



E-CLIC Final Conference ***Internet Innovations for the Future***

24-Hour Competition

Eleven students from three different countries, divided into four teams, are during 24-hours developing an app for smart-phones; a task set by Bergvik shopping mall.

Bergvik shopping mall is located on the outskirts of Karlstad. Sixty stores and eleven cafés/restaurants are placed in the mall. In 2008, Bergvik was appointed “the mall of the year” by the newspaper Market.

Taking part in the 24-Hour competition means that you are dedicated to the conference centre for 24 hours. The ambition with the competition is to show that transnational collaboration and co-operation is an investment for the future and can bring new innovative ideas.

The teams’ results will be presented on 7 December at 14.00 to a jury at the E-CLIC final conference.

The jury will present the winning team at 15.00.

www.e-clic.eu



Investing in the future by working together for a sustainable and competitive region

**The Interreg IVB
North Sea Region
Programme**

