# Annex 7

# Developing future programme initiatives for North Sea and North West Europe Regions in Rotherham and Bradford.

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# Introduction

A successful Interreg project aligns and balances the aims and objectives of the operational regions with those of the project partners (beneficiaries). In exchange for ERDF funding, the beneficiaries commit themselves to producing transnational outputs that satisfy the priority themes and specific objectives of the operational regions. Project proposals that do not properly align and balance the aims and objectives are unlikely to be funded.

The following process has been used by Rotherham and Bradford to ensure that this happens.

# Process

## Step 1. Identify corporate objectives and align them with projects under development

The first step in the process was to understand the corporate objectives of Rotherham and Bradford. Pre-existing summaries of corporate policy and strategy were studied and aligned. Although each authority’s documents were different, it became obvious that the basic policies and strategies had much in common.

Next, the policies and strategies on climate change and the environment were considered, and as with corporate policy and strategy, there was much in common.

From this study it was possible to identify a number of categories into which themes could be divided. These are:

1. Corporate Planning & Policies
2. Regeneration & Business
3. The Natural Environment
4. Flood Alleviation & Water
5. The Built Environment
6. Green Energy
7. Green Transport
8. Emergency Planning
9. Waste & Re-cycling

Following this each authority identified and produced brief descriptions of a number of themes within each category which were important to them.

In parallel to this the two authorities identified a number of projects under development which could be used to demonstrate the application of process and tools developed in previous projects as they stood or adapted or enhanced. The themes and projects were then tabulated. An example of this is provided in Table 1.

Table 1: example of tabulated themes and projects

| **Theme Category** | **City** | **Theme Title** | **Theme Description** | **Projects** | **Actions** |
| --- | --- | --- | --- | --- | --- |
| **1. Corporate Strategic Planning & Policies** | **Rotherham** | R1.1. Improved Climate Change Data Collection, Analysis & Evaluation | Supporting the collection of improved access to data & analytical information at the local, regional & trans-national levels to help inform evolving RMBC climate change policies; supporting ongoing funding bids & assessing RMBCs contribution to the wider climate change agenda. | ***A 21st Century Council - Improved Data Collection, Analysis, Assessment & Application (See also 6.1 & 6.2 below)*** |  |
| R1.2. Achieving & Maintaining Climate Local Council Status | Identifying RMBCs targets & actions in pursuit of climate change; sharing information with other Local Authorities at the local, regional, natioinal & trans-national levels. | ***Learning & Action Alliances, the Next Step - Contributing to the Climate Local Initiative & Beyond*** |  |
| R1.3. Legislative & Regulatory Consistencies | Establishing consistency & an orderly structure amongst the various flood alleviation & climate control directives issued from the EU level downwards since 2000 & ensuring that all legislation is being complied with. Also establishing working relationships with the public, private & voluntary sector agencies involved in the Climate Change agenda. | ***Establishing a Climate Change Partnership I - Regulation at the Local, Regional, National & Trans-national Levels*** |  |
| R1.4. Local Development Framework & the Planning System | Ensuring that the emerging Local Development Framework & associated planning policies contain adequate climate change policies such as support for sustainable travel, appropriate environmental considerations & applying climate change considerations to the design of buildings & infrastructure. | ***Sustainable Development via the Local Development Framework & Planning Regulatory System*** |  |
| R1.5. Developing Partnerships | Developing partnerships at the local, regional, national & trans-national level with other public, private & voluntary sector organisations involved in climate change. RMBC envisages a two-way flow of information with the Council initiating & leading partnerships where its environmental, economic & regulatory interests dictate (forming 'Green Business Clubs', 'Business Improvement Districts', flood protection schemes, etc); or pursuing a more receptive approach in learning & educational programmes such as those espoused within the Interreg V Programme. | ***Establishing a Climate Change Partnership II - Partnership Roles & Responsibilities*** |  |
| R1.6. Innovative Funding & Resources | By developing a wider range of partnerships with public & private sector stake-holders, the Council hopes to explore new methods of funding & resourcing climate change projects, including their after-care & maintenance. | ***Innovative Funding - Obtaining Funding & Resources in a Constrained Economy*** |  |
| R1.7. '"Smart Cities" | The introduction of digital technology to support a wide range of civic activities including transport, energy, health care, water & waste; enabling local authorities to engage citizens more closely using mobile phone apps, e-mailing, web page links, etc, resulting in the more efficient use of staff time & rseources | ***Introducing Digital Technology*** |  |
| R1.8. Holistic Approaches to a "Smart City" | Identifying, developing and deploying replicable, balanced and integrated solutions in the energy, transport, and ICT actions through partnerships between municipalities and industries; utilising low carbon & renwable sources | ***Integrating ICT Solutions*** |  |
| **Bradford** | B1.1 Smart Cities | Developing an effective and efficient 21st Century Council | Real Time information |  |
| Speeding Planning process through stakeholder Involvement |  |
| Local Plan Core strategy | Local Plan Site Allocation Evidence Base |
| Partnership in triple and quadruple helixsupportive alliances for the achievment of long term benefits | Flood Risk Management |
| Place Making |
| Governance |

