



The why... the what... the how... the so what...

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- Why do we need SEEDS?
- What does it involve?
- How will we achieve?
- So what will we achieve?





What will SEEDS do?



SEEDS' main aim:

to promote the re use of vacant sites, by working transnationally to implement innovative spatial planning policy instruments, and by stimulating regeneration and sustainability across NSR to create thriving locations in which to live, work and invest



Evaluate current EU strategies, instruments and practices - do they encourage empty sites' re-use?

Will they adapt?

If they are a barrier, how can we re-invent?



Establish transnational
planning forum which
will help generate policy
resolutions for re-use
of empty sites

The forum, targeted focus groups and
enterprising partnerships will support
each other with practical advice, and
shared problem solving



Pilots will demonstrate advanced transnational co-operation through jointly transferring innovations between partner regions

Their co-delivery and joint diagnosis of problem solving will generate transferable solutions

Pilots will be analysed for success factors and will highlight benefits for businesses and citizens





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**The Interreg IVB
North Sea Region
Programme**



*Investing in the future by working together
for a sustainable and competitive region*





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Work towards enterprise partnerships across
NSR regions, uniting planners, entrepreneurs,
chambers of commerce and citizens





By cultivating innovative business opportunities, SEEDS will help stimulate spin-off business, future co-operation and skills development



Pilots will help provide citizens with robust tools to:

aid start-ups

create jobs and growth

and yield economic opportunities in deprived areas



How will we achieve this?



Our Partners:

South Yorkshire Forest Partnership/Sheffield City Council and its 2 sub-partners, UK

Lawaetz Foundation, DE

Regio Groningen-Assen and its 5 sub-partners, NL

Deltares, NL

University of Copenhagen and its 3 sub-partners, DK

University of Sheffield, UK

City of Gothenburg and its sub-partner, SE

The Flemish Land Agency (VLM), BE





Local Communities

Key to identifying potential land uses/local training needs





Small Medium Enterprises

Role in
implementation
of investments
and training,
involvement
in workshops
and Forum





