen, Germany	CREALAB Workshop: DesignLab Bremen Town Musicians reloaded:	This Workshop aimed to start the collaboration between young international newcomer bands and designers in collaboration with the "Stage Europe Network" programme. The actors developed promotion tools, such as band brands on bags and T-Shirts, etc., which were sold during the	International Newcomer bands, designer	Introduction to design.marketing and communication strategies. Outcome: Inspiration for New ideas: 66,67% Services: 33,33% Products: 50% Collaboration: 83,33%;

				Bremennale Festival.		TV Appearance
6.	28.03.2014	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: Methodical Invention TRIZ	Sometimes just a little advantage over a competitor is necessary to stay successful. But how to gain such an advantage? How to analyze the probably existing challenges? And how to develop the right idea? The Innovationsworkshop "Methodological Invention TRIZ" introduced methods, how to analyse start-up situations and how to find solutions to stakeholder orientated questions and professional tasks. The "Methodological Invention TRIZ" consists of various thinking techniques and collection of experiences. ometimes just a little advantage over a competitor is necessary	Enterprises of all service orientated branches. 10 participants	Introduction and application of TRIZ Inspiration of New ideas: 40% Products: 40% Service: 60% Collaboration: 60%
7.	25..26. 03.2014	Bremen, Germany Alte Schnapsfabrik. BRENNEREI next generation lab	Transnational Event: Procurement Lightning	Alte Schnapsfabik and BRENNEREI hosted about 40 participants with different professions from Europe for a Designthinking Workshop in regard to the procurement of school lightning systems in collaboration with the Finance Senator of the Free Hanseatic City of Bremen. Facilitators: Prof. Steven Ney and Christoph Lattemann, Jacobs University.	Participants with different professions from Europe, dealing with procurement matters of school lightning systems. 40 participants	Prototypes and concepts
8.	11.03.2014	Bremen, Germany Alte Schnapsfabrik	Transnational Event: Final Conference: PLACES	Alte Schnapsfabrik.BRENNEREI was one venue of The PLACES of Scientific Culture Conference in Bremen. General ideas and objectives of PLACES were presented by Antonio Gomes da Costa, project coordinator, Ecsite. Case studies and best practices on Places of Scientific Culture were provided by Thorsten	Network partners of Ecsite, Eusea and ERRIN. 50 participants.	Presentation of general ideas and objectives of scientific.cultural places.

				Bauer about URBAN SCREEN and Andrea Kuhfuß about BRENNEREI next generation lab.		
9.	06.03.2014	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: Communication in times of Crises	In times of crises an efficient procedure is needed to openly inform customers or clients about what happened and in order to avoid further damage. Internal and external communication has to be well prepared. Whom do I have to inform in which order? Who will support me? Which channels of communication are the right ones? Which messages are the right ones to send? What are the absolute No Goes? In our Innovationworkshop we are going to deal with real life situations of the participants and we are going to develop practical advises in relation to their needs. The experts: Marc Jaschik, Plankton and Jens-Christian Meyer, BSAG Bremen, www.plankton.de	SMEs, Large Enterprise Advertising, Marketing, Business Support, Manufacturing and Machinery, Government, Education 11 participants	Development of instruments to deal with Communication in times of Crises. Inspiration of New ideas: 20% Prototype: 0% Service: 40% Collaboration: 100%
10.	03.03.2014	Bremen, Germany BRENNEREI next generation lab	Collaborative Event	In cooperation with the Building Senator of the Free Hanseatic City of Bremen, an information event on the coming INTERREG 2014 – 2020 took place at the Alte Schnapsfabrik and BRENNEREI. The Bremen CCC reloaded: CREALAB Team (Zepeda . Kuhfuß) introduced to topics such as Innovation and KMU as well as to the best practice example Creative City Challenge (2009 – 2012). The event was moderated by Wim Stortelder, 21, Lobster Street, Belgium. Stakeholders.	Government, Consultants, Entrepreneurs 100 participants	First information on Interreg 2014-2020 and basics on how to deal with Interreg programmes Inspiration for New ideas: 60% Services: 18,18% Products: 13,64% Collaboration: 59,09%
11.	11.02.2014	Bremen, Germany	CREALAB Workshop: Employer Branding	Related to demographic changes, internationalization and globalization,	SME and Industries of all branches	to initiate the development of an individual employer branding with

		BRENNEREI next generation lab		competition to catch qualified personnel is rising. Enterprises are more and more forced to attract staff, who is not only qualified but who matches the enterprises' culture. This innovation workshop aims to initiate the development of an individual employer branding with it's goals, milestones and chances.	6 participants	it's goals, milestones and chances.to gain knew knowledge and new experiences. Inspiration for New ideas: 100% Prototype: 0% Service: 0% Collaboration: 50%
12.	10.02.2014	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: Sales and Marketing Strategies	Catch the Customers! But how? Entrepreneurs are responsible for the acquisition of their customers themselves. But this topic is not an easy one. Especially start-ups are considering self marketing as uncomfortable. The innovation workshop Sales and Marketing Strategies aims to diminish the fear of contact and to initiate impulses to activate and strengthen own sales competencies.	Service and Young Entrepreneurs and Experienced Entrepreneurs 10 participants	New knowlegde, new experiences, new ideas, inspiration to adopt creativity methods in own enterprise Inspiration for New ideas: 50% Prototype: 0% Service: 0% Collaboration: 0%
13.	05.11.2013	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: Strategic positioning of a brand	The Innovation Workshop „Strategische Markenpositionierung“ (strategic positioning of a brand) took place November 5th at the BRENNEREI next generation lab. Within four hours the participants learned nearly everything about the value of a brand. In a blind test they tasted Pepsi and Coca-Cola in order to find out their perceptions and expectations in regard to well known brands. Afterwards every participant analyzed his or her brand and its positioning in the market. The workshop was held by Dr. Tobias Recke and Fabian Stichnoth, smart insight. www.smart-	Start up's, young entrepreneurs 16 participants	Inspirations for New ideas: 88,9% Prototypes: 33,3% Service: 44,4% Collaboration: 33,3

				insights.de.		
14.	24.10.2013	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: Fit für Europa . Fit for Europe	<p>Many start ups consider to get international at a certain stage, either by selling their products or services or with importing those from abroad. This process of internationalisation often ist not planned properly, the entrepreneur just "grows into it". But: Questions, such as "How should I get acquainted to the country's culture and infrastructure, I attend to deal with? Do I need a partner over there? How will I be able to optimize deliveries? Do I need to visit fairs abroad and how can I optimize my marketing strategies? Which institutions will support my ambitions?" First, Sohrab Mohammed, CEO of Reishunger GmbH, presented a Best Practice Example focussing on his company Reishunger, and after that, the brinno.net-Team, consisting of partners from the Bremen Chamber of Commerce, the Chamber of Crafts, the Bremen Development Bank and the RKW, highlighted supporting instruments.</p>	Start up's . Entrepreneurs, who want to go international 9 participants	<p>Inspiration for New ideas: 60% Prototypes: 0% Service: 60%</p>
15.	23.10.2013	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: Agencies of the Future	<p>Jörg Jelden will introduce the audience to the main results of his Think Tank Studies "Agenturen der Zukunft" (Agencies of the Future)made in 2012. On behalf of his research and analyses he will show, that new types of working models in agencies are already existing. Agencies are forced to face different challenges, not only in regard to globalisation, in order to stay</p>	Creative Industries, Start- ups, Agencies 20 Participants	<p>Different visualisations on the topic. Inspirations for New ideas: 100% Prototype: 10% Collaboration. 60%</p>