## Step 2. Align organisational aims and objectives with those of potential funding bodies

The next step was to align the aims and objectives of the two local authorities with those of the North Sea and North West Europe Regions.

The priority themes and objectives for each region were identified and the requirement of the North Sea Region for any particular project to sit within one objective was noted. As a result of this each of the two authorities’ themes/projects was assigned to one of the specific regional objectives, with a reserve objective also being identified.

Once this was tabulated, the table was ordered according the specific regional objectives. The Rotherham table for the North Sea Region provides an example of this. The ordered table provides the basis for developing narratives for project development which meet the objectives of the local authorities and the funding bodies.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Priority** | **Specific objectives** | |  |  | |  | |  | |  | |  | |  | | |  | |  | |  |
| 1 Thinking Growth: Supporting growth in North Sea Region economies | a. Develop new or improved knowledge partnerships between businesses, knowledge institutions, public administrations and end users with a view to long-term cooperation (post project) on developing products and services | |  |  | |  | |  | |  | |  | |  | | |  | |  | |  |
| b. Enhance regional innovation support capacity to increase long-term innovation levels and support smart specialization strategies | |  |  | |  | |  | |  | |  | |  | | |  | |  | |  |
| c. Stimulate the public sector to generate innovation demand and innovative solutions for improving public service delivery | |  |  | |  | |  | |  | |  | |  | | |  | |  | |  |
| 2 Eco-innovation: Stimulating the green economy | a. Promote the development and adoption of products, services and processes to accelerate greening of the North Sea Region economy (Formerly 2d) | |  |  | |  | |  | |  | |  | |  | | |  | |  | |  |
| b. Stimulate the adoption of new products, services and processes to reduce the environmental footprint of regions around the North Sea (Formerly 2a) | |  |  | |  | |  | |  | |  | |  | | |  | |  | |  |
| 3 Sustainable North Sea Region: Protecting against climate change and preserving the environment | a. Demonstrate new and/or improved methods for improving the climate resilience of target sites (Formerly 2b) | |  |  | |  | |  | |  | |  | |  | | |  | |  | |  |
| b. Develop new methods for the long-term sustainable management of North Sea ecosystems (Formerly 2c) | |  |  | |  | |  | |  | |  | |  | | |  | |  | |  |
| 4 Promoting green transport and mobility | a. Develop demonstrations of innovative and/or improved transport and logistics solutions with potential to move large volumes of freight away from long-distance road transportation (Formerly 3a) | | **Theme** | 1 | | | | | 2 | | | | 3 | | | 4 | | | |
| b. Stimulate the take-up and application of green transport solutions for regional freight and personal transport (Formerly 3b) | | **Objective** | a | b | | c | | a | | b | | a | | b | a | | b | |
| **Theme Title** | **Projects** | **Actions** |  |  |  | |  | |  | |  | |  | |  |  | |  | |
| R1.3. Legislative & Regulatory Consistencies | ***Establishing a Climate Change Partnership I - Regulation at the Local, Regional, National & Trans-national Levels*** |  |  | 1 | 2 | |  | |  | |  | |  | |  |  | |  | |
