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## Partnership

Interreg IVB North Sea Region project

16 partners from 6 countries:-

- Belgium
- Germany
- Netherlands
- Norway
- Sweden
- United Kingdom

Lead partner: Canal & River Trust (UK)

Timescale: 2010 - 2012





## Multi-functional use of waterways

### Economic

- Waterside Regeneration
- Business Development
- Training & Skills



## Multi-functional use of waterways

### Environmental

- The natural environment
- Climate change
- Sustainable transport
- Cultural heritage





## Multi-functional use of waterways

### Social

- Health & well-being
- Education & learning
- Social capital & cohesion



## Project Context

**Waterways for Growth has been influenced by two key external developments:-**

1. **European-wide economic crisis**
1. **Europe 2020 strategy**

**Focus on two themes:-**

- **Business development**
- **Waterway corridor regeneration**



## **Sustainable tourism**

**Development of new Tourism based businesses**

**Encouraging Entrepreneurship & Networking**

**Development of Visitor Destinations**

**Waterside Events & Festivals**

**Tourism Promotion**

**Use of new technologies**





## Leisure marine industries

**Spatial characteristics handbook**

**Boat networks**

**River cruise destinations**

**Service points**





## Social economy

**Stewardship for waterways  
& waterway corridors**

**Delivering social outcomes**

**Managing cultural heritage**

**Social Enterprise Zone**



# Cultural & creative industries

**Waterway-based arts**

**Promotion of cultural heritage**

**Clustering of cultural & creative industries at waterside sites**





## Sustainable transport

**Freight transport**

**Passenger transport**

**Walking & cycling**





# Waterway corridor regeneration

Erica – Ter Apel link (Emmen, Netherlands)

Langedijk “water city” (Netherlands)

Bradford Canal corridor regeneration (UK)

The Helix, Falkirk (UK)

Roeselare - Leie Canal corridor development  
(Belgium)



# Framework for the Sustainable Development of Inland Waterways

1. Policy
2. Opportunities & Challenges for Inland Waterways
3. What needs to be done



# Framework for the Sustainable Development of Inland Waterways

## Priorities for Future Co-operation

1. Business Development & Entrepreneurship
2. Climate Change
3. Environmental Protection
4. Promotion and Development of Cultural Heritage
5. Sustainable Transport
6. Promoting Social Inclusion and combating Poverty
7. Education, Skills & Lifelong Learning





# Framework for the Sustainable Development of Inland Waterways

## Taking the Framework Forward

**Innovation Hub**

**On-going cross-promotion  
between partners**