				competitive. So this business sector is experimenting with innovative forms of working, organisation structures and business models. In medium terms this will change the existing character of this sector. But how to make the first moves? Jörg Jelden will interactively guide the participants through the workshop. www.bathjen		
16.	01.10.2013	Bremen, Germany BRENNEREI next generation lab	CREALAB Workshop: Kick-off CCC reloaded: CREALAB	Christoph Lattemann and Steven Ney, Jacobs University, facilitated a DesignThinking Workshop focussing the communication and the teamwork within the CCC reloaded: CREALAB Partnership.	CCC reloaded: CREALAB consortium Dundee & Angus, Hanze University, Gemeente Groningen, HOWEST Industrial Design Centre, TILLT, Wischmann Innovation, WFB, 12 participants	Working and Communication Structure for CCC reloaded: CREALAB project
HANZE UNIVERSITY OF APPLIED SCIENCES – GRONINGEN- THE NETHERLANDS						
#	Date	Place	Title	Short description	Main target group (by sectors)	Comments on main findings
17.	04.11.2013	Groningen, Netherlands, Minerva HAS	CREALAB: Workshop Biobased Materials	In this workshop young researchers from Art Academy Minerva and professionals from field were able to work on experiments with bio based materials. The outcomes of this workshop will be exhibited in the Energize festival in Groningen and later on in Leeuwarden (NL).	Students and alumni Academy Minerva, Creative industry, Life Sciences, Product design, Energy sector	<ul style="list-style-type: none"> - Multidisciplinary context: Focus also on the collaboration between persons from different disciplines. - Insights in biobased materials
18.	16.11.2013	Groningen, Netherlands, Minerva HAS	CREALAB: BUILDING WITH BAMBOO	This workshop was for students, researchers and professionals. It is a bamboo introduction workshop. The participants are invited to participate in the bamboo building process. The outcome of the workshop will be a	Students and alumni Academy Minerva, Creative industry, Life Sciences, Product design, Energy sector	<ul style="list-style-type: none"> - Multidisciplinary context: Focus als on the collaboration between persons from different disciplines. - Insights in bamboo building process.

				bamboo installation.		
19.	17.4.2014- 11.6.2014	Groningen, Netherlands, Minerva HAS	Crealab: Skins	In this workshop young researchers from Art Academy Minerva and professionals form field were able to explore bio-based materials and their application in innovative design. Directed at the potential use of shaping interior areas by a new set of objects and structures, the focus lay on the skins of biobased materials, whether or not combined with each other.	Students and alumni Academy Minerva, Creative industry,	<ul style="list-style-type: none"> - Imporptness to create an awareness of the professional arena with its specific possibilities and constraints, in which the creative dialogue between designers and entrepreneurs takes place.
20.	12.11.2014- 17.11.2014	Groningen, Netherlands, Minerva HAS	Crealab: Workshop value of waste: shelters	In this workshop young researchers from Art Academy Minerva and professionals form field were able to work on experiments within the concept the Value of waste, which is the main theme of the Energize festival 2015 where the outcomes of this workshop will be exhibited. The goal of the workshop was to design shelters of waste in a natural environment.	Students and alumni Academy Minerva, Creative industry, Life Sciences, Product design, Energy sector	<ul style="list-style-type: none"> - Focus not only on the concept but also on the user. In the designing process it's important to ensure that you have 'first user ' experiences. - Insights how to use waste as building material.
21.	24.05.2014	Groningen, Netherlands, Minerva HAS	CREALAB: The Night of Art & Science	The research group Popular Culture, Sustainability & Innovation will presented the highlights of the first edition of the Energize Festival which took place in November 2013. This also includes the crealab-method used in the biobased and bamboo workshops.	Students and alumni Academy Minerva, Creative industry, Life Sciences, Product design, Energy sector	Insights in the method for designing biobased products.

22.	6.10.2014	Groningen, Netherlands, House of Design, De Bovenkamer,	Crealab: Regional Value Chains - the Pigment Case	Cross-Over works. Creative Industries as a catalyst for innovation. In a round-table discussion (round watertower discussion), we invite all stakeholders from all links in the value chain from pigment cultivation to application in final products – from farmer to retailer and from producer to government– to investigate these opportunities and hopefully steer this idea toward substantiation.	Students and alumni Academy Minerva, Creative industry, Life Sciences, Product design, Farming industrie, local government, retail	<ul style="list-style-type: none"> - Insights in complexity with biobased products and production chain that has to be set up for these products. - Marketing strategies for biobased products.
23.	16.2.2015	Groningen, Netherlands, Minerva HAS	CREALAB: innovative biobased materials	Transnational workshop with students, professionals, with Anouk Zeeuw van der Laan and other.	Students and alumni Academy Minerva, Creative industry, Life Sciences, Product design, Energy sector	Insights in material driven research: technical and experiential characteristics of innovative products.
CITY OF GRONINGEN-THE NETHERLANDS						
#	Date	Place	Title	Short description	Main target group (by sectors)	Comments on main findings
24.	6.10.2014	Groningen, Netherlands, House of Design De Bovenkamer	CREALAB: Regional Value Chains - the Pigment Case	Cross-Over works. Creative Industries as a catalyst for innovation. In a round-table discussion (round water tower discussion), we invite all stakeholders from all links in the value chain from pigment cultivation to application in final products – from farmer to retailer and from producer to government– to investigate these opportunities and hopefully steer this idea toward substantiation.	Creative industry, Life Sciences, Product design, Farming industry, local government, retail, Students and alumni Academy Minerva	<ul style="list-style-type: none"> - Insights in complexity with biobased products and production chain that has to be set up for these products. - Marketing strategies for biobased products.