Chambers of Commerce

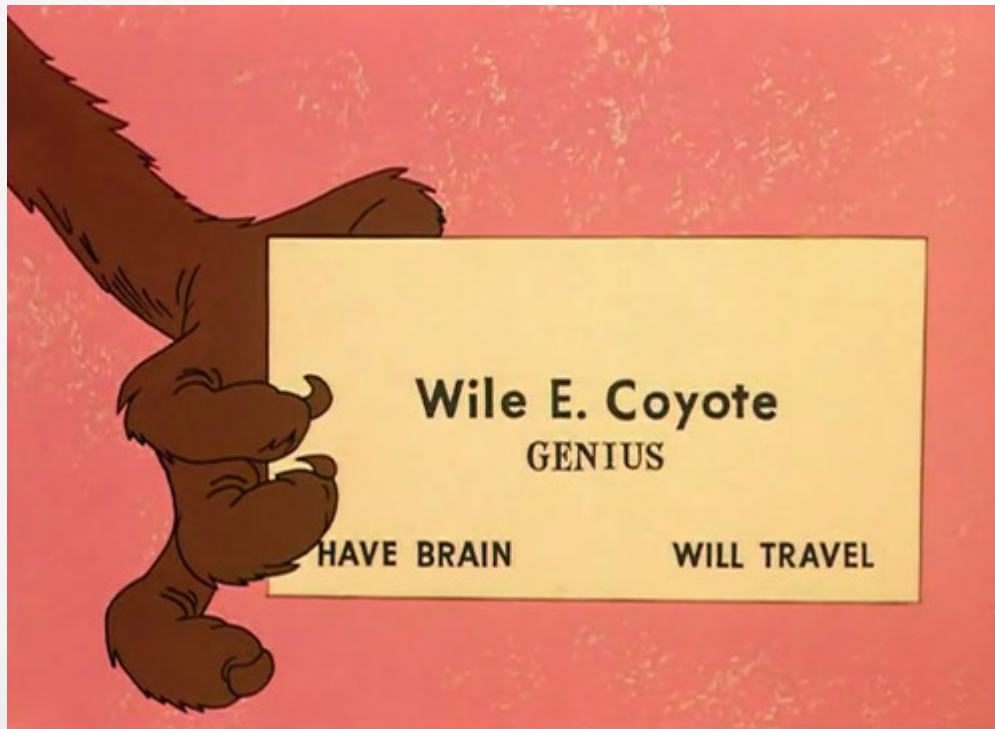
Key role in supporting new start-ups



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Local Entrepreneurs

Key role in
implementation
of investments
and training,
involvement in
workshops and
Forum



Local Authority Planners

Role in finding/disseminating new planning strategies through workshops and Forum

Local/National/EU Policy Makers

Role in finding/disseminating new planning strategies, through workshops, and Forum

Local/National/European Politicians

Influencing planning policy local-EU level through Forum, face-to-face liaison and lobbying





Private Developers

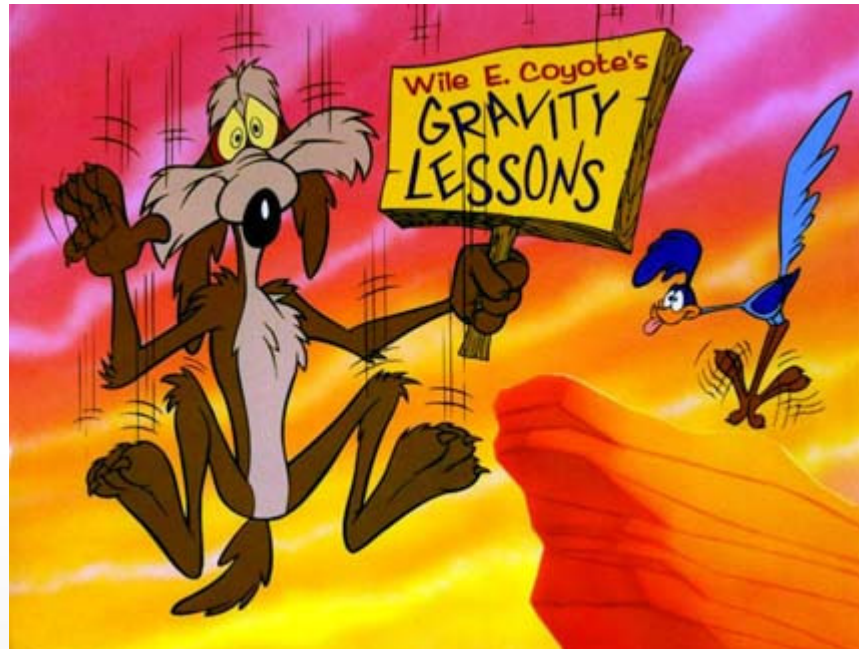
Provision of land, helping to identify barriers to, and solutions for, engaging developers

Private Landowners

Provision of land, helping to identify barriers to, and solutions for, engaging landowners

Local Employment Agencies and Training Providers

Identifying skills gaps/supplying training provision





Networks and Organisations

Already existing across the EU and involved with temporary re-use of vacant spaces, with experiences and knowledge to share and disseminate



So What will **SEEDS** achieve?



Regenerated
communities
that are beginning
to thrive through
new and innovative
temporary
re-uses of vacant
spaces





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Citizens with the tools to use vacant land, able to reduce their own worklessness and dependency, and delivering the economic impulse needed in deprived areas

Skills development opportunities for citizens, provided through transnationally designed workshops and training





New SMEs and supported social enterprise through temporary re-use



New co-ordinated spatial planning policies that have been adapted, adopted and transferred between partners, proving their generic applicability



Charter for Re-use & Regeneration, with a strong mandate from stakeholders to affect co-ordination across Member States





A pan-NSR Spatial Planning Forum which will lobby for policy development, new frameworks and fiscal instruments



SEEDS

Stimulating Enterprising Environments for Development and Sustainability



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