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## Newsletter 2

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03-04-2013

*Newsletter 2 - April 2013*

*The main aim of iAge - a project within the NSR Interreg IVB Programme - is to improve the regional development of areas in decline that are affected by an ageing population through promoting and increasing economic and social e-inclusion.*



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### **iAge Midterm Conference in Grimstad, Norway, 20th June**

During the Midterm Conference the first results of our iAge project will be presented and discussed with a wider audience. Partners, political representatives from the regions and external experts will reflect on the issues dealt with so far, evaluate and set course for the following phase. There will also be ample opportunity for networking, discussion and the exchange of knowledge and ideas.

If you wish to register for this conference please contact the project management team ([m.haasjes@drenthe.nl](mailto:m.haasjes@drenthe.nl) or [d.buist@drenthe.nl](mailto:d.buist@drenthe.nl)) for a draft programme and further details.

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### **Visiting Vejle**

On 14th March the iAge project team members joined forces once again at a meeting hosted by our Danish partners (UCL) in Vejle.

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### **iAge meeting in Flanders**

The third transnational meeting of the iAge project, hosted by our partners from Leiedal and Kortrijk, took place in the beautiful city of Gent (Belgium) from 11th - 13th of December. The delegates participated in a varied programme of active discussion, presentations and reviews, including on-site visits to several pilot projects in the Flemish region.

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### **OLD.OUT Conference Flanders 14th November 2012**

On Wednesday 14th November the interregional iAge project was launched in the Concert Studio of Kortrijk, Belgium. Under the controversial title "OLD / OUT" the conference

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highlighted the demographic phenomenon of aging and how ICT solutions can redeem the opportunities on the labor market.

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### **Students and province Drenthe**

Six students from the Hanzehogeschool Groningen have joined the Drenthe pilot project in iAge and recently presented their approach to the task set by the iAge partners at the Provinciehuis in Assen. They will provide input for three lines of research to benefit the pilot, in which the Hanzehogeschool also participates.

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### **Economics Lecture**

Fresenius, manufacturer of high quality medical products, is optimistic about the future, despite a difficult period earlier this year. Piet Bron, Managing Director at Fresenius HEMOCARE, said this during the Economics Lecture held at Springboard in Roden. He was one of three guest speakers at the meeting which had as theme "The impact of technological innovations on daily life '.

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Colofon: iAge is an international cooperation project focusing on the improvement of regional development in areas of decline affected by an ageing population. See also <http://www.iageproject.eu>

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