"Varjakka
is a cultural heritage
site with a special
sense of place. In
development process
we emphasize 8
values which are
1) ecological, 2) preserving history,
3) estetic, 4) participatory, 5) quality,
6) comprehensive,
7) accessible and 8)
creative."

Ari Saine project manager







Varjakka, Finland

Varjakka 2020

Project description on the island

In the Varjakka area will be a new concept developed, which combines the historic old cultural environment, recreational tourism and nature. The aim is a rescue and renovation of nationally valuable cultural buildings in an ecological sustainable way. The Varjakka development is part of a broader Oulunsalo Inspiria project, in which they create new ways of working and living environments.

Targets of the project

- 1. Varjakka sustainable tourism center (ERDF): Coordinating and planning of the Varjakka with sustainable means;
- 2. Varjakka mansion restoration (ERDF): Restoration of cultural heritage buildings;
- 3. Varjakka cultural and natural trail (ERDF): Planning and building a cultural and natural trail as part of the learning environment;
- 4. Other projects national and international.

Innovation and value of the project

Finding new, improved and sustainable ways of:

- Energy: means of using and building renewable energy
- Water: sustainable handling of liquids and dry/ compost toilets
- Materials: use of sustainable materials and wood in building and sustainable procurement
- Overall: Creating sustainable and user-oriented environment with participatory and open innovation methods.

Start and end date of the project

June 2008 - 31 December 2012

Project leader

Municipality of Oulunsalo Ari Saine

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Partners

- University of Oulu
- Council of Oulu Region
- Northern Ostro-Bothnian Centre for Economic Development. Transport and the Environment
- Museum of Northern Ostro-Bothnia
- Regional marine and yachting organizations
- City of Oulu
- Oulunsalo and Kempele Nature Protection Association
- Private companies, Oulu region



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