



Hamburg Partner Meeting June 2013 Pilot Reporting





European Union
European Regional Development Fund



February 2013 – June 2013

Pilot: Sugar Factory Groningen



European Union
European Regional Development Fund



Process



European Union
European Regional Development Fund



Aim:

make progress with the initiatives
research on finances
inform the board on the progress

Goals: no evident influence yet



European Union
European Regional Development Fund



Timeline:



On this slide, mark on the timeline important developments, meetings, agreements, events etc. that have taken place



European Union
European Regional Development Fund



People and Partnerships



European Union
European Regional Development Fund

**The Interreg IVB
North Sea Region
Programme**

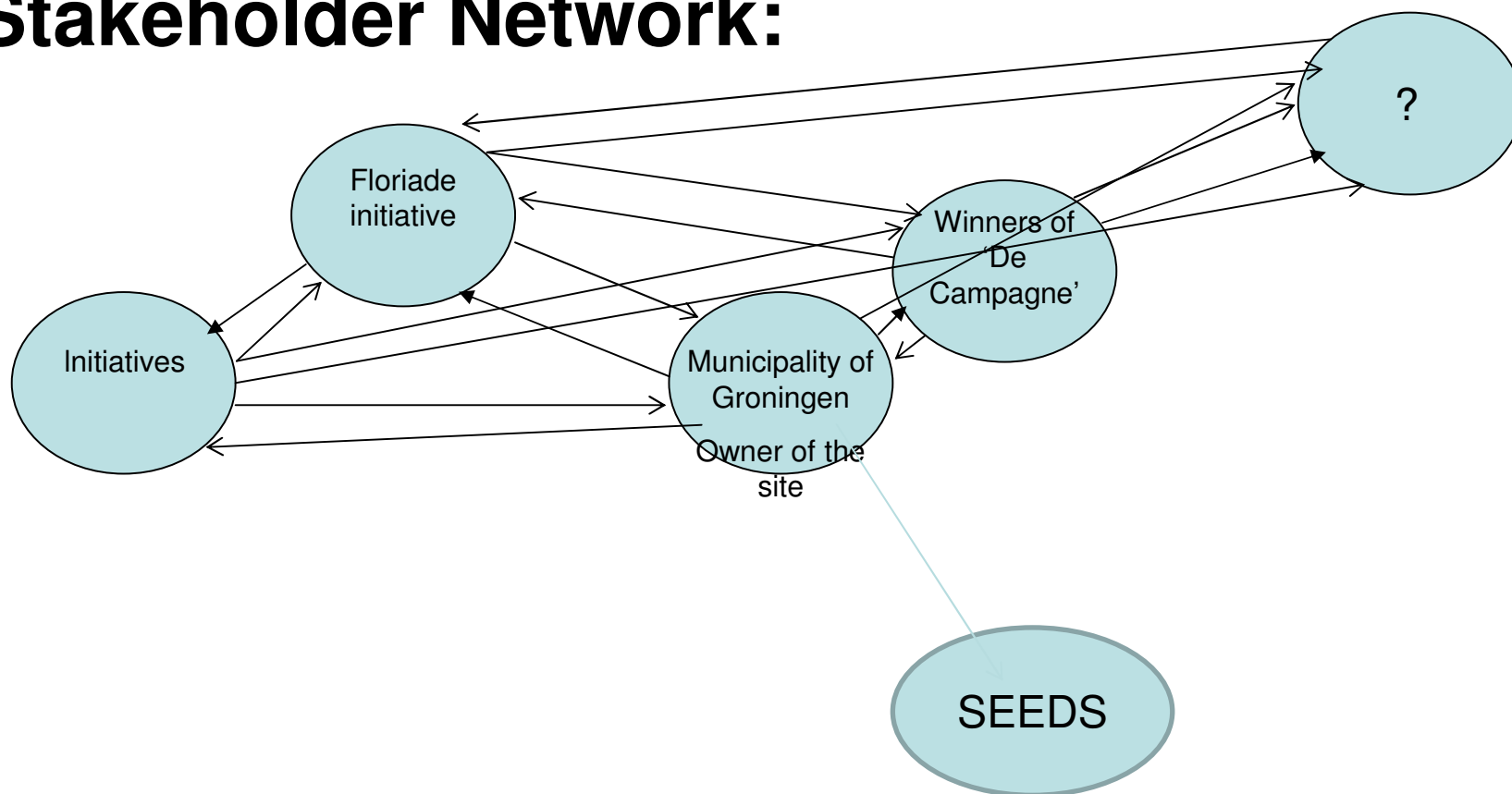


*Investing in the future by working together
for a sustainable and competitive region*



SEEDS

Stakeholder Network:





European Union
European Regional Development Fund

**The Interreg IVB
North Sea Region
Programme**



*Investing in the future by working together
for a sustainable and competitive region*



Engagement:

- Monthly contact with stakeholders
- 28-2 meeting with all stakeholders, meant to match the ideas
- 2-4 meeting with financial experts to investigate financial chances
- 14-5 board meeting, discussion about progress and presentation of the initiatives



European Union
European Regional Development Fund



Paradigms and Policy



European Union
European Regional Development Fund



Policy:

Here, tell us about the legislative barriers and challenges facing you regarding implementing temporary re-use. This might be problems regarding the meaning of 'temporary', planning permission, or conservation restrictions.

