



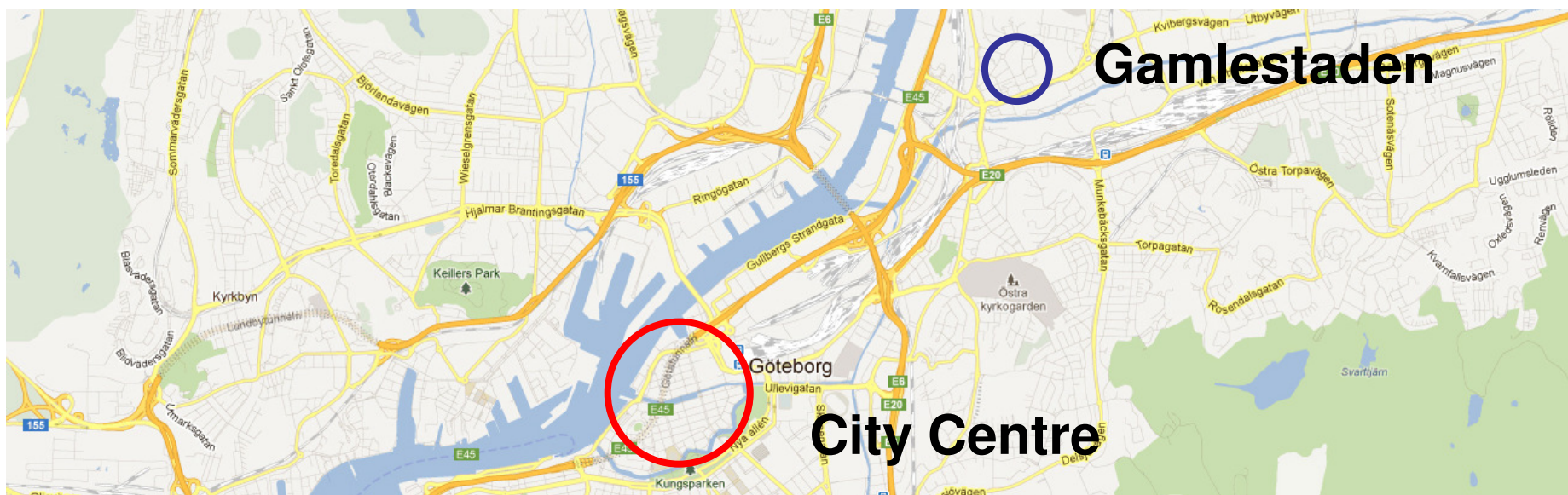
Rotterdam Partner Meeting February 2013

Pilot Reporting



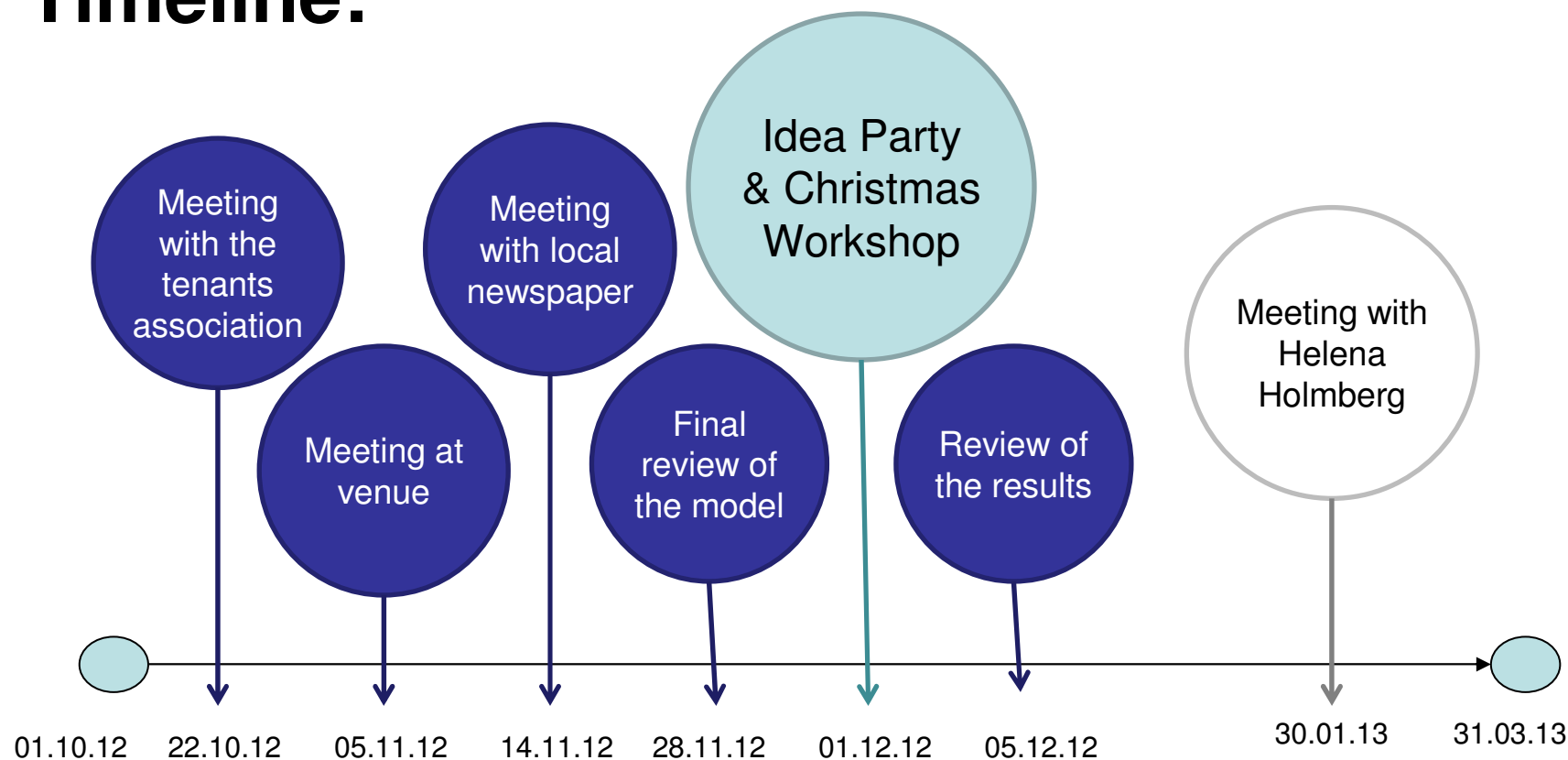
Claim Period 3: 01.10.12-31.03.13