25.	17.1.2015	Groningen, Netherlands, Eurosonic. Ebbingekwartier	CREALAB : SUMMERLABB Workshop 3D printing with bio plastic	We used the EPIC Conference ESNS .SUMMERLABB as a new platform for communicating effective cross-sectorial collaboration across social, cultural and transnational boundaries. The 3D printing workshop with professionals showed the process and result of designing and 3D printing with bio plastic to a varied public, differing in nationality, age, knowledge of innovation processes, music. non music background. Schools visited and participated in the workshop, and so the next generation of makers was inspired.	varied public, differing in nationality, age, knowledge of innovation processes, music. non music background.	<ul style="list-style-type: none"> - insights in the process of 3D designing and printing a complex product like an electric guitar, with a combination of traditional and innovative techniques - Insight in techniques of 3D printing with bio plastic - insight in the method of using the wisdom of professionals and the crowd.
26.	15.1.2014	Groningen, Netherlands Puddingfabriek	CREALAB: Mini symposium Creative Industries Northern Netherlands CINN1	CREALAB presented itself at this 'how to innovate' mini symposium and network meeting at the Puddingfabriek, Groningen. The National Top Team Creative Industries presented the possibilities of the CLICKNL programme for the local economy in the Northern Netherlands. The Top Team advised the region to make one plan for the whole region, for themes in which the northern Netherlands already perform very well.	creative SME's in the Northern Netherlands, music and non-music, local, regional and national government, knowledge institutions	<ul style="list-style-type: none"> - The Northern Netherlands music community and user experience, and other crossing borders activities were identified as assets. - The need for a Pop Coalition Northern Netherlands. - The city was asked to facilitate affordable working space and to connect the triple helix of government, knowledge institutions and creative industries. The challenge for the City of Groningen is to organize this practically
27.	22.5.2014	Leeuwarden, Netherlands, Blokhuispoort	CREALAB: Mini symposium Creative Industries Northern Netherlands CINN2	CREALAB presented itself at this 'how to innovate' mini symposium and network meeting CINN2 at the Blokhuispoort Leeuwarden. SME's and students presented their innovative solutions for the production of biobased materials. Representatives of the music industry Northern Netherlands presented their	creative SME's in the Northern Netherlands, in various disciplines, from regional architectural concepts to biobased material and music; local, regional and national	<ul style="list-style-type: none"> - Setting up the CINN platform contributed to the awareness of the potential of the northern creative industries for the growth and identity of the region. - New connections were made - Plans for a CINN3 in Drenthe



				plan to strengthen the music industry in the northern Netherlands as a driver for innovation, especially during festivals.	government, knowledge institutions	
28.	22.11.2014	Groningen, Netherlands, Poelestraat	CREALAB: at the LetsGro grass root innovation festival.	The workshop in the format of a focus group with responding audience, aimed at awareness raising of the potential of the CREALAB method. And to facilitate the convivial exchange of ideas from a variety of quarters, for example students, staff members from RUG and. or Hanze, politicians, entrepreneurs and inhabitants, on the driving questions.		<ul style="list-style-type: none"> - Letsgro turns out to be a good platform for quadruple helix (QH) settings. Often the societal dimension in the QH is an add-on in the form of a consultation or an identified need. - The results from the discussion will also be used as input for on-going research at the RUG on inequalities and the creative city for a book project that compares these issues in North America and Europe. - At Letsgro 2013 Mr Charles Landry, expert for creative cities, convinced himself of the concept. His new book (Cities with Ambition) is due to be published in 2015 and includes the Groningen good practice.
29.	15-18.1. 2014	Groningen, Netherlands, Eurosonic	CREALAB: Bookers Exchange during ESNS	CREALAB supported Bookers Exchange aimed at talent development for upcoming pop bands and venues and transnational market development. Upcoming talent gets stage experience in Groningen, Oldenburg, Bremen and Hamburg. Pop bands are ambassadors for the culture in their city.	Club Bookers in the pop music industry, (SME's in Hamburg and public funded venues in Groningen)	<ul style="list-style-type: none"> - Participating organizations exchanged their work structure and methods. - The actual talent exchange started in Groningen (4 September 2014) and Hamburg (5 September 2014) and continued during ESNS: Vera.Simplon. Hamburg: 7 clubs

30.	14-17.1. 2015	Groningen, Netherlands, Eurosonic	CREALAB Bookers Exchange during ESNS	idem	Club Bookers in the pop music industry, (SME's in Hamburg and public funded venues in Groningen)	Participating organizations exchanged their work structure and methods.
31.	22.5.2014	Luebeck, Germany	CREALAB 'how to innovate' Workshop Creative industries as an innovation driver for Hanseatic cities	CREALAB was represented at the Hanseatic Day 22 May 2014 Lübeck. Taking part in the workshop "Creative industries as an innovation driver for Hanseatic cities" in Lübeck at the occasion of the Hanseatic Day 2014 contributed to how cities can act as innovation hubs and how cross-over thinking can inspire SME's to new products and faster innovating by also using CREALAB methods.		<ul style="list-style-type: none"> - transnational networking and regionalization: the ' new Hanse' region covers a large part of the NSR and also the Baltic Sea Region, with cities seen as innovation hubs. - dissemination of the NSR INTERREG project: raising awareness of the importance and potential of creative industries for innovation and for presenting new exchange and trade opportunities. - In creating awareness the workshop also had an agenda setting role.
32.	27.6.2014	Groningen, Netherlands	CREALAB discussion with Noorderzon festival	Noorderzon is partner in the European NXTSTP network. We discussed the sustainable innovation Noorderzon has already established and the chances for future activities in the framework of CCC reloaded CREALAB.	Face to face 1 to 1	<ul style="list-style-type: none"> - Noorderzon could be a next station for developing innovations which started at ESNS.EPIC. - Noorderzon can be the stage for recycling and rethinking innovative ideas that have been developed by our senior citizens when they were young and idealistic. Why were some ideas fruitful and others not? Put three generations of thinkers. scientists. designers.inspirers (mentor and junior) together in an pressure cooker. Organize this

						together with the University of Groningen and the Hanze university of Applied Sciences.
33.	17.1.2015	Groningen, Netherlands, Eurosonic. Noorderslag De Oosterpoort	City of Groningen/CREALAB initiated a Cultural Debate KUNST CONNECTED Noord Nederland	Cultural Debate about the role and position of the cultural infrastructure and the creative industries in Groningen and the Northern region, between politicians of the northern Netherlands (on the local and regional level) and national politicians (House of Representatives)	Art institutions and creative SME's, citizens, politicians, policy makers,	<ul style="list-style-type: none"> - As a follow up of the CINN1 meeting at ESNS 2014, entrepreneurs and stakeholders in the music industry used this debate to state the need to connect the industry in the triple helix: the music industry, knowledge institutions and the local, regional and national government. - The debate showed the need and desire to work together on a regional level.
34.	27.28.11.2014	Amsterdam, Netherlands	AMSTERDAM CLICKNL. ECIA (European Creative Industries Alliance)	City of Groningen/CREALAB communicated and explored new collaboration possibilities. The ECIA conference addressed a new policy agenda to maximize the innovative contributions of European creative industries to the wider economy.	Predominantly Dutch SME's + local regional, national, European politicians and policy makers	<ul style="list-style-type: none"> - On the meetings Groningen could endorse the kick-off in Groningen of the Germany year 2015 of Dutch creative industries and discuss new EU initiatives on better mapping the creative industries, also to have a better evidence base for the role of CI for innovation
35.	30.9.2015	Oldenburg, Germany, Rathaus	Fachtreffen Oldenburg, Bremen, Groningen	The city of Groningen/CREALAB stimulated professionals in the field of theatre and music as newcomers to take part in the yearly Fachtreffen. We invite (new) professionals each year. Goal is to establish transnational connections that arrange their own network from there.	SME's and public institutions in three cities: Oldenburg, Bremen, Groningen	<ul style="list-style-type: none"> - In 2014 we connected two new groups of professionals, theatre and techno.dance.
36.	19.3.2015	Groningen, Netherlands, het	Brainstorm SER Noord	Working table session with CREALAB partners amongst others to contribute to	SME's in creative industries, local and	<ul style="list-style-type: none"> - SER-noord advises to install a taskforce at short-term enabling

