



Rotterdam Partner Meeting February 2013

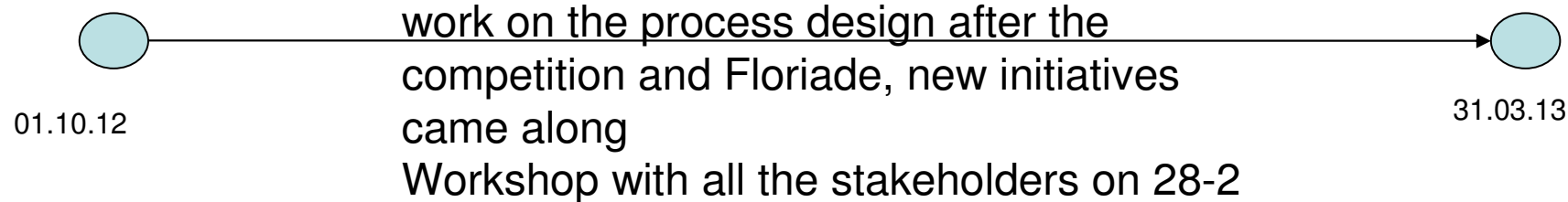
Pilot Reporting



Claim Period 3: 01.10.12-31.03.13
Pilot: De Suikerfabriek



Timeline:

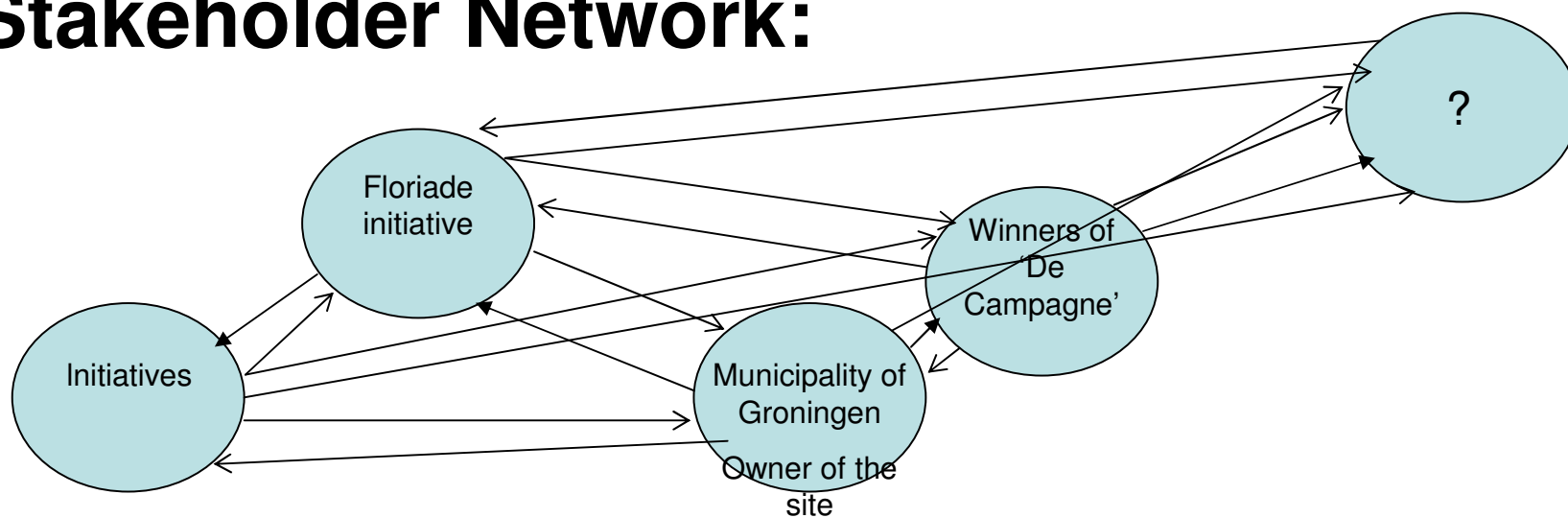




People and Partnerships



Stakeholder Network:





Engagement:

After the competition a workshop with all the winners (june 2012)

Individual meetings with stakeholders (autumn 2012)

Process of the Floriade competition (spring 2012)

Further research on the Floriade idea (autumn 2012)



Paradigms and Policy



Policy:

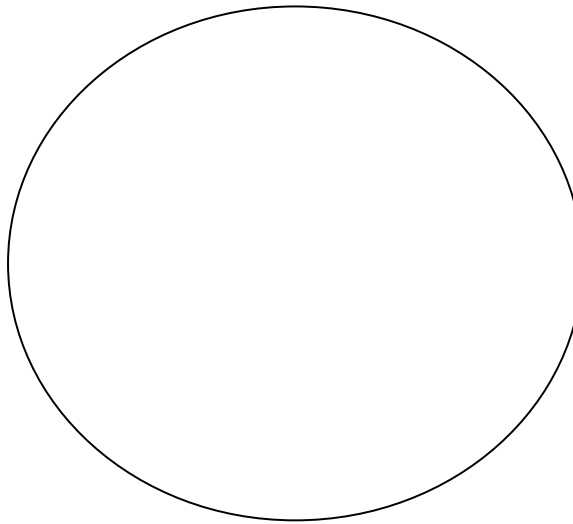
The process is new to both local government as to the stakeholders, both parties are not used to working without a (definitive) plan.



