

e-Me

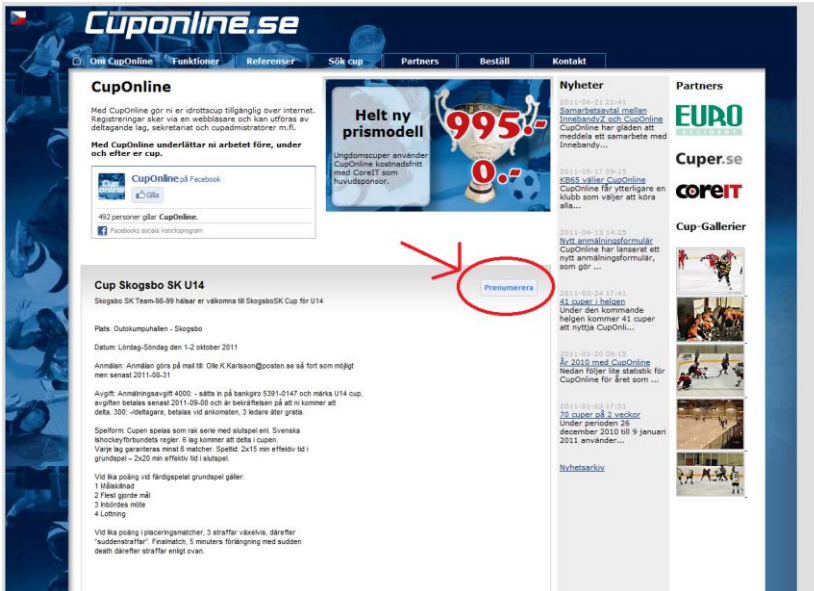
Cuponline Integration



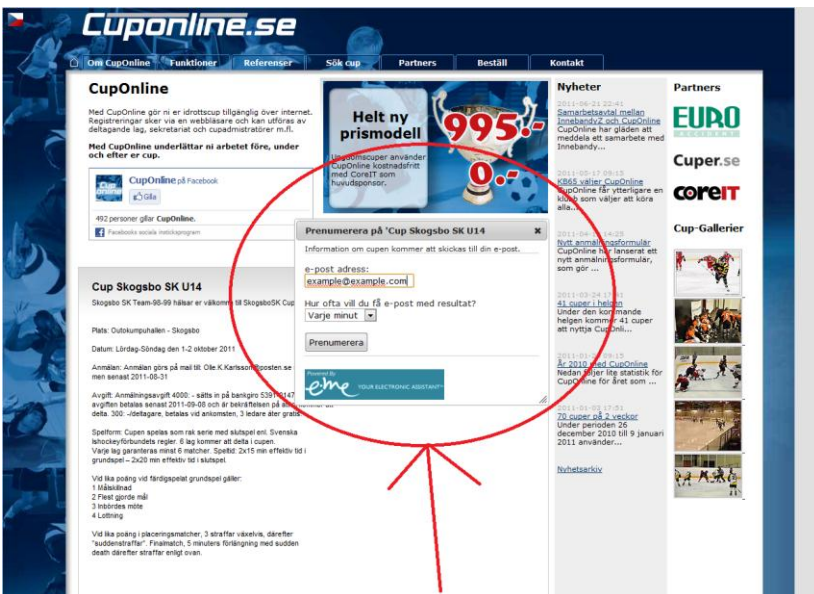
1 Cuponline Integration

1.1 Integration with e-Me Web

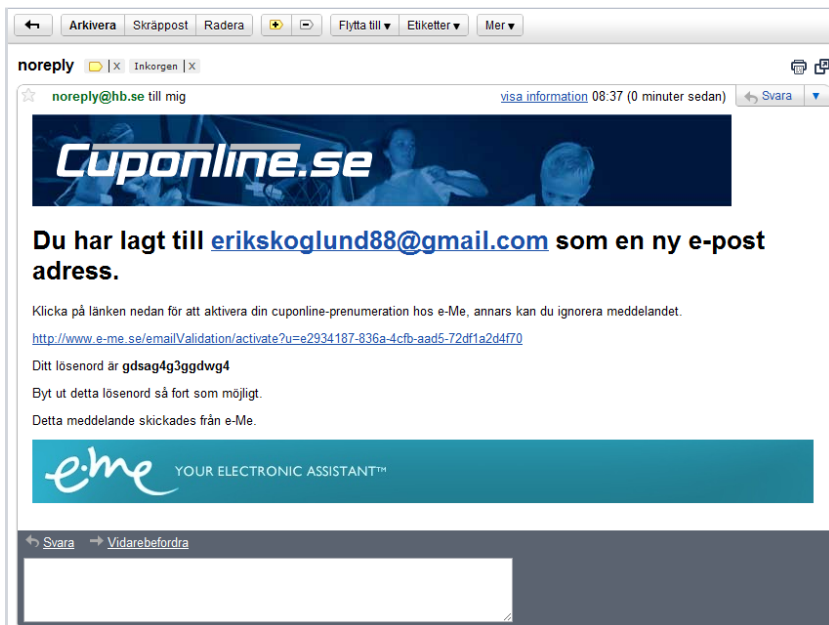
With a cooperation of the website cuponline, e-Me extended its functionality with a prototype that combined two services in a new way. Cuponline is a website that contains information about different sport cups for sports like soccer, curling, floorball and hockey. In the prototype we used a small e-Me component inside of the cuponline page.