		Paleis		the advice of the Social and Economic Council for the Northern Netherlands (SER-noord) SER-noord made this new advice, that is also more in line with recent documents on innovation like RIS3, and the Operational Plan 2014-2020 for the North.	regional governments	fast development of the creative sector as a catalyst for innovation
37.	27-30.1 2015	London, Great Britain, Science Museum	CREALAB study visit with Science Linx, Maker Fair, Groninger Forum	During this study visit the CREALAB representative took part in a debate about Work of the Future, organized by <i>The People Speak</i> during the Science Museum Late Opening. Visitors (aged 25-35) debated in an informal setting about the value of creativity, science and the new division of labour in the near future. What kind of jobs will we be training the new generation for (in 10 to 20 years' time)?	Visitors of Science Museum Late	<ul style="list-style-type: none"> - Result of the visit is a broader awareness of the value of inclusion methods used in informal learning settings and the actual use in the Groningen situation - The method (participative debate) of <i>The People Speak</i> will be interesting for the Groningen Forum.
DELFT UNIVERSITY OF TECHNOLOGY - THE NETHERLANDS						
#	Date	Place	Title	Short description	Main target group (by sectors)	Comments on main findings
38.	23.3.2015	Delft Netherlands	Work of the Future: the labour market position of creative graduates	Expert meeting (act. 6.2) organised in cooperation with Polis Platform for Urbanism and Landscape Architecture, featuring experts from Delft, Rotterdam, Groningen and Dundee.	near-graduate students in creative disciplines (esp. architecture, urbanism, design)	<ul style="list-style-type: none"> - Findings have been reported in a separate document (send to partners), see activity report.
HOWEST INDUSTRIAL DESIGN CENTER - KORTRIJK - BELGIUM						
#	Date	Place	Title	Short description	Main target group (by sectors)	Comments on main findings
39.	25.08.2014-05.09.2014	Kortrijk, Belgium, Howest-Industrial Design Center & Buda::lab	Summer school of making	Summerschool of Making is a unique concept where a group of international participants learn different kind of prototyping techniques during 1week. This period is stuffed with a range of tools	Mix of students, professionals, researchers. International audience. Field of interest : making, product	This year we had for the first year the option for participants to work on digital design instead of product design. We want to collaborate more in the next edition. 'Internet of things' connects both disciplines.

				<p>and practices. The focus lays on experiment and learning. Some examples: 3-D printing, laser cutting, wood turning & bending, welding, clay modeling, foam modeling, arduino, electronics, finishing techniques for 3D models and many more. Last year were joined forces with the department of digital design who organised some workshops related to videomapping and the internet of things.</p>	<p>design, prototyping, graphic/digital design, software, co-creation. Sectors : cultural and creative industries, government and education, manufacturing and machinery, universities and science, marketing and PR, SMEs, self-employed, entrepreneurs and freelancers</p>	<p>A two weeks program is good for students (ECTS) but ofcourse it's a lot of effort. For the professional participants the timing stays the same : one week!</p> <p>The collaboration with manufacturing companies worked very well. We made videos to register the activities, which also can be used as promotion for next edition. Our partners.participants can also use it to show how creative they are (having participated in such an event). One of the difficulties is to select the topics of the workshops, as they should be divers to satisfy each one of the participants. It should not be too mainstream or too difficult to implement later at work or at home. Don't underestimate the amount of work for the preparation of this event! Also, as the target group is varied in nationality, age and level of experience, you must communicate.promote through multiple channels.</p>
40.	15.05.2014	Kortrijk Belgium Howest- Industrial Design Center	Shaping Matter . Prototyping Event	<p>Industrial Design Center organised the 7th edition of Prototyping+ Shaping Matter Event, leading and unique in Flanders. Once again we invited some (inter)national key note speakers to inspire the audience about the future of prototyping, materialisation</p>	<p>Mix of commercial professionals and researchers. International audience because the partners of CCC2 where there. Field of interest : making, new materials,</p>	<p>As in most of our events we want to give the participants the chance to do something besides the listening to inspirators. We believe that such an approach helps to keep the memory of the event vivid. As we have a well equipped workshopspace and different classrooms, we are able to organise</p>

				<p>and production : a.o. Adriaan Debruyne (BE, Saflot Creative Consultants) about the use of prototypes in the design process, Basten Leijh (NL, Bleijh) about the developing of the sandwich bike, Elvin Karana (NL, TU Delft) about experiencing materials, and Aart van Bezooen (DE, Material Stories) about the opportunities when combining new materials with digital production techniques.</p> <p>During the afternoon it was possible to participate in the hands-on workshop 'Digital Fabrication - Boost Your Bike' with Aart van Bezooen.</p>	<p>product design, prototyping, advanced production-techniques and additive manufacturing.</p> <p>Sectors : cultural and creative industries, government and education, manufacturing and machinery, universities and science, SMEs, self-employed, entrepreneurs and freelancers</p> <p>149 participant of which 36 female</p>	<p>this in our own building. The link with the school is obvious.</p>
41.	13.12.2013	Kortrijk, Belgium	Innowiz in a box 2013	<p>Innowiz In A Box is a yearly event that offers a platform to creative facilitators and design thinkers who have developed their own tangible creativity tool. It aims to match suppliers and spotters of creativity tools in a series of hands-on, dynamic, case based WORKSHOPS. newbies and professionals got up to date on the state-of-the art in creativity, methodology and tools for the creative process. A choice between several workshops could be made according to the public's level of experience, intentions and field of work. Fullday set of 3 workshops for professionals and students moderated by</p>	<p>Mix of students, commercial professionals and researchers..</p> <p>Field of interest : creativity, innovation, design thinking, creative process</p> <p>Sectors : cultural and creative industries, government and education, manufacturing and machinery, universities and</p>	<p>Innowiz in a box was a small edition. We aimed a bigger event with international appearance in 2015. It's good to give the participants the option to choose between workshops.</p>

				Howest-IDC. Workshops.facilitators: 1.BUDALab meets INNOWIZ, 2.Usewell.be, 3.Bruisende breinen.	science, SMEs, self-employed, entrepreneurs and freelancers	
42.	22.01.2015	Kortrijk, Belgium Different locations	Innowiz in a box 2015	On the 22th of January 2015 Howest-Industrial Design Center organised Innowiz in a box in Kortrijk. Both people from industry and non-profit organisations were invited for a day full of inspiration. The day was divided into three parts: in the morning best practice cases were presented by international guest lecturers. The audience could hear from first-hand which tools were successfully implemented. The relevance of a certain technique was explained because they got insights in the context. After lunch the participants followed 3 workshops on different locations in the city. The small walks in between were good to renew the energy of the audience and stimulate the mind.body interaction. In each workshop, the participants were mixed with others, so they got the chance to network with a lot of divers people. The passive morning was followed by an active afternoon. After dinner 2 key note speakers closed the day : Gijs Van Wulfen	Mix of commercial professionals, people working for non-profit organizations and educators.researcher. Field of interest : creativity, innovation, design thinking, creative process. Sectors : cultural and creative industries, government and education, manufacturing and machinery, universities and science, SMEs, self-employed, entrepreneurs and freelancers	The participants left this crealab with a lot of new ideas and an expanded network. The content of this day was really valuable. There were 3 parts, you could decide whether you came for the whole day or only a part. The different locations in the city (and the walks between them) created some fresh air. The catering was really good. The first part of the day was filled with best practices : we send out a call and (after a selection) gave the stage to the participants. These people stayed the whole day and could in this way discuss further their case with the other participants.

