"'Climate friendly holidays' is an easy learning process for islanders and guests to step into the Cradle to Cradle® philosophy"

Annemarie Lübcke project leader



Region Uthlande, Insel- und Halligkonferenz Island Pellworm, Germany

Climate friendly holidays

Project description on the island

The project 'Climate friendly holidays' is established on the island Pellworm as example for the other islands of the Region Uthlande: Sylt, Föhr, Amrum, Helgoland and the project partner in Cradle to Cradle Islands.

Targets of the project

The basic of the "Master plan Pellworm" is to lower CO₂ emissions and the target for Pellworm is to have a positive balance in 2020.

One of the steps to reach this is to reduce energy consumption in regard of tourism and holiday houses/ apartments.

Innovation and value of the project

Tourism is the main income on all islands in the Region Uthlande.

This project is an example to show, how both, tourists and inhabitants can share reducing CO₂ emissions and use materials in the Cradle to Cradle® way.

Start and end date of the project

April 2009 - Summer 2012

Project leader

Insel- und Halligkonferenz tel.nr.: +49 4681 3468

e-mail: eckelt@inselundhalligkonferenz.de

Partners

- Spiekeroog
- Sylt
- Föhr
- Amrum

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