Pilot: Community Capacity Building and Land Re-use in Gamlestaden, Gothenburg





Timeline:

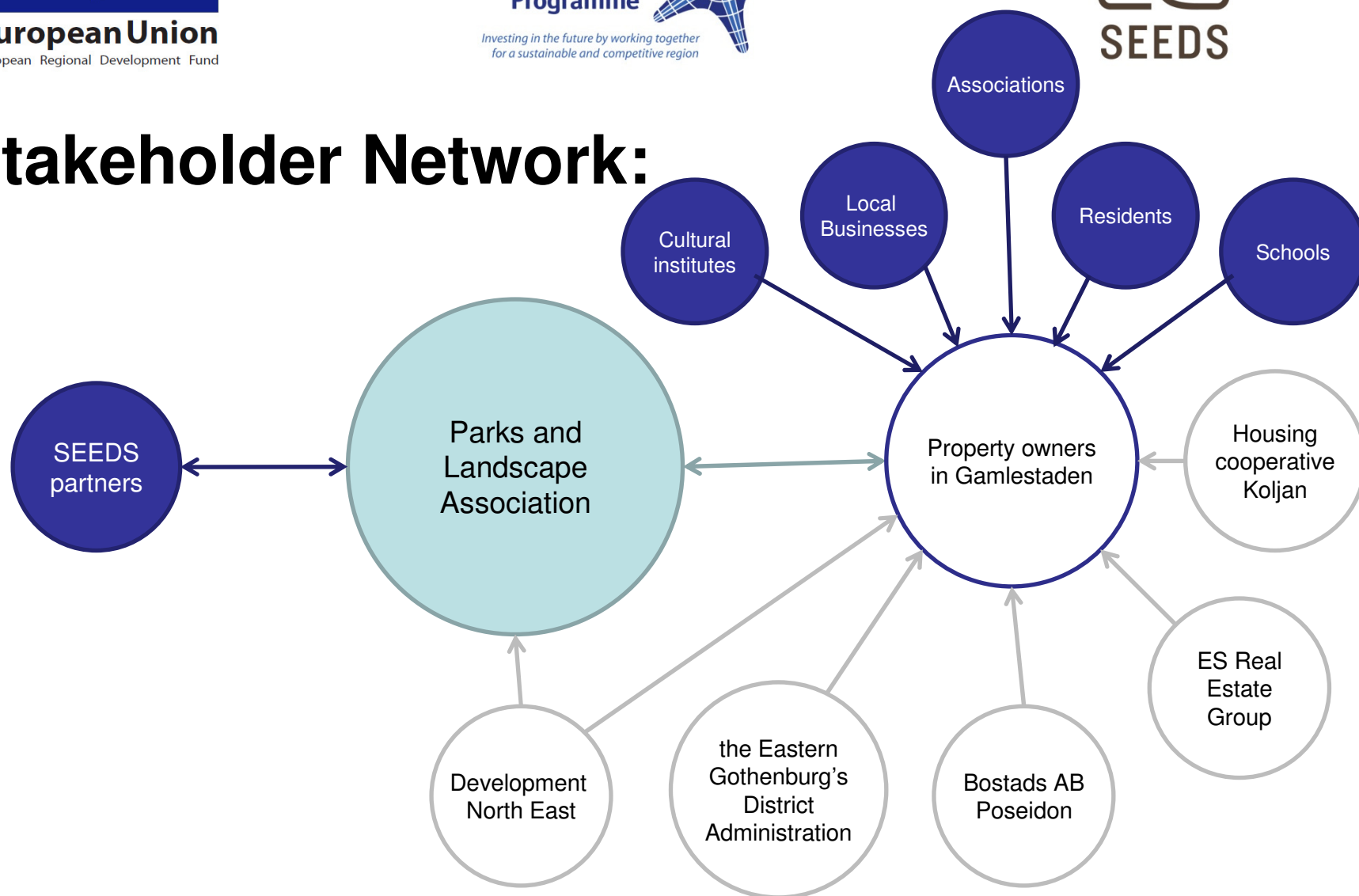




People and Partnerships



Stakeholder Network:





Engagement:

- Involved students of the Gamlestaden school in the making of a model of the borough;
- Invited residents groups to get involved in organising an “Idea Party & Christmas Workshop”;
- Put up notices in stairwells inviting local residents to the event;
- Invited a local newspaper to write an article about the event.





Paradigms and Policy



Policy:

Holländareplatsen

- Detailed planning approval for new residential unit.
- Compensation measures – new playground.

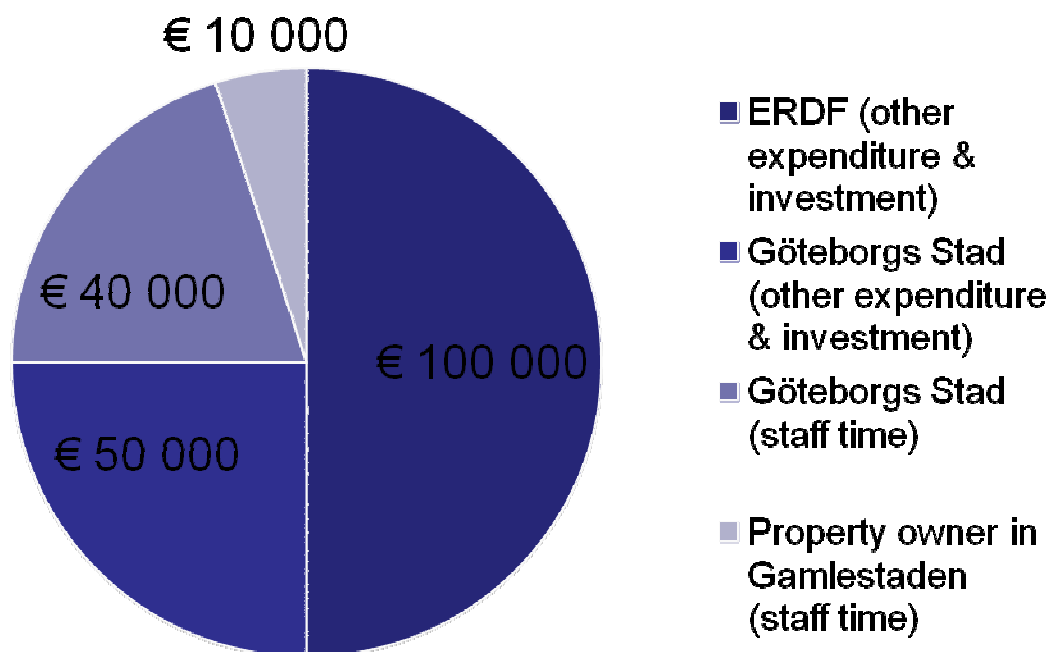
Bunkeberget

- Currently no legislative barriers and challenges – Publicly managed land.



Practice and Finance

Finance:





Practice:

Pilot development:

- “Idea Party & Christmas Workshop”

On-the-ground progress:

- No progress on site.

Future plans:

- Publicly managed land – the Park and Landscape Administration is responsible.





SEEDS Partner Involvement



How have you involved your SEEDS partners?

- No information specific to the pilot has been shared.

What support, help or information do you need from your SEEDS partners?

- Ways of engaging local businesses who are in financial difficulties.
- Ways of engaging artists and other creative businesses.



Lessons Learnt:

+

The model making process - involving local children.

Tenants association – involving local residents.

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Involving local businesses.

Evaluation:

- A detailed project evaluation is planned for spring 2014.



The Next Claim



What Happens Next:

Step 1: Meeting for additional production of ideas (mid-late March)

Invited guests - "creative people" (Artists? Local profiles? Resident politicians? Members of associations?)

Purpose: Gathering of ideas to enliven Gamlestaden.

Expected results of the idea process:

- Concept ideas for the renewal of Bunkeberget and its surroundings
- Concept ideas for the renewal of Holländareplatsen
- Concept ideas for further development throughout Gamlestaden



What Happens Next:

Step 2: Form a reference group of key people from:

- District Administration Eastern Gothenburg,
- Traffic Office,
- City Planning Office,
- Development Northeast,
- Property Owners in Gamlestaden,
- Poseidon,
- Tenants association,
- Representatives of the business community.

Priority: Communication and feedback with residents.

Communication channel: Secure Gamlestaden (magazine), No. 2 in 2013