| R2.3. Environmental Training, Advice & Information for Educational Establishments | ***Creating 'Green Business Clubs' - Environmental Good Practice for Schools & Further Education*** |  |  | 1 | **2** | |  | |  | |  | |  | |  |  | |  | |
| "Smart Cities" | ***Introducing Digital Technology*** |  |  | 1 | 2 | |  | |  | |  | |  | |  |  | |  | |
| Holistic Approaches to a "Smart City" | ***Integrating ICT Solutions*** |  |  | 1 | **2** | |  | |  | |  | |  | |  |  | |  | |
| R1.5. Developing Partnerships | ***Establishing a Climate Change Partnership II - Partnership Roles & Responsibilities*** |  |  | 1 |  | | **2** | |  | |  | |  | |  |  | |  | |
| R1.6. Innovative Funding & Resources | ***Innovative Funding - Obtaining Funding & Resources in a Constrained Economy*** |  |  | 1 |  | | **2** | |  | |  | |  | |  |  | |  | |
| R4.1. Maximising benefits and minimising resource use associated with flood alleviation works | River Don Flood Alleviation, Section I Completion (Templeborough to Main Street, Rotherham).  River Don Flood Alleviation, Section II (Main Street to St Anns Road, Rotherham). River Don Flood Alleviation, Section III (St Anns Road, Rotherham to Aldwarke). River Don Flood Alleviation, Section IV (Aldwarke to Kilnhurst). | ***Appropriate Public Access, Leisure & Recreational Usage*** |  | 1 |  | |  | |  | |  | |  | | 2 |  | |  | |
| ***Multi-agency Stewardship, After-Care & Maintenance*** |  | 1 |  | |  | |  | |  | |  | | **2** |  | |  | |
| R4.2. Maximising benefits and minimising resource use associated with canal improvement and regeneration works | South Yorkshire Canal improvement and regeneration | ***Appropriate Public Access, Leisure & Recreational Usage*** |  | 1 |  | |  | |  | |  | |  | | 2 |  | |  | |
| ***Multi-agency Stewardship, After-Care & Maintenance*** |  | 1 |  | |  | |  | |  | |  | | **2** |  | |  | |
| R4.3. Maximising benefits and minimising resource use associated with canal improvement, regeneration and restoration works | Chesterfield Canal Re-opening | ***Appropriate Public Access, Leisure & Recreational Usage*** |  | 1 |  | |  | |  | |  | |  | | **2** |  | |  | |
| ***Multi-agency Stewardship, After-Care & Maintenance*** |  | 1 |  | |  | |  | |  | |  | | 2 |  | |  | |
| R4.4. River flow management and navigation | River Rother and Rother "Link" | ***Appropriate Public Access, Leisure & Recreational Usage*** |  | 1 |  | |  | |  | |  | |  | | **2** |  | |  | |
| ***Multi-agency Stewardship, After-Care & Maintenance*** |  | 1 |  | |  | |  | |  | |  | | **2** |  | |  | |
| R8.1. Emergency Planning | ***Climate Responsive Emergency Planning*** |  |  | 1 |  | |  | |  | |  | | **2** | |  |  | |  | |
| R8.2. Community Resilience | ***Developing Community Resilience*** |  |  | 1 |  | |  | |  | |  | | **2** | |  |  | |  | |
| R1.2. Achieving & Maintaining Climate Local Council Status | ***Learning & Action Alliances, the Next Step - Contributing to the Climate Local Initiative & Beyond*** |  |  | 2 | 1 | |  | |  | |  | |  | |  |  | |  | |
| R1.4. Local Development Framework & the Planning System | ***Sustainable Development via the Local Development Framework & Planning Regulatory System*** |  |  | 2 | 1 | |  | |  | |  | |  | |  |  | |  | |
| R9.1. The Waste Hierarchy | ***Developing a Waste Hierarchy*** |  |  |  | **1** | |  | |  | | 2 | |  | |  |  | |  | |
| R9.2. Recycling in the Public Sector | ***Public Waste Recycling*** |  |  |  | 1 | | 2 | |  | |  | |  | |  |  | |  | |
| R9.3. ICT Waste Management | ***Managing ICT Waste*** |  |  |  | 1 | |  | |  | | 2 | |  | |  |  | |  | |
