





British Waterways Scotland

A European Strategy for smart, sustainable and inclusive growth.



Europe 2020 – Essence

"It's about more jobs and better lives. It shows how Europe has the capability to deliver smart, sustainable and inclusive growth, to find the path to create new jobs and to offer a sense of direction to our societies."

José Manuel Barosso

President of The European Commission

Europe 2020 – Three Priorities



Smart Growth

Improving the EU's performance in education, research, innovation and the digital society



Sustainable Growth

Improving the EU's performance in the low carbon economy, protecting the environment, leading in green technologies, creating efficient smart electricity grids, whilst improving the business environment



Inclusive Growth

Raising Europe's employment rate – more and better jobs, especially for women, young people and older workers, helping people of all ages anticipate and manage change through investment in skills & training

Europe 2020 – 7 Flagship Initiatives



Innovation Union:

To improve framework conditions and access to finance for research and innovation so as to ensure that innovative ideas can be turned into products and services that create growth and jobs.



Youth on the Move:

To enhance the performance of education systems and to facilitate the entry of young people to the labour market.



A Digital Agenda for Europe:

To speed up the roll-out of high-speed internet and reap the benefits of a digital single market for households and firms.



Resource Efficient Europe

To help decouple economic growth from the use of resources, support the shift towards a low carbon economy, increase the use of renewable energy sources, modernise our transport sector and promote energy efficiency.



An Industrial Policy for the Globalisation Era

To improve the business environment, notably for SMEs, and to support the development of a strong and sustainable industrial base able to compete globally.



An Agenda for New Skills and Jobs

To modernise labour markets and empower people by developing their of skills throughout the lifecycle with a view to increase labour participation and better match labour supply and demand, including through labour mobility.



European Platform Against Poverty

To ensure social and territorial cohesion such that the benefits of growth and jobs are widely shared and people experiencing poverty and social exclusion are enabled to live in dignity and take an active part in society.



Creating A European Waterway Movement

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Building on strong foundations





The European Waterway Network









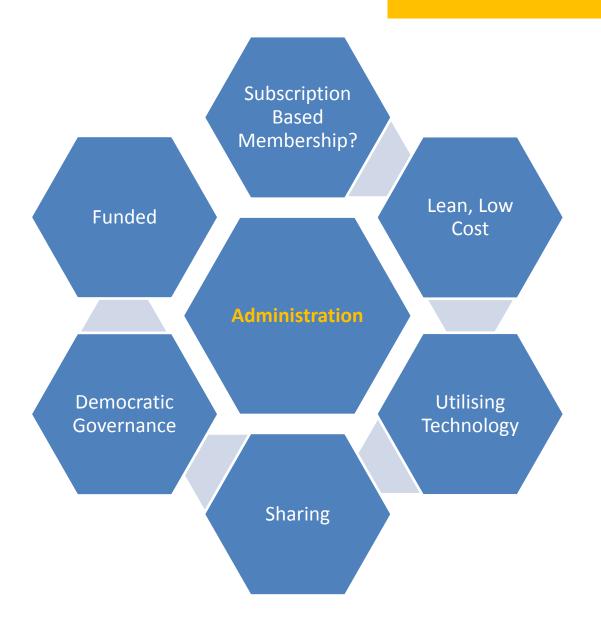
Mission: To work as a collective of European waterway organisations, which will work to support the development of each individual member waterway



Member organisations



Administration



Governance



- Target 20 Member Organisations
- Year to Year Commitment
- Membership By Subscription?
- BW Scotland to Act as Lead Organisation
- Annually Rotating chair, each member organisation takes a turn as chair

Governance - Years 1 to 3

Memorandum of Understanding



Not legally binding



Clear objectives



Meeting and agendas scheduled



Secretariat – Rotating Chair



Democratic vote

Beyond year 3 – Possible European Interest Group

The offer – Option 1

Membership Fees – For example: £? / organisation pa (Discuss)

- Access to EWF website and all content including case studies/tools/networks etc
- A minimum of 1 waterway conference per year in a host country
- Theme based webinars
- Access to a European Waterway network for the preparation and submission of joint European project bids
- An organisation to support and lobby member issues within Europe
- Facilitated collaboration and joint learning from shared best practice
- An opportunity to commission and learn from technical and commercial studies
- Participation in themed working groups

The offer – Option 2

No initial fees with in-kind support from partners

- Virtual network only maybe via Facebook
- Partners agree to share admin / management tasks (as in-kind support).
 Maybe 3-4 partners form a management team for this?
- Any set-up costs to be met through existing WfG Common Pot budget ie.
 set-up during 2012
- Opportunity to move towards Option 1 as things progress but start with basic offer:-
 - On-line info sharing / exchanges
 - Networking re. future funding opportunities / bids
- Opportunity to undertake some of the other actions in Option 1 by all / some partners, provided resources are made available.

The benefits



Waterway Advocacy



On-Line Community & Resource



Annual
Conference &
Webinars



Shared Learning Opportunities



European Project Bid Network



Scottish Canals - Strategic Themes



Scottish Canals - Strategic Activity Examples

Strategic Themes	Activity	Example projects
Inland Waterway Navigation	Legal Compliance Installating New Assets Maintaining Existing assets Marketing & Branding	Regulation, water control, health & safety The Kelpies
Heritage & Environment	Legal Compliance Promoting Heritage Heritage Stewardship	EU directives, Water framework directive
Tourism & Destination Development	The BWS Network The Falkirk Wheel The Helix	
Regeneration & Community	Master Planning Placemaking & Development Community Engagement	
Climate Change & connectivity	Water Sales Urban Drainage Micro energy generation Fibre Optic - Broadband / wi-fi provider	

Discuss

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- What is the level of interest?
- What would partners like to see being delivered?
- What would success look like after 1 year?
- What if any level of subscription?
- How should we take this forward by September?
- Any other?

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