

Port investments

The North Sea Fish partners work on the transition to sustainable fishery, and take first steps to translate current challenges into concrete their ports and regions. The Port of Hanstholm created a calculation method for investments in fishery ports responding to sustainable fishing methods, technical optimisation and increased port logistics. The port of Harlingen supported broad discussion on the future design of the port. It used an artist's impression at an early stage and involved the fishermen in the technical design of the new jetties.

Sustainable fisheries

Sustainability is a chance for all partners, that might improve market access and premium prices. Partner ILVO is currently screening various sustainability initiatives and their effect on the market.

To seize the opportunities, the sustainably caught wet fish needs good track and trace information about its origin. ILVO is now consulting producers, auctions and government fishery departments about the implementation of sustainability aspects in the regular fish information system.

New contacts and market opportunities

North Sea Fish partner regions also explored new approaches in order to remain a competitive fishery economy. They stimulated collaboration between stakeholders and other industries, for example:

- Municipality de Marne appointed a supporter for the fishery in the port of Lauwersoog. The supporter facilitates contacts between the fishermen, harbour organisations and government to identify quick wins and possibilities for optimisation of the supply chain. In addition, the fishery supporter organized a round table in December 2013 to discuss the innovation agenda for the port of Lauwersoog and the fishery sector for the common years.
- The University of Hull has strengthened their working relationship with the Grimsby Fish Market and other UK stakeholders in the North Sea fish industry.
- The fishery in Breskens (Municipality of Sluis) is transforming from a quantity driven sector to one of quality and consumer-orientated. The plan for the 'Fishery Experience' is to raise awareness and attract business and tourism.

Please note the End
Conference in your agenda:
16 & 17 September 2014,
University of Hull, UK.

North Sea Fish: more than half way through!

The North Sea Fish project is now more than half way through. Since the start in September 2012 the successful and fruitful partnership has delivered various tangible results, that support all North Sea Fish partners to increase the innovative capacity of their fishery ports and regions. A challenging transition takes place!

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