| R1.1. Improved Climate Change Data Collection, Analysis & Evaluation | ***A 21st Century Council - Improved Data Collection, Analysis, Assessment & Application (See also 6.1 & 6.2 below)*** |  |  | **2** |  | | **1** | |  | |  | |  | |  |  | |  | |
| R1.7. '"Smart Cities" | ***Introducing Digital Technology*** |  |  |  | **2** | | **1** | |  | |  | |  | |  |  | |  | |
| R1.8. Holistic Approaches to a "Smart City" | ***Integrating ICT Solutions*** |  |  |  | **2** | | 1 | |  | |  | |  | |  |  | |  | |
| R6.3. Adopting & promoting renewable energy | ***Supporting Renewable Energy Opportunities*** |  |  |  |  | |  | | **1** | | 2 | |  | |  |  | |  | |
| R2.2. Environmental Training, Advice & Information for Businesses | ***Creating 'Green Business Clubs' - Environmental Good Practice for Businesses*** |  |  |  |  | |  | |  | | **1** | | 2 | |  |  | |  | |
| R4.1. Maximising benefits and minimising resource use associated with flood alleviation works | River Don Flood Alleviation, Section I Completion (Templeborough to Main Street, Rotherham).  River Don Flood Alleviation, Section II (Main Street to St Anns Road, Rotherham). River Don Flood Alleviation, Section III (St Anns Road, Rotherham to Aldwarke). River Don Flood Alleviation, Section IV (Aldwarke to Kilnhurst). | ***Investigating Green Energy Opportunities*** |  |  |  | |  | | **2** | | 1 | |  | |  |  | |  | |
| R4.2. Maximising benefits and minimising resource use associated with canal improvement and regeneration works | South Yorkshire Canal improvement and regeneration | ***Investigating Green Energy Opportunities*** |  |  |  | |  | | **2** | | 1 | |  | |  |  | |  | |
| R4.3. Maximising benefits and minimising resource use associated with canal improvement, regeneration and restoration works | Chesterfield Canal Re-opening | ***Investigating Green Energy Opportunities*** |  |  |  | |  | | **2** | | 1 | |  | |  |  | |  | |
| R4.4. River flow management and navigation | River Rother and Rother "Link" | ***Investigating Green Energy Opportunities*** |  |  |  | |  | | **2** | | 1 | |  | |  |  | |  | |
| R9.4. Food & Agricultural Waste Management | ***Green Waste*** |  |  |  | 2 | |  | |  | | 1 | |  | |  |  | |  | |
| R2.1. Regenerating Existing Business & Commercial Areas | ***Creating 'Business Improvement Districts' - Physical Considerations for Existing Sites & Premises (See also 5.1 below)*** |  |  |  |  | |  | |  | | **2** | | 1 | |  |  | |  | |
| R2.4. Providing new Land & Premises for Businesses | ***New Land & Property for Businesses - Environmental Considerations for New Sites & Premises*** |  |  |  |  | |  | | **2** | |  | | 1 | |  |  | |  | |
| R4.1. Maximising benefits and minimising resource use associated with flood alleviation works | River Don Flood Alleviation, Section I Completion (Templeborough to Main Street, Rotherham). River Don Flood Alleviation, Section II (Main Street to St Anns Road, Rotherham). River Don Flood Alleviation, Section III (St Anns Road, Rotherham to Aldwarke). River Don Flood Alleviation, Section IV (Aldwarke to Kilnhurst). | ***Flood Defence Improvements*** |  |  |  | |  | |  | |  | | 1 | | **2** |  | |  | |
| ***Development Site Opportunities*** |  |  |  | |  | |  | |  | | 1 | | **2** |  | |  | |
| R4.2. Maximising benefits and minimising resource use associated with canal improvement and regeneration works | South Yorkshire Canal improvement and regeneration | ***Flood Defence Improvements*** |  |  |  | |  | |  | |  | | 1 | | 2 |  | |  | |
