

Initiative D21 publishes study of the digital society in Germany

The [Initiative D21](#) recently published the first study which focuses on the digital society in Germany. The supplementary study to the [\(N\)ONLINER Atlas](#) extensively documents six different user groups of digital media (digital outsider, casual users, business users, trend users, digital professionals, digital avant-garde).

The survey completes the (N)ONLINER Atlas with the components of knowledge and expertise in dealing with digital media and shows by the results that 74 percent of the population have not found their place in the digital world, yet. Only 23 percent are among the trend users and digital professionals, just 3 percent are within the group of digital avant-garde.

Find the full study under www.digitale-gesellschaft.info or as e-paper filed under http://viewer.dialogperfect.de/4243/Digitale_Gesellschaft.html.



Background: The Initiative D21 is Germany's largest partnership of politics and economy for the information society. It consists of a comprehensive network of 200 members from companies, institutions and political partners from national, regional and local authority level.

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