



Northern Maritime University
Network

European Union  The European Regional Development Fund

The Interreg IVB
North Sea Region
Programme



Investing in the future by working together
for a sustainable and competitive region

NMU NETWORK

Innovation in Maritime Education and Training

Conference Programme

Speicher XI
Am Speicher XI no.1
28217 Bremen
Germany

Thursday, 21 June 2012
09:00 – 15:00

| | | |
|-------|--|--|
| 09:00 | Coffee and Registration | |
| 09:30 | Welcome and Opening Address Session 1 "Competence development for academics and maritime industry" | <i>Session Moderator</i> <i>Prof. Dr. Thomas Pawlik – University of Applied Sciences Bremen</i> |
| 09:45 | Into the future with NMU: Opportunities for the Maritime Industry | <i>Prof. Dr. Kevin Cullinane – Transport Research Institute (TRI), Edinburgh Napier University</i> |
| 10:00 | Irish maritime industry development and the role of maritime education | <i>Mr. Rory McGuire – Irish Maritime Development Office</i> |
| 10:15 | Educational needs from the shipowners' perspective | <i>Dr. Max Johns – Managing Director, German Shipowners' Association</i> |
| 10:30 | Discussion and conclusion of Session 1 | <i>Session Moderator</i> <i>Prof. Dr. Thomas Pawlik – University of Applied Sciences Bremen</i> |
| 10:45 | Demonstration of NMU e-learning modules | <i>Andreas Dörich, Dipl. Kfm. - oncampus University of Applied Sciences Lübeck</i> |
| 10:55 | Coffee Break Visit exhibition stands: Demonstration of NMU e-learning modules | |
| 11:15 | Session 2 "Enhancing the attractiveness of careers in the maritime industry" | <i>Session Moderator</i> <i>Prof. Dr. Jens Froese – Jacobs University Bremen</i> |



Northern Maritime University
Network

European Union The European Regional Development Fund

The Interreg IVB
North Sea Region
Programme



Investing in the future by working together
for a sustainable and competitive region

| | | |
|-------|---|--|
| 11:30 | Exploring the idea of Maritime Excellence | <i>Mr. Giovanni Mendola - Maritime Safety Unit, European Commission DG Mobility and Transport</i> |
| 11:45 | Building networks to face challenges in a global industry | <i>Dr. Gordon Wilmsmeier Economic Affairs Officer – UN ECLAC, Santiago, Chile</i> |
| 12:00 | Do the recruitment initiatives of the maritime industry communicate well with Generation Y? | <i>Associate Prof. Harald M. Hjelle, PhD – University College Molde</i> |
| 12:15 | Discussion and conclusion of Session 2 | <i>Session Moderator Prof. Dr. Jens Froese – Jacobs University Bremen</i> |
| 12:30 | Lunch break and visit exhibition stands | <i>Port Am Speicher XI Restaurant</i> |
| 14:00 | Panel Discussion: Beyond NMU Network | <i>Discussion Moderator: Prof. Dr. Thomas Pawlik – University of Applied Sciences Bremen Panellists: 1. Steen Sabinsky, CEO – Maritime Development Center of Europe 2. Mr. Gavin Roser, Managing Director – Pantrak Transportation Ltd. 3. Dr. Miaojia Liu, Chief Education Officer – BIMCO 4. Dr. Dong-Wook Song – Heriot-Watt University</i> |
| 14:45 | Concluding Address | <i>Prof. Dr. Kevin Cullinane – Transport Research Institute (TRI), Edinburgh Napier University</i> |
| 15:00 | Visit to Port Museum at Speicher XI | |

