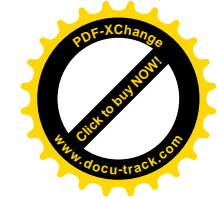




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Shopping Center Schnelsen-Süd





The Shop untill 2005





The Center after closing





The Community came together





Workshop

„Future Schnelsen-Süd“





Enterprise Club

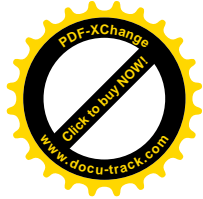


The Idea of the Center was born



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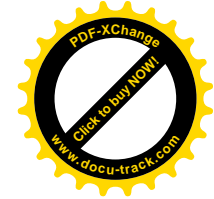
The Aims of the center

- evitalization of the neighborhood
- Start-up creates jobs near neighborhood
- Integration by a multicultural group of new entrepreneurs



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The Concept of the Center

- Entrepreneurs from the neighborhood
- Mixture of different shops which cover the needs of migrants and non-migrants
- the Housing Company *SAGA* offered special rental terms:

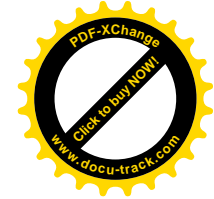
Contract duration: 8 years

Start hire: 3,00 € Target rent: 8,00 €



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How is it going....

- After one year the first shop closed
- The Hair Cutter opened
- After two years the sewing room had to close
- A Project for unemployed people opened



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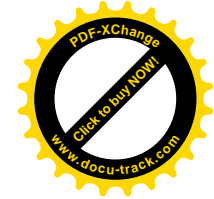
Problems

- To much Offer for less Customers
- Less competence in marketing and less time for that
- Fundings are over



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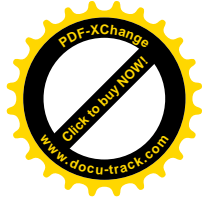
Problems

- Financial problems
- Family Problems
- Health Problems



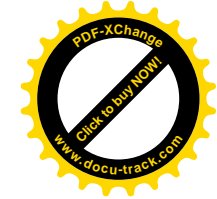
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The Schnelsen-Süd Center 2013

- Bakery and Bistro and grocery store
- Health nursing
- Hairdresser
- ?



A new free room





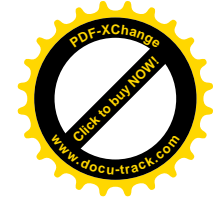
What the neighborhood wants





Partners

- Neighborhoodboard
- Local public administration
- the Housing Company *SAGA*
- Local sport association SV Eidelstedt



Thank you

Questions? Ideas? Suggestions?