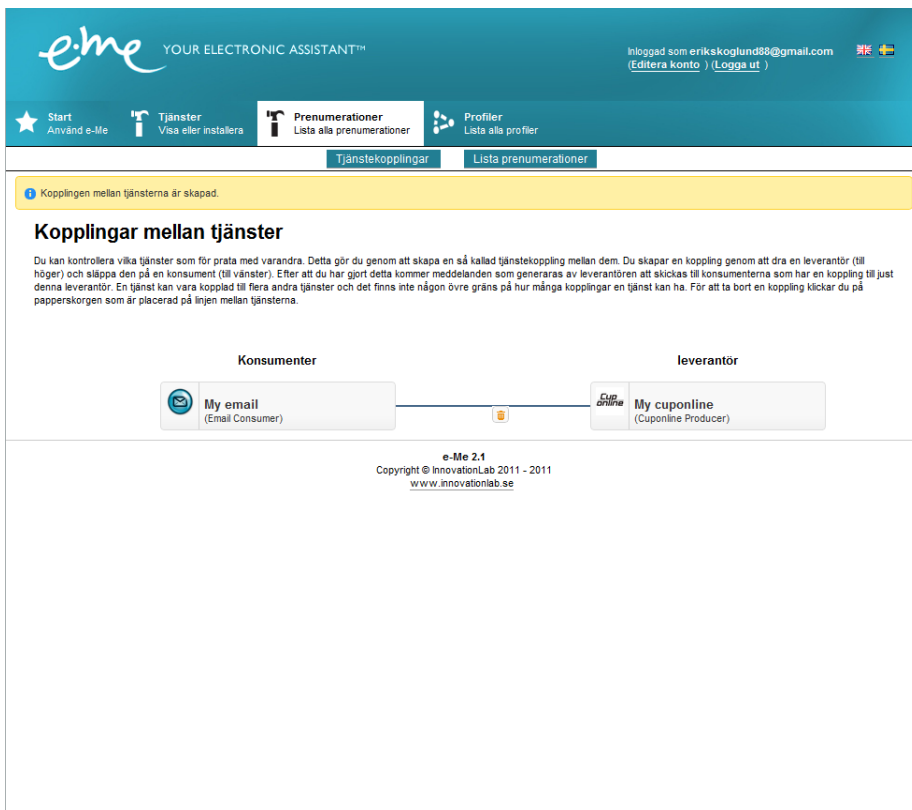
The user simply has to click the button to start a subscription on this specific cup.



The user fills in an email address and selects how often messages should be sent. This can range from once a month to as often as every minute. The user later receives an email with some information about e-Me and a confirmation link to create the account.



The user can simply click the activation link and it will take the browser to e-Me where the connection between the selected cup at cuponline and the email address the user submitted is shown.



When e-Me registers that information has been updated at cuponline it sends this information to the users email address, depending on what schedule the user submitted.

You have received a new e-Me message

Date: 2011-okt-02 14:29:52

Header: Mål! Tingsryds AIF - Malmö Redhawks: (0 - 2) Marcus Andersson

Link: <http://www.cuponline.nu/gameView.aspx?cupid=854&gameid=33143>

Mål! Tingsryds AIF - Malmö Redhawks: (0 - 2) Marcus Andersson

Målgörare för Malmö Redhawks : Marcus Andersson vid tiden 11:32 i Period 1Ishockey Cup: Viking Cup
2011Visa matchen

1.2 API

To achieve this integration with cuponline, we created a dynamic API for e-Me Web that can handle requests from third parties to create an e-Me account and set up required subscriptions. We even created a way of creating specific email confirmation messages that looks like they come from the actual site that the user used to sign up from, in this case cuponline.

1.3 Producer Service

As a complement to this we created an entire service, or plugin, for cuponline. This plugin can be used like in this scenario, to send messages to an email account, or to any other consumer service like twitter, facebook or by SMS.