| R4.2. Maximising benefits and minimising resource use associated with canal improvement and regeneration works | South Yorkshire Canal improvement and regeneration | ***Development Site Opportunities*** |  |  |  | |  | |  | |  | | 1 | | **2** |  | |  | |
| R4.3. Maximising benefits and minimising resource use associated with canal improvement, regeneration and restoration works | Chesterfield Canal Re-opening | ***Flood Defence Improvements*** |  |  |  | |  | |  | |  | | 1 | | **2** |  | |  | |
| ***Development Site Opportunities*** |  |  |  | |  | |  | |  | | 1 | | 2 |  | |  | |
| R4.4. River flow management and navigation | River Rother and Rother "Link" | ***Flood Defence Improvements*** |  |  |  | |  | |  | |  | | 1 | | **2** |  | | x | |
| ***Development Site Opportunities*** |  |  |  | |  | |  | |  | | **1** | | **2** |  | |  | |
| R5.1. Property Protection/Improvement - Industrial & Commercial Premises | ***Creating 'Business Improvement Districts' - Physical Considerations for Existing Sites & Premises (See also 2.1. above)*** |  |  |  | **2** | |  | |  | |  | | 1 | |  |  | |  | |
| R5.2. Property Protection/Improvement - Residential Premises | ***Creating 'Residential Improvement Districts' - Physical Considerations for Existing Properties*** |  |  |  | 2 | |  | |  | |  | | 1 | |  |  | |  | |
| R5.3. Infrastructure | ***New Infrastructure for a Climate Proof Future*** |  |  |  | **2** | |  | |  | |  | | 1 | |  |  | |  | |
| R6.1. Reducing CO2 Emissions | ***CO2 Reduction in the Built Environment*** |  |  |  |  | |  | |  | | 2 | | 1 | |  |  | |  | |
| R3.1. Encouraging & Protecting Bio-Diversity | ***Integrated Bio-diversity Management*** |  |  |  |  | |  | |  | |  | | **2** | | **1** |  | |  | |
| R3.2. Establishing Ecological Networks | ***Integrated Ecological Networks*** |  |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| R3.3. Managing Woodlands | ***Integrated Woodland Management*** |  |  |  |  | |  | | **2** | |  | |  | | **1** |  | |  | |
| R3.4. Parks, Gardens, Public Open Spaces, SSSI's & areas of Outstanding Beauty | ***Managing Parks, Gardens & areas of Outstanding Interest*** |  |  |  |  | |  | | 2 | |  | |  | | **1** |  | |  | |
| R4.1. Maximising benefits and minimising resource use associated with flood alleviation works | River Don Flood Alleviation, Section I Completion (Templeborough to Main Street, Rotherham).  River Don Flood Alleviation, Section II (Main Street to St Anns Road, Rotherham). River Don Flood Alleviation, Section III (St Anns Road, Rotherham to Aldwarke). River Don Flood Alleviation, Section IV (Aldwarke to Kilnhurst). | ***Bio Diversity Improvements & Habitat Protection*** |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| ***Environmental Improvement Opportunities*** |  |  |  | |  | |  | |  | | **2** | | 1 |  | |  | |
| ***Treatment of Tributaries, Streams & Goits*** |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| R4.2. Maximising benefits and minimising resource use associated with canal improvement and regeneration works | South Yorkshire Canal improvement and regeneration | ***Bio Diversity Improvements & Habitat Protection*** |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| ***Environmental Improvement Opportunities*** |  |  |  | |  | |  | |  | | 2 | | 1 |  | |  | |
| ***Treatment of Tributaries, Streams & Goits*** |  |  |  | |  | |  | |  | | 2 | | 1 |  | |  | |
