



Hengelo Weusthag Project

Aims

Improve the social value of the Weusthag and make better use of the opportunities presented by this urban fringe area to increase the quality of life for citizens living close by. Specifically, the project wanted to deliver a landscape park, that would be well maintained and used by a diverse range of people for different purposes, such as nature, sports, culture and education. Increased social importance for this urban fringe area will help protect its future role in the city.



New signage at the park



Public consultation

How was this achieved?

- Improving recognition, attractiveness and engagement with the project area.
- Branding for the Weusthag, as the “Park of Connection”.
- Bringing the right partners together to improve access and implement physical improvements.
- Raising awareness through events. An annual “Weusthag Day” has been established with a variety of activities in the park to encourage local people to make better use of this space.
- Communication measures including a website, social media and welcome signage to engage local residents and visitors to the park and its facilities.
- The “Friends of Het Weusthag” Foundation has been set up to involve local people in the park future and decision making.
- Dredging and redevelopment of natural islands in the Houtmaatvijver pond in the park

About Hengelo

Population:

City of Hengelo: over 80,000

Background:

The Weusthag area (200 ha) is a sizable green space area surrounded by dense built neighbourhood. The park provides much needed recreational space for sports and recreation and has specific status as a water protection area. The aim of developing the Weusthag Park, as the Park of Connection was to build a connecting space between city neighbourhoods rather than the area being a dividing space to local communities.

NETHERLANDS



Transplanting trees at the park

