





MP4 Spatial Planning Workshop 20 – 21 June 2011, Emmen

Opportunities to integrate future placekeeping into spatial masterplans





















Planning for place-keeping in partnership

(Work Package 2 in MP4)



- How do 'place-making' and 'placekeeping' activities fit together?
- Two key views emerging during MP4:
 - 1. 'Place-keeping' needs to be considered when 'place-making'
 - 2. Wider involvement in 'place-keeping' needs to be addressed after trust has been built up during the 'place-making' process





Purpose of this session



- To explore the scope for the inclusion of placekeeping in masterplans
- Key questions:
 - 1. How can place-keeping be considered in each step of the masterplanning process?
 - 2. How can trust between potential stakeholders, and thus wider involvement in place-keeping, be encouraged during the masterplanning process?

Output of this session

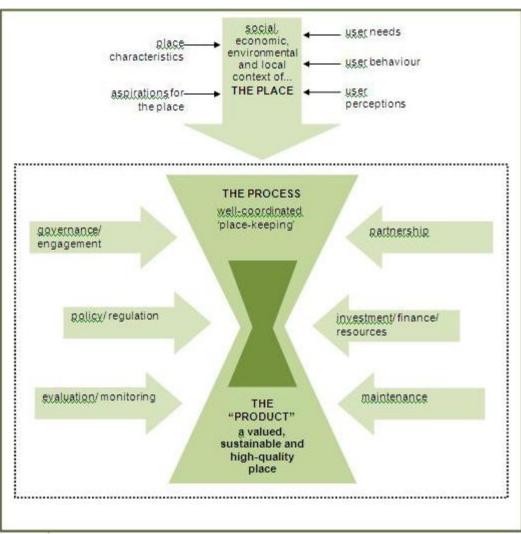


- Notes towards a brief report on place-keeping in masterplanning
- Commitment to produce this report as part of WP2

What does 'place-keeping' mean?



 The long-term management of places to ensure that the social, environmental and economic quality and benefits can be enjoyed by future generations.



What are we calling 'masterplanning'?



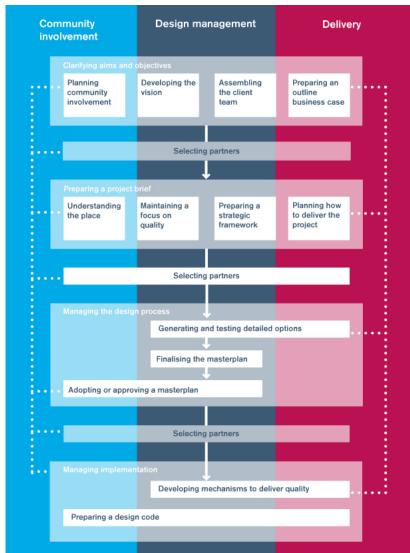
- 'Masterplanning' covers a wide range of spatial scales, from strategic city-level plans to particular sites
- But there are some basic steps that are common to all types of masterplanning



Steps in masterplanning according to CABE

- Prepare for the process
- Define the brief
- Design the masterplan
- Implement





Questions to address for each step in masterplanning



Questions	Preparation of process	Definition of brief	Design of masterplan	Masterplan implementation
How can place- keeping be considered?				
How can trust between potential stakeholders, and wider involvement in place-keeping, be encouraged?				

Thank you



If you have any further thoughts on these questions after the workshop, please send these to Marcia Pereira – m.pereira@hw.ac.uk

Thank you!

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