If you have found solutions, or you are working towards solutions, tell us about them. Are you collaborating with local planners, for example?

Were the rules 'bent' to allow your project to go ahead?



European Union
European Regional Development Fund



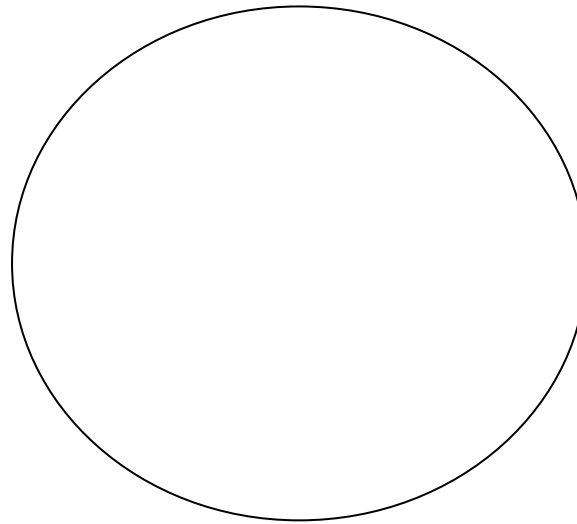
Finance



European Union
European Regional Development Fund



Finance:



Think of all your financial resources and where they are coming from eg ERDF, Local Authority, private financing etc, and non-financial resources such as volunteer hours, and put them in this pie chart.

Tell us how you have spent your funding in this period

Tell us if your funding is going to plan, and if it isn't, how do you think you will address this?



Finance:

What is the current state of public sector finances? Has this impacted on your project?

There is no money for developing the site as we were used to
We have to investigate new models on finance and organization
That is why the project is proceeding slowly and there is no substantial development on the site

What is the wider economy like? How has this affected land-use in your project's area? What is the effect on your goals?

There is very little building activity, it will take more effort to start the project and it will probably take a longer period (if ever) to build the housing in the area as planned



European Union
European Regional Development Fund



Practice



European Union
European Regional Development Fund

**The Interreg IVB
North Sea Region
Programme**



*Investing in the future by working together
for a sustainable and competitive region*



Practice:

On-the-ground progress: What has happened on site, if anything? How are you going to incorporate the landscape of your site? **Include lots of pictures! We need to see what has changed**

Pilot development: How was the pilot designed, what physical problems must you overcome eg contamination?

Future plans: Is there a strategy for your pilot's care, or for its handover back to the developer, or for an alternative site for the temporary re-use at handover?



European Union
European Regional Development Fund

**The Interreg IVB
North Sea Region
Programme**

*Investing in the future by working together
for a sustainable and competitive region*



Practice:

On-the-ground progress: What has happened on site, if anything? **Include pictures!**

Pilot development: Has the design for your project changed during this period? What were they, why did you change them, how will this impact on your project?

Future plans: Is there a strategy for your pilot's care, or for its handover back to the developer, or for an alternative site for the temporary re-use at handover? Will your project continue as a part of the long term plans for your site?



European Union
European Regional Development Fund



Practice:

Lessons: Talking about the physical interventions on your site, what have you learnt that would be useful to other SEEDS partners?

What strategies do you have in place on your site that would be good to share?

What sort of ideas do you have that other partners would find interesting?



European Union
European Regional Development Fund



Communication



European Union
European Regional Development Fund



What steps have you taken to publicise your pilot? This might be newspaper articles, workshops, public events, videos on YouTube, updates on websites etc.

Has your project encouraged a general discussion among colleagues, or the public? Has it activated a public debate in the media or discussion fora? What was the content?
There is discussion in the local paper.....



European Union
European Regional Development Fund



How have you involved your SEEDS partners? Tell us what support you have had from your SEEDS partners, what information you have shared with others, or others have shared with you

What support, help or information do you need from your SEEDS partners? Self explanatory, but think about the pilots you have been paired with.



European Union
European Regional Development Fund



Lessons Learnt:

Tell us what has worked well, and what hasn't, what you learnt from finding answers to the barriers and challenges you have faced so far

Evaluation:

What evaluations are you carrying out? How are you going to judge whether your pilot has been a success?



European Union
European Regional Development Fund



The Next Claim



European Union
European Regional Development Fund

**The Interreg IVB
North Sea Region
Programme**



*Investing in the future by working together
for a sustainable and competitive region*



What Happens Next:

- In the next period the initiatives will be developed into bussinesscases
- Funding and organization must take shape