				(NL) and Pierre-Yves Panis (FR). This day was captured on video & most of the presentations are online : www.innowiz.be		
43.	2013-2015	Flanders Belgium	Innowiz Pilots	As we are convinced that creativity and problem solvings methodologies are not only wanted in product design contexts. Although where it has its roots in a product development, there is an added value for many sectors. From this believe we started the applied research project Innowiz Pilots. In six different cases we initiated a certain approach : a sector expert was taught how to become an Innowiz expert. The combination of these two kinds of knowledge is necessarily to add value to the outcome of the case. These sector experts were trained to practice with students and with industrial actors. The cases were in the field of architecture, game design, communication, journalism, tourism and orthopedagogy.	Students and industrial partners of different colleges and universities. launch events : +50 professional participants and +100 students. Sectors : architecture, game design, communication, journalism, tourism orthopedagogy. Field of interest : creativity, innovation, design thinking, creative process, service design.	The aim was to introduce.train companies.students in innovation methods for service design, and to develop new services and products for these industrial partners. We now have a lot of Innowiz ambassadors. The testcases were really interesting for us to finetune our service to the industry : we continue with our train- the-trainer program. The companies now have 2 experts in their network : the Innowiz team, experts in creativity and the facilitation of this create.change proces and the sector expert who has also knowledge of the creativity tools methodology. They experienced a added value of the brainstorm session with the students.
44.	03- 05.07.2014	Kortrijk Belgium Howest- Industrial Design Center	Drawing for Product Designers	A workshop for our teaching staff and external candidates (mostly alumni who work for companies in the region of Kortrijk). Designers need to communicate their ideas. This 3 day workshop focuses on drawing a sa communication tool for designers. A mix of traditional visualisation skills like sketching with other skills like sketching for rendering, storyboarding for scenarios, wireframing	1.3 external designers 2.3 internal staff Field of interest : communication, design, visualization. Sectors : cultural and creative industries, government and education,	This type of crealabs we would like to initiate more often : it goes deeper than a 1 day workshop, it focuses on a specific subject. Of course the target group is smaller : only designers with a basic knowledge of drawing with their hands. This crealab lays in the line of our summer school: analogue skills are trained hands-on with a motivated

				for app development, or sketching and computer aided design or sketching and modelmaking were the main topics.	manufacturing and machinery, universities and science, SMEs, self-employed, entrepreneurs and freelancers	group. As a lot of the designers working in industry are alumni of us, it's also a chance to forge strong connections with them and their companies.
45.	22.10.2014	Kortrijk Belgium Budafabriek	Design Talk during Week van het Ontwerpen (Design Week)	The hosts were Geerdt Magiels (BE), a philosopher who talked about the reuse of materials and the recycling trend, and Nick Schneider (UK), engineer at Dyson how gave us insights in their innovations. There was enough time for Q & A and discussions continued at the bar. As co-organiser of an expo with final projects of design education we absolutely wanted to combine our talk with the expo.	1.3 people from the industry 2.3 students and internal staff Field of interest : inspiration, design profession, materials, recycling. Sectors : cultural and creative industries, government and education, manufacturing and machinery, universities and science, SMEs, self-employed, entrepreneurs and freelancers	A very succesful event with more than 100 participants. The room was crowded, people even went to sit on the stairs. 2 different lectures, different topics also. The environment is a plus : Week van het Ontwerpen (Design Week) has build a reputation during the last 9 years. We show the work of some of our students (bachelor projects in collaboration with the industry) but also invite other educational institutes to share their best cases. After the lectures we had a reception, the participants stayed and had some chats.
46.	26.02.2015	Kortrijk Belgium Howest-Industrial Design Center	Design talk : when a designer starts a production	On the 26th of February 2015 we invited another 2 interesting men, the focus now was more on the business-site of design. alumnus Arthur Limpens started his own company based on 1 product, the Powercube. With worldwide sales and an own production in China, you could call this a success case! Educated as	80 participants = 10 external participants + 70 students Field of interest : inspiration, design profession, production, business, marketing Sectors :	The lectures shed light on the non-design part of a design case. What other activities are necessary to build a brand from scratch? The facilitators found each others lecture very interesting. Both lanced a call to our students for an internship at their company.

				<p>product designer he focused in his speech on all aspects besides ideation, concept-development or visualisation. With real facts and figures he proofed that becoming an entrepreneur is a story of trial and error and about learning from your mistakes. After his contribution we knew more about the distribution challenges and the possible reactions you can give on copycats.</p> <p>Johan Bonner works for design agency Pars Pro Toto. After years of product- and service design, they decided to launch their own serie of toys. As you can imagine, building a brand of real products is different from advising clients. The toys are for bath.sea use, are high qualitative and have an attractive design. They are so called 'design toys' with a corresponding price. Johan Bonner works as a marketer for the company, although he has a degree in product development, so he was most appropriate to tell this story.</p>	<p>manufacturing and machinery SMEs, self-employed, entrepreneurs and freelancers</p>	
47.	19.11.2014	Kortrijk, Belgium Howest-Industrial Design Center	Design talk Mattia Casalegno	<p>Mattia invented The Grass Roller for a project in Buda: the green light district. Sculptor, visual artist, live media performer, Mattia Casalegno is able to connect fields and disciplines so distant as neurosciences, fashion, biology, chemistry, electronic music and architecture to produce works</p>	<p>40 participants = 5 external participants + 35 students Field of interest : inspiration, design profession, multidisciplinary, making, art,</p>	<p>We notice that art is not part of the daily life of most of our students. We want to broaden their world with relevant cases. A collaboration with Buda, art center based in Kortrijk, is the ideal start for projects like this. Maybe next time we should do the lecture in Budafabriek at the moment</p>

				<p>dealing with notions of perception, synaesthesia, and audiovisual improvisation.</p> <p>The students helped the artist.designer to construct this object in their courses. This design talk can be seen as an introduction.</p>	<p>cocreation.</p> <p>Sectors : cultural and creative industries, government and education, manufacturing and machinery, universities and science</p>	<p>the installation is ready : this will bring more external public.</p>
48.	14.01.14	Kortrijk Belgium Howest-Industrial Design Center	Innovation workshop Unizo	<p>Unizo (Union for independent entrepreneurs) visited Howest IDC for an introduction to innovationworkshops and methods. (Unizo innovatietour)</p>	<p>6 participants of which 1 female)</p> <p>Field of interest : innovation, workshop, methodology, training</p>	<p>A collaboration with organisations like UNIZO or VOKA (chamber of commerce) are interesting because they are an opening to a giant network of SMEs and other entrepreneurs.</p>
49.	28.02.14	Tielt Belgium	Techno Tielt	<p>Howest-IDC participated in the Techno Tielt Conference for technical education with a creative prototyping workshop as an introduction to designmethods for technology teachers. (3 workshops for 3 schools, 6 teachers and +60 pupils, +30 prototypes)</p>	<p>Field of interest : workshop, making</p> <p>Sectors : government and education, universities and science</p>	<p>Fits in our strategy of train-the-trainer. We are expert in changing the technical education in order to match better with the industry.</p>
50.	24.03.14	Kortrijk Belgium Howest-Industrial Design Center		<p>Howest organises 3 Multidisciplinary projects : Dyson design challenge, Urban Gardening and Atelier de stad. Two week projects have students work on companies or stakeholder projects. All are structured by a two week design trajectory and kicked off by a CCC Innovation methods workshop for the students, teaching staffs and project stakeholders.</p>	<p>totals: 15 universities, 46 lecturers and teachers, +320 students for +40 companies. stakeholders</p> <p>Sectors : cultural and creative industries, government and education, manufacturing and machinery,</p>	<p>The outcome of these intensive programs are +38 prototypes. An international multidisciplinary project has a great value : not only for students and teachers but also for the stakeholders who gave assignments.</p>

