



EPIC Studios – E-CLIC LivingLab Norfolk

The E-CLIC Norfolk LivingLab is based at the EPIC Studios complex in Norwich, Norfolk in the United Kingdom. EPIC is a facility owned and run by Norfolk County Council. The facility provides a combination of tenanted office space, educational space and television studio space.



Picture 1: EPIC Studios in Norwich - Base of the LivingLab Norfolk

In essence the entire complex forms the LivingLab, but in practice it is the television studio spaces that allow individuals and schools hands on experience of technology that they wouldn't otherwise have access to.

The studio spaces are equipped with the latest high definition broadcast equipment and allow a seamless media workflow around the building.

Local schools are invited to experience the LivingLab facilities and participate in a mock magazine show, Norfolk Now. The students, most of whom have never set foot inside a television studio, quickly learn skills both in front and behind the camera. Roles include presenters, interviewers, interviewees, weather presenters, cameramen, floor managers, autocue operators, vision mixers, directors, VT operators and sound engineers. Making television is a team exercise and participants are required to work well together, depending on each other, in order to produce the finished programme.



Picture 2: Students participating in their own "Norfolk Now" experience in the E-CLIC Norfolk LivingLab



The EU funding provided through the E-CLIC project has enabled the EPIC facility to open its doors to individuals, groups and schools. Everyone is encouraged to participate at all ages and all levels of ability. The results are always varied yet the experience is always exceptional. Several hundred individuals have now experienced the LivingLab facilities, many of whom have expressed a desire to go on and work in the world of television.

An example of a Norfolk Now production can be found at the link below. This particular episode of the show was created by students on an exchange trip from Howest University College of West Flanders, who are also partners in the E-CLIC project.

<http://blip.tv/file/4829506>



Picture 3: Interview in the show "Norfolk Now": Robin Cox talking with Sarah Markewich from E-CLIC Kortrijk