

Newsletter 1



05-11-2012

Newsletter 1 - November 2012

The main aim of iAge - a project within the NSR Interreg IVB Programme - is to improve the regional development of areas in decline that are affected by an ageing population through promoting and increasing economic and social e-inclusion.



[iAge gets started!](#)

On April 19th, the iAge project had its start conference at the Provinciehuis of Drenthe in Assen, the Netherlands. Some 100 participants, iAge partners and stakeholders, listened to stimulating presentations and discussed the issues the iAge project wants to address. A shared feeling of urgency was felt amongst the participants, and it is clear that innovative ICT solutions can help us to keep up levels of service in areas of decline and stimulate regional economic development. All in all it was a very fruitful day and the iAge partners received a lot of relevant input.



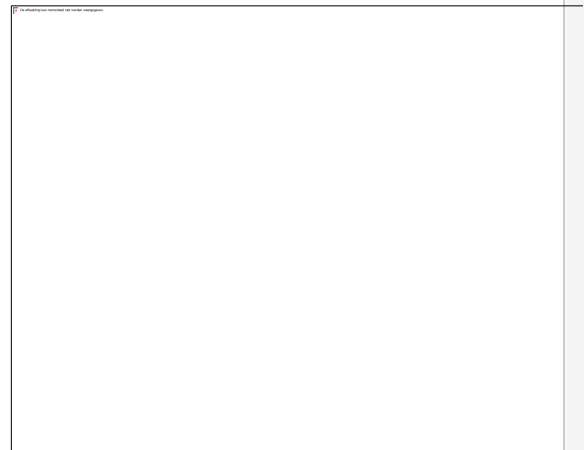
[iAge visiting Dundee](#)

On the 29th of August our Scottish partners in the iAge project hosted a three-day meeting in Dundee. The conference was held at the University of Abertay where some thirty delegates from around the North Sea Region discussed the development of technological solutions to Europe's ageing population.



Economics Lecture

Fresenius, manufacturer of high quality medical products, is optimistic about the future, despite a difficult period earlier this year. Piet Bron, Managing Director at Fresenius HEMOCARE, said this during the Economics Lecture held at Springboard in Roden. He was one of three guest speakers at the meeting which had as theme "The impact of technological innovations on daily life '.



iAge - Students , Elderly and ICT - “ It’s no good to me if I can’t find the button!”

In June 2012 three students from the Hanze University Groningen participated in a focus group session with the elderly at a Community Centre project in Dedemsvaart. Aim was to obtain a picture of the needs and wishes of older people in terms of living in their own homes for as long as possible (lifelong living) - and the possible role ICT can play in this.



Partner in the spotlight - University College of Lillebaelt

University College Lillebaelt is one of eight university colleges in Denmark. In accordance with Danish legislation UCL award professional bachelor degrees.

Coming soon

- [iAge Kick-off Vlaanderen](#) - 14 November 2012
- [Best Agers Final Conference](#) - 21 November 2012
- [Preparing the future: ageing and affordable housing](#) - 28 November 2012

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Colofon: iAge is an international cooperation project focusing on the improvement of regional development in areas of decline affected by an ageing population. See also <http://www.iageproject.eu>