					universities and science	
51.	19.05.14	Gent Belgium Hogeschool Gent	Postgraduate Trendwatching	3 week intensive training of post graduate students trendwatching. Innowiz, innovation strategy deepdive. (Postgraduate program offered by hogent. This module moderated by Howest IDC)	16 participants of which 15 female. Sectors : cultural and creative industries, government and education, manufacturing and machinery, universities and science and others.	The students of this postgraduate are not only school leavers, some already work in the industry. They want to augment their skills and combine their expertise with the new knowledge. When returning back to the industry after this course they have created many benefits.
52.	03-04-05.03.14	Berlin Germany	Wow Berlin	Howest and Howest IDC organised and facilitated a 3 day Creativity and Innovationworkshop in the field of "tourism" for 12 international universities and colleges in tourism at ITB (international tourism fair Berlin)	Sectors : cultural and creative industries, government and education, tourism, universities and science (12 European universities, 209 participants of which 22 Professors.Coaches, 187 Tourism students, 50% female)	A train-the-trainer project. Long term collaboration (in 2015 we went for the third time). We initiated it but now we don't have to offer anything anymore : all parties are convinces of the added value of creativity and creation within the sector of tourism. They come and as kus.
53.	14.03.2014	Kortrijk Belgium Howest-Industrial Design Center	Informal CCC meeting	<i>Howest IDC has organised an informal meeting on "summerschool concepts"</i> Meeting with partners from Dundee and Groningen, sharing insights on the organisation of "summerschools".	Sectors : government and education, universities and science	It's always good to meet the partners of the CCC project. This meeting was with the universities only. We wanted to give tips & tricks to organise a summer school.
54.	22.10.13	Kortrijk Belgium Budafabriek	5x5 kick off	5x5 (A project by DRK) Howest IDC kicked off a long term trajectory in an innovationworkshop with 5 companies, 5	Sectors : cultural and creative industries,	This project is a real match between the creative industries and the manufacturers (5 prototypes are the

				senior designers, and 5 junior designers, being matched for one year to develop new innovative products	manufacturing and machinery (21 participants. companies of which 5 female)	result after one year – shown at Interieur Fair)
55.	28.01.14	Kortrijk Belgium Design Region Kortrijk (DRK)	Week van het Ontwerpen – new concept brainstorm	By request of the chairman of DRK and Vincent Van Quinckenborne (the new Kortrijk Mayor), Howest IDC has taken the lead in the re-thinking and redevelopment of the Kortrijk Designweek. This was kicked off with a full day Innovation and creativity “work”shop with all local policymakers and stakeholders.	All partners of DRK (VOKA, Leiedal, Stad Kortrijk, Interieur and Howest) were presented. Sectors : cultural and creative industries, government and education, manufacturing and machinery, universities and science (13 participants. policymakers of which 5 female)	It’s good to reflect on the projects you are working on. When deciding to share the project management with DRK, we create a direct line to governments & architects (Leiedal), companies-SMEs and large companies- (VOKA) and a creative network + PR (Interieur). United forces have more impact!
56.	10.03.14	Kortrijk Belgium Buda::lab	Vlerick MBA startup	Howest IDC and BUDA::lab moderated a creative prototyping workshop for Vlerick MBA startup companies.	Sectors : government and education, universities and science 15 participants	+5 prototypes are the results of this day of workshop. These future Vlerick graduates are the managers of tomorrow. When they liked this workshop, they might come back once they are working in companies. So far they are convinced of the practical approach of workshops, an addition to the way of brainstorming they already knew.
57.	31.03.14	Waregem Belgium <u>O.L.V. Van Lourdes</u>	VOKA Healthcare	The chamber of commerce organised a “VOKA Healthcare” conference. Howest IDC presented a lecture on innovation and creativity in Healthcare.	Sectors : cultural and creative industries, manufacturing and	We gave inspiration and showed cases done in collaboration with organisations in the healthcare sector. Network event.

		Ziekenhuis			machinery, healthcare (59 participants of which 17 female)	
58.	16.04.14	Kortrijk Belgium Howest- Industrial Design Center	Creativity workshop BTWIN . Decathlon	facilitated an exploring creativity workshop for the design department of sport brand “BTWIN.Decathlon”.	R&D and marketing team of sport wear & accessories company, internal staff, students (34 participants of which 4 female, of which 9 students)	When an international company wants to pass by during their team building trip, we can only welcome them with open arms. Both parties introduced themselves. They presented two innovative cases and afterwards we had a Innowiz workshop. This was a starting point of a collaboration: now our students are working on a project for Btwin . Decathlon.
59.	27.02.2013	Kortrijk Belgium Howest- Industrial Design Center	Workshop & Design talk Malcolm Innes	Full day workshop on innovative applications of “light” including a closing lecture for professionals and students moderated by the Scottish light artist.designer.researcher Malcolm Innes.	Sectors : cultural and creative industries, government and education, manufacturing and machinery, lightning industry, universities and science, (Workshop 29 participants; closing lecture 47 participants of which 13 female of which 29 students)	Howest-Industrial Design Center is specialised in light technology. We have a light lab where companies come for measuring or test. In our region there are a lot of SMEs in light industry. It’s relevant to organise an event for this sector. Also here we match our students with companies.