Practice and Finance



Finance:



There is no local money available. Only finances from the accessibility fund. We are now exploring other possibilities to get the stakeholders started by trying to fund businesscases for example.



Practice:

On-the-ground progress: There have been several exhibitions and meetings and other activities on the site and in the remaining buildings.

Pilot development: The site is open to the public when there is something going on. Everybody can use the site for events. Like an open air cinema, concerts, sport. So the public will become familiar with the area which has been closed to the public for years.

Future plans: The idea is to co create, just start with the idea which is likely to be successful.



SEEDS Partner Involvement



How have you involved your SEEDS partners?

Not yet, only the subpartners from Groningen/Assen

What support, help or information do you need from your SEEDS partners?

Ideas about the process and finance of temporary planning



Lessons Learnt:

Open discussion with everybody involved

Evaluation:

It is very hard to get started.....



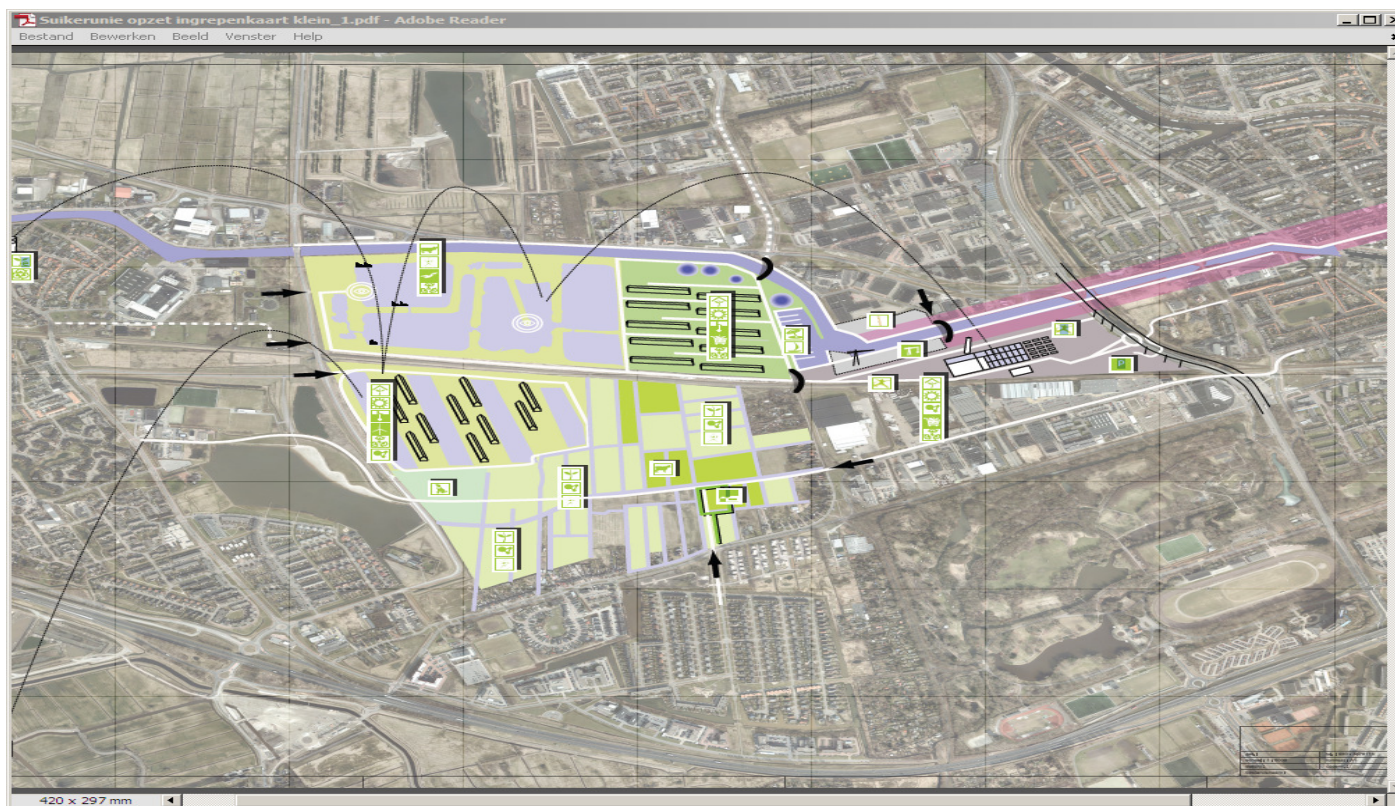
European Union
European Regional Development Fund

**The Interreg IVB
North Sea Region
Programme**

*Investing in the future by working together
for a sustainable and competitive region*



SEEDS



The Next Six Months



What Happens Next:

Get everybody committed in the process, politicians and our own organisation as well