

European Union European Regional Development Fund



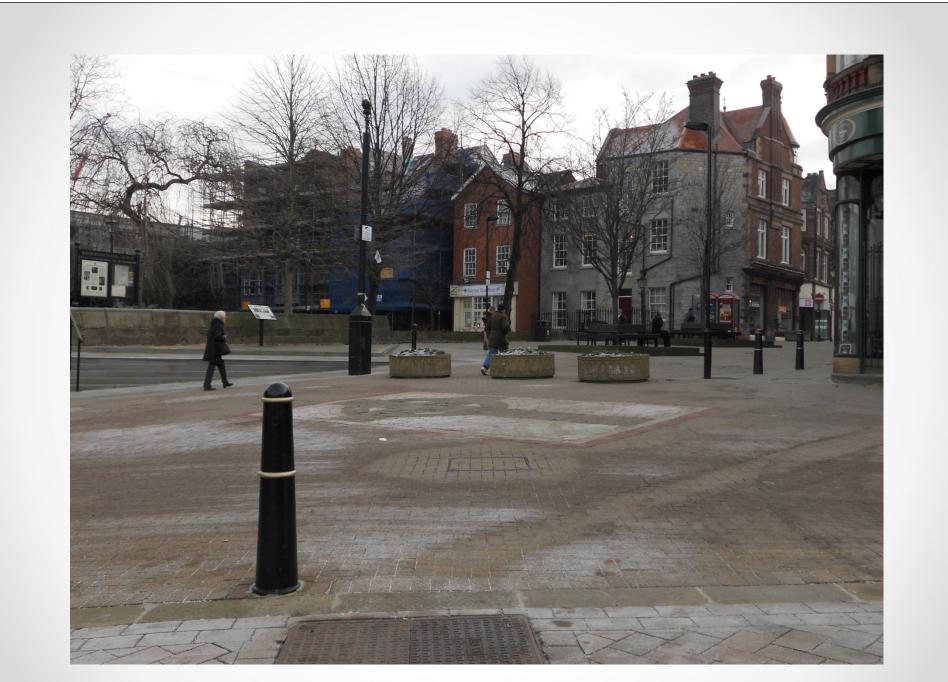
Rotherham Renaissance

South Yorkshire Forest Partnership/SCC Subpartner

What?

- Public realm location close to Rotherham Minster
- Public highway which shares its space with a now run down pedestrian area surrounded by retail and residential use





Why?

Purpose and benefits:

•To create a high quality, distinctive public place that will enhance the town's conservation area through creative design and public art

Improve town centre vitality for shoppers, visitors and businesses

Enhance and complement the nearby Minster



- Provide physically linked spaces that meet the needs of current and future users
- Create a new pedestrian friendly space which can be used for a wide variety of temporary events
- Easy and affordable to maintain and clean

Long term goals:

•Bring people back into the town centre

 Create a new vibrancy and a stimulating urban environment

How?

- Town developed a Renaissance Charter, outlining a major programme of transitional change
- Charter identifies key projects that will be catalyst for change
- Many buildings in the area have been renovated and restored – some by local businessman supportive of Renaissance
- Redevelopment by this project will be the last piece in a jigsaw of improvements by Rotherham Metropolitan Borough Council

Process:

•Design and delivery of new pedestrian area after design is agreed and costs firmed up

 Discussions will take place with local businesses and people living in Rotherham

Involved:

- Rotherham Metropolitan Borough Council
- Local businesses
- People living in Rotherham

Main challenges:

Securing enough funding to deliver project

Feedback requested from Partners: •Procurement issues and compliance with EU regulations

Type of Partner to team up with: •Partner working on Local Authority/Municipality regeneration initiatives – especially those funded with EU monies