60.	14.05.2014	Kortrijk Belgium Different locations	Mid-term event and meeting	Meeting about: - Project management. - Connecting partners to BUDAlab and Desigregion Kortrijk. - Talking about future projects. - Participating in Prototypingevent and workshops. - Also connecting Dundee-party to the DRK European “Proud” project. - Also connecting Kopenhagen-party to Innowiz-team @howest and 5X5 projectmanager @DRK.	All partners of the CCC 2 consortium where there. Sectors : - cultural and creative industries - government and education - universities and science	Constructive meeting. Overview of the indicators and project planning for the second part of the project. While in Kortrijk, we show the partners around and introduce them to our professional relatives.
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WISCHMANN INNOVATION - COPENHAGEN - DENMARK

#	Date	Place	Title	Short description	Main target group (by sectors)	Comments on main findings
61.	03.07.14	Copenhagen, DK	Kick start to Business development – Team 1	This was the preparation kick start for the for the first team in the online Business Development Process	SME’s, entrepreneurs & municipalities, national sector	
62.	10.07.14	Copenhagen, DK	Module 1 – Team 1	This was the first module in the Business Development Process for Team 1	SME’s, entrepreneurs & municipalities, national sector	
63.	16.07.14	Copenhagen, DK	Module 2 – Team 1	This was the second module in the Business Development Process for Team 1	SME’s, entrepreneurs & municipalities, national sector	
64.	22.07.14	Copenhagen, DK	Kick start to Business development – Team 2	This was the preparation kick start for the for the second team in the online Business Development Process	SME’s, entrepreneurs & municipalities, national sector	
65.	12.08.14	Copenhagen, DK	Module 3 – Team 1	This was the third module in the Business Development Process for Team 1	SME’s, entrepreneurs & municipalities, national sector	
66.	13.08.14	Copenhagen, DK	Module 1 – Team 2	This was the first module in the Business Development Process for Team 2	SME’s, entrepreneurs & municipalities, national sector	
67.	18.08.14	Copenhagen, DK	Midterm evaluation -	The first part of the Business	SME’s, entrepreneurs	

			Team 1	Development Process for Team 1 were evaluated, so the participants and administrators could implement changes and improvements	& municipalities, national sector	
68.	20.08.14	Copenhagen, DK	Module 2 – Team 2	This was the second module in the Business Development Process for Team 2	SME's, entrepreneurs & municipalities, national sector	
69.	28.08.14	Copenhagen, Dk	Module 4 – Team 1	This was the fourth module in the Business Development Process for Team 1	SME's, entrepreneurs & municipalities, national sector	
70.	03.09.14	Copenhagen, DK	Module 3 – Team 2	This was the third module in the Business Development Process for Team 2	SME's, entrepreneurs & municipalities, national sector	
71.	09.09.14	Copenhagen, DK	Midterm evaluation – Team 2	The first part of the Business Development Process for Team 2 were evaluated, so the participants and administrators could implement changes and improvements	SME's, entrepreneurs & municipalities, national sector	
72.	11.09.14	Copenhagen, DK	Module 5 – Team 1	This was the fifth module in the Business Development Process for Team 1	SME's, entrepreneurs & municipalities, national sector	
73.	17.09.14	Copenhagen, DK	Module 4 – Team 2	This was the fourth module in the Business Development Process for Team 2	SME's, entrepreneurs & municipalities, national sector	
74.	18.09.14	Copenhagen, DK	Final module – Team 1	This was the final module for Team 1, were the process was wrapped up	SME's, entrepreneurs & municipalities, national sector	
75.	26.09.14	Helsingør, DK	Kick start for Helsingør Municipality	This was the preparation kick start for the for Helsingør Municipality in the online Business Development Process	Municipalities, local sector	
76.	01BUDA10.14	Copenhagen, DK	Module 5 – Team 2	This was the fifth module in the Business Development Process for Team 2	SME's, entrepreneurs & municipalities, national sector	
77.	08.10.14	Copenhagen, DK	Final module – Team 2	This was the final module for Team 2, were the process were wrapped up	SME's, entrepreneurs & municipalities,	

					national sector	
78.	21.10.14	Copenhagen, DK	Module 1 – Helsingør Municipality	This was the first module for Helsingør Municipality	Municipalities, local sector	
79.	31.10.14	Copenhagen, DK	Module 2 – Helsingør Municipality	This was the second module for Helsingør Municipality	Municipalities, local sector	
80.	06.11.14	Copenhagen, DK	Module 3 – Helsingør Municipality	This was the third module for Helsingør Municipality	Municipalities, local sector	
81.	20.11.14	Copenhagen, DK	Module 4 – Helsingør Municipality	This was the fourth module for Helsingør Municipality	Municipalities, local sector	
82.	26.11.14	Copenhagen, DK	Partner meeting with nordic partners	Partner meeting with Campus Hulstfred from Sweden and Rock City from Norway. The agenda were among other things the implementation of the Business Development in af internbordic partnership and the possibility for Campus Hultsfred and Rock City to participate in CCC.	Universities, SME's & municipalities. National and european sector	
83.	03.12.14	Copenhagen, DK	Module 5 – Helsingør Municipality	This was the fifth module for Helsingør Municipality	Municipalities, local sector	
84.	09.01.15	Copenhagen, DK	Webinar for The Danish Teachers Organisation	This was a planatory meeting where the Business Development Process was discussed	Organisations, national sector	
85.	20.01.15	Copenhagen, DK	Creative webinar with nordic partners	This was a creative webinar with Hultsfred campus from Sweden and Rock City from Norway where the planning from the first meeting was developed further	Universities, SME's & municipalities. Nationael and european sector	
86.	23.01.15	Copenhagen, DK	Creative webinar with KulturFokus from Germany	Meeting with German partner to discuss a possible regionally cooperation with KulturFokus in CCC region	SME's & municipalities. National and european sector	
87.	11.02.15	Copenhagen, DK	Nordic Crea Lab work shop	All day work shop with Nordic partners	Universities, SME's & municipalities. National and european sector	
88.	16.02.15	Copenhagen, DK	Module 6 – Helsingør	This was the sixth module for Helsingør	Municipalities, local	

			Municipality	Municipality.	sector	
89.	19.02.15	Ringsted, DK	Work Shop for The Danish Teachers Organisation – Ringsted Section	At the work shop the Business Development Process for the Ringsted Section were planned and started	Organizations, national sector	
90.	20.02.15	Djurs, DK	Work Shop for The Danish Teachers Organisation – Djurs Section	At the work shop the Business Development Process for the Djurs Section were planned and started	Organizations, national sector	
91.	23.02.15	Copenhagen, DK	Creative work shop with KulturFokus from Germany	Meeting with German partner to discuss a possible regionally cooperation with KulturFokus in CCC regi	Universities, SME's & municipalities. National and European sector	
92.	10.03.15	Copenhagen, DK	Final module – Helsingør Municipality	This was the final module for Helsingør municipality were the process were wrapped up	Municipalities, local sector	
93.	11.03.15	Bremen, DE	Partner Conference			
94.	12.03.15	Bremen, DE	Partner Conference			
95.	13.03.15	Bremen, DE	Partner Conference			

TILLT - GOTHENBURG- SWEDEN

#	Date	Place	Title	Short description	Main target group (by sectors)	Comments on main findings
96.	21-22.11.2013	Gothenburg, Sweden	“Elderly Care” Innovation Lab at Quality Fair [Kvalitetsmässan]	The theme of the workshop was focused on the future of elderly care and its relationship with social innovation. The process lasted 48-hours, and was designed. moderated by artist Kiriaki Christoforidis, artist Maria Mebius-Schröder (TILLT producer as well as contemporary dancer) and theatre pedagogue Nina Kjällquist (As TILLT’s process manager). The challenges for the lab were: “How can elderly care be better at social innovation; be faster to absorb ideas and innovative solutions	employees in elderly care, SMEs in technology and business development, researchers, and agents from public bodies:	a strategic plan [https://drive.google.com/open?id=1v4SxQz8wr3iSrZ-TEthWmVjj5X2zM62HrBFIXzNt6M&authuser=0] of measures to be uptaken by the elderly care sector, focusing on: integration of new technologies into the daily management and service, integration of user-feedback reporting systems for patients and employees, and creation if family and.or inter-generational cooperation programmes.