| R4.3. Maximising benefits and minimising resource use associated with canal improvement, regeneration and restoration works | Chesterfield Canal Re-opening | ***Bio Diversity Improvements & Habitat Protection*** |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| ***Environmental Improvement Opportunities*** |  |  |  | |  | |  | |  | | 2 | | 1 |  | |  | |
| ***Treatment of Tributaries, Streams & Goits*** |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| R4.4. River flow management and navigation | River Rother and Rother "Link" | ***Bio Diversity Improvements & Habitat Protection*** |  |  |  | |  | |  | |  | | 2 | | 1 |  | |  | |
| ***Environmental Improvement Opportunities*** |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| ***Treatment of Tributaries, Streams & Goits*** |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| R4.5. Surface Water Run-off Issues | ***Integrated Surface Water Management*** |  |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| R4.6. Water Pollution | ***Water Pollution Control*** |  |  |  |  | |  | |  | |  | | 2 | | **1** |  | |  | |
| R6.2. Improving Water Management | ***Sustainable Water Management*** |  |  |  |  | |  | |  | |  | | **2** | | 1 |  | |  | |
| R7.1. Reducing CO2 emissions in the Public Transport Sector | ***CO2 Reduction in the Transport Sector*** |  |  |  |  | |  | |  | |  | | **2** | |  | 1 | |  | |
| R7.3. Integrated Green Transport Plans | ***A Climate Friendly Transport Plan for Rotherham*** |  |  |  |  | |  | |  | |  | | **2** | |  | **1** | |  | |
| R4.1. Maximising benefits and minimising resource use associated with flood alleviation works | River Don Flood Alleviation, Section I Completion (Templeborough to Main Street, Rotherham).  River Don Flood Alleviation, Section II (Main Street to St Anns Road, Rotherham). River Don Flood Alleviation, Section III (St Anns Road, Rotherham to Aldwarke). River Don Flood Alleviation, Section IV (Aldwarke to Kilnhurst). | ***Investigating Green Transport Opportunities*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| R4.2. Maximising benefits and minimising resource use associated with canal improvement and regeneration works | South Yorkshire Canal improvement and regeneration | ***Investigating Green Transport Opportunities*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| ***Improvement of Exisiting Canal Infrastructure*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| R4.3. Maximising benefits and minimising resource use associated with canal improvement, regeneration and restoration works | Chesterfield Canal Re-opening | ***Investigating Green Transport Opportunities*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| ***Improvement of Exisiting Canal Infrastructure*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| ***Introduction of new Canal Infrastructure*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| ***Development of the Proposed Kiveton Marina Hub*** |  |  |  | |  | | **2** | |  | |  | |  |  | | 1 | |
| R4.4. River flow management and navigation | River Rother and Rother "Link" | ***Investigating Green Transport Opportunities*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| ***Investigating the Potential for Full Navigation of the Watercourse*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| ***Replacement or Upgrading of the Existing Flood Defence 'Regulators'*** |  |  |  | |  | |  | |  | |  | |  | **2** | | **1** | |
| R7.2. Cycling & Pedestrian Activity | ***Cycling & Pedestrian Activity*** |  |  |  |  | |  | |  | |  | | **2** | |  |  | | **1** | |