

## Newsletter 4



14-01-2014

### *Newsletter 4 - January 2014*

*The main aim of iAge - a project within the NSR Interreg IVB Programme - is to improve the regional development of areas in decline that are affected by an ageing population through promoting and increasing economic and social e-inclusion.*



### **[iAge partners visit International Health Battle at Hanze University](#)**

On 20 November one of the qualifying rounds of the International Health Battle took place at Hanze University of Applied Sciences, Groningen, The Netherlands. Delegates from the iAge project from Scotland, Norway, Denmark, Belgium and Germany, having delivered cases for the battle, attended the three minute pitches of the competing teams.

### **[Mentor leads focus group meeting in e-clusion](#)**

Under the guidance of Julien Jonckheere (Mentor) and assisted by Inge Platteeuw (Howest College Kortrijk), six key figures from the Kortrijk neighbourhood - so-called 'Wiseguys' - held a special focus group session on inclusion of target groups in ICT-trainings on 3rd December.

### **[Publicity Campaign in Drenthe](#)**

The Province of Drenthe, STAMM CMO, Hanze University Groningen and the Municipality of Aa en Hunze are planning an awareness-raising campaign around the theme of informal care giving. There are currently more than 100,000 caregivers in Drenthe, many working for Small and Medium Enterprises (SMEs).

### **[Hack for Care & Cure](#)**

On 2nd and 3rd October MIC Kortrijk organized a brainstorm session in cooperation with Mentor vzw. Our goal was to create a list of concrete ICT applications necessary to optimize care, now

and in the future.

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Colofon: iAge is an international cooperation project focusing on the improvement of regional development in areas of decline affected by an ageing population. See also <http://www.iageproject.eu>

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