				from civil society, associations and personnel; and how to strengthen the ability to ask.employ solutions unavailable (as they do not exist yet)?"		
97.	22-23.2013	Gothenburg, Sweden	Ericsson Raid 1.0	The workshop was titled "Ericsson RAID 1.0", with the purpose of exploring two-days of socially responsible open innovation, influenced by the international standard ISO 26.000, social responsibility and dumpster diving. The challenges for the lab were: Challenge 1: Ericsson Dumpster Diver Afterwork A full scale afterwork menu for invited guests on Friday 22th November 2013; Challenge 2: Ericsson Dumpster Diver Community Create a solution that serves a mutual partnership between Ericsson and the Global Dumpster Diver Community; Challenge 3: Ericsson Social Open Innovation: RAID 2.0 An integrated method for open innovation adjusted to Ericsson with the guidance of ISO 26.000.	a group of 10 Ericsson engineers and consultants, supervised by a member of the Innovation Department, interacted with conceptual artist Staffan Hjalmarsson, who designed the workshop together with Jon Liinason (TILLT's process manager), with the contribution of experience designer Martin Svensson (from Martineco), 3 experienced "dumpster-divers" from "Kungliga Containerakademin".	a strategic plan [https://drive.google.com/#folders/0B6YOefK7nLCHWWM1ZmM5XzU5enM] for internal employment by Ericsson, including a management method for the innovation department, and the development of a global dumpster-diving app.
98.	1.4-26.9.2014	Gothenburg. Stockholm. Visby, Sweden	#RIWArts – Rebranding the Industry with the Arts	artist Linda Nordfors (supported by TILLT and Chalmers' Area of Advance Production) did artistic research together with stakeholders from the industry, related stakeholder-organisations, like the aforementioned trade unions IF Metall, and most importantly, teenagers, and created a booklet around the topic of Riwarts,	TILLT process manager Maria-Mebius-Schröder, Chalmers's Production Area of Advance co-director Johan Stahre, and Linda Nordfors, artist and CEO of Reflection Company +	a strategic plan [https://drive.google.com.open?id=0B6YOefK7nLCHN3FzOUkzWVpXX3c&authuser=0] for implementation by a partnership of university.higher education, production industry and industry trade union, focused on creating communication concepts leading to a rebranding of industry as a

				<p>industry new selfie. This research, together with the knowledge developed from the first morning sessions in Stockholm.Göteborg, and the public discussion at Almedalsveckan, resulted in a body of tacit knowledge which was transformed, by creative interaction between the partners mediated by TILLT, into a practical methodology on how to concretely implement the project objectives: a new branding concept of local industry for new.young stakeholders, connected with a development method to communicate with society to perform the rebranding. The overall process was concluded (methodology and overall project was presented, tested and developed on a seminar at TILLT, on the 26th of September.</p>	<p>https://drive.google.com.open?id=0B6YOefK7nLCHTUlnaS14VEY3Y0k&authuser=0 – industry, research and creativity;</p>	<p>sector, based on innovative methods for interaction with society and young people.</p>
99.	12-27.3. 2015	Gothenburg, Sweden	Vision Älvstranden	<p>A creative Workshop about Vision Älvstranden, a project idea by building companies NCC and Platzer, to build a pedestrian and bicycle pathway from Central Station to the pier at Lilla Bommen; TILLT guides the research and creative process of 4 company directors (2 from NCC and 2 from Platzer), to materialize Vision Älvstranden into a project to be implemented, including different techniques of creative brainstrming and co-creation exercises with the public; the process started with a planning meeting on the 12th of March, and will continue to be</p>	<p>Ulrica Sjöswärd (Property Manager), Roger Sundbom (Project Development Manager) from Platzer Fastigheter Holding;</p>	<p>No definite implementable outcomes were found during the workshops, but further collaboration between TILLT, NCC and Platzer was agreed upon, to continue developing the process. Further workshops (following the CREALAB method, but implemented outside the project context) will take place in June, with the respective themes: "Develop the ideas in interaction with external stakeholders (citizens, researchers, local business, creatives)"; and "Package and Communicate the development pathways to the public". These</p>

				developed throughout the Spring of 2015 (independent of CCC reloaded: CREALAB funding).		workshops will further include interaction with other stakeholders, like Gothenburg's city architect.
100.	12-27. 2015	Gothenburg, Sweden	Vision Älvstranden	A creative Workshop about Vision Älvstranden, a project idea by building companies NCC and Platzer, to build a pedestrian and bicycle pathway from Central Station to the pier at Lilla Bommen; TILLT guides the research and creative process of 4 company directors (2 from NCC and 2 from Platzer), to materialize Vision Älvstranden into a project to be implemented, including different techniques of creative brainstorming and co-creation exercises with the public; the process started with a planning meeting on the 12th of March, and will continue to be developed throughout the spring of 2015 (independent of CCC reloaded: CREALAB funding).	Johanna Hult Rentsh (Regional Manager) and Patrik Lund (Property Developer) from NCC Property Development	No definite implementable outcomes were found during the workshops, but further collaboration between TILLT, NCC and Platzer was agreed upon, to continue developing the process. Further workshops (following the CREALAB method, but implemented outside the project context) will take place in June, with the respective themes: "Develop the ideas in interaction with external stakeholders (citizens, researchers, local business, creatives)"; and "Package and Communicate the development pathways to the public". These workshops will further include interaction with other stakeholders, like Gothenburg's city architect.
Dundee and Angus College						
#	Date	Place	Title	Short description	Main target group (by sectors)	Comments on main findings
101	18.10.14-18.01.15	Verdant works, Dundee	CREALAB: Unleashing creativity at Dundee and Angus College	Over 30 budding creative entrepreneurs from Dundee and Angus College have been working with Dundee Heritage Trust partners on an exciting range of projects for the new High Mills Open gallery. The entrepreneurs consisted of 3D designers and interactive media developers.	30 Participants	
102	26.-30.05.14	Dundee	CREALAB: GameJam	A competition bringing together creative entrepreneurs from the fields of art, design, computing and creative media. The entrepreneurs will work together in a	48 Participants	

				competition that sees them design and create a game in 3 days around the theme of 'Discovery'. Teams will consist of 4 entrepreneurs; 1 from each discipline. The game will be judged by industry professionals and each team will be mentored by a member of staff from YoYo games.		
103	01.10.- 30.05.14	Dundee	CREALAB: Heritage Promotion	A group of creative entrepreneurs will design and create a range of marketing materials for a local tourist attraction; Dundee Heritage Trust, Verdant works museum. The entrepreneurs will first attend a briefing session with the museum manager and then be given a tour in order to get a 'feel' for the museum environment. The entrepreneurs will also meet and discuss their ideas with museum staff before embarking on the development of design solutions.	30 Participants	
104	28.04.- 08.05.14	Dundee	CREALAB: Creativity Showcase	An exciting event which highlights a range of crealab activities that have taken place during 2013/14. There will be examples of projects and workshops to both inspire and motivate whilst highlighting the multi-disciplinary partnerships that have taken place.	24 Participants	
105						