



FOREST & LANDSCAPE



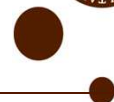
E-mapping: Green-space experience as a tool for planning at small scale

Presentation for 'Green Works'
Bruges, Belgium - October 2010

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European Union
European Regional Development Fund





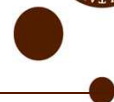
Experiences as a method in planning: Why?

A unique layer of information about:

- Recreational experiences
- Recreational zones
- Recreational potentials

Multiple purposes, including:

- Site analysis
- Identification of improvement potentials
- Valuation of recreational value and quality





Scientific background: Experiences as ‘body’ and ‘language’

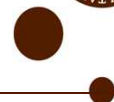
- An experience is a ‘**memorable personal sensation**’, a ‘state in the mind/body’: Created by sensing, perceptions, feelings, moods, thoughts, attitudes, preferences, interpretations and reflections.
- Environmental psychology: Humans experience the surroundings in **certain ‘categories’**.
- Evolutionary speaking the categories have **a function** and therefore **a value** (e.g. a ‘shelter’ or ‘hunting ground’).
- The categories are partly **inherent in our ‘body’ (biological)** and partly **adapted through learning (cultural)**.





Experiences in a method for valuation and planning: Assumptions

- The **experience is more important** than the physical characteristics.
- If sought after experiences is present in a green space it will **increase the recreational value** and the **recreational use**.
- Eight experiences cover – by and large – **all recreational purposes** behind visits in green spaces (at least in Sweden).



Eight recreational experiences of green space

NATURE

Sensation of the free growing, untouched, vital, an encounter with nature on its own conditions.

SERENE

Sensation of an undisturbed peacefulness, to be on one's own, in safety and withdrawn in one with nature/surroundings.

RICHNESS IN SPECIES Sensation of richness in plants, insects and/or animals.

SPACE

Sensation of an independent, inter-connected and special 'universe'.

REFUGE

Sensation of safe and provided surroundings and facilities for expression, play and interactions with other people.

PROSPECT

Sensation of open and free surroundings for expression and activity.

SOCIAL

Sensation of organized and entertaining scene and get-together with other people.

CULTURE

Sensation of cultivated, man-made surroundings shaped by history and culture.

Some known relations

- 'Nature-like' experiences ('nature', 'serene', 'rich in species') is **positively related with mental health** (stress relief and restoration).
- Experiences of 'nature', 'serene' and 'refuge' are the most sought after '**everyday experiences**'.
- Other experiences are sought after in weekends and **special occasions** e.g. 'prospect', 'social' and 'cultural'. Visitors are willing to travel longer.
- **Different user groups** seek different experiences.



'E-mapping' – Step by step

- Learn and adopt the experiences
- On-site visits / analysis
- Identify location (zones) and perceived strength of experiences
- Register 'zones' on a map / register experiences within the zones in a table

Tools for on-site analysis

- Print out of aerial photo (e.g. google) + pen
- Photos/descriptions for examples/documentation
- GIS?

Skt. Jørgens Park, Odense, Denmark



SPACES AND EXPERIENCES IN SKT. JØRGENS PARK								
SPACE	EXPERIENCE							
	Nature	Rich in species	Serene	Space	Refuge	Prospect	Social	Culture
1	-	-	-	-	-	2	1	-
2	-	-	-	-	1	-	-	-
3	-	-	-	-	2	-	-	-
4	-	-	-	-	-	1	-	-
5	-	-	-	(1)	-	(2)	(1)	-
6	-	-	-	-	-	1	-	-
7	1	-	-	-	-	-	-	-
8	1	1	1	-	-	-	-	-
9	1	1	2	-	-	-	-	-
10	1	-	-	-	-	-	-	-
11	-	-	1	1	-	-	-	-
12	-	-	1	-	-	-	-	-
13	-	-	-	-	-	-	-	-
14	-	-	-	-	1	-	1	-
15	-	-	-	-	-	-	-	-

Experiences:

1 weak

2 good

3 full

- not present

Eriksbo, Gothenburg, Sweden



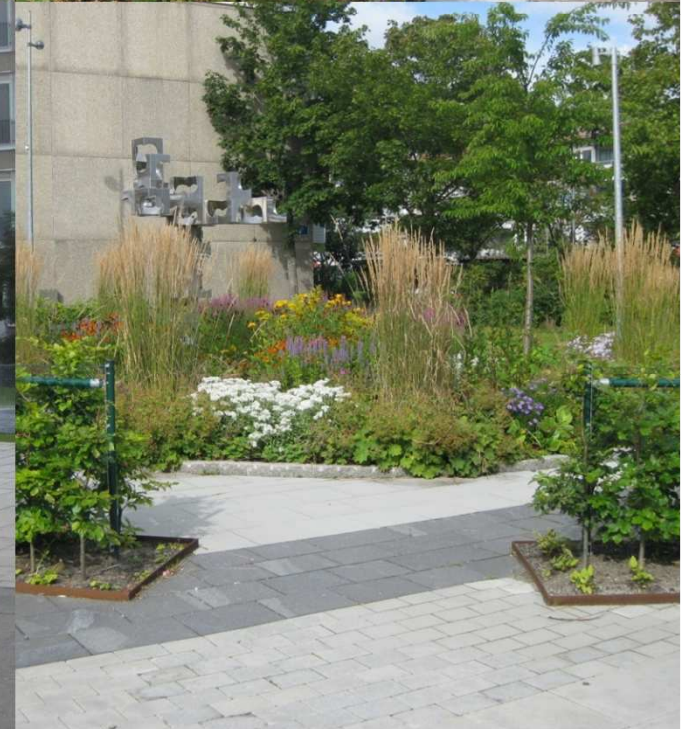
Image © 2010 Lantmäteriet/Metria

©2009 Google

for billede: 4 Mar, 2008

57°46'14.03" N 12°02'24.02" E niveau 0 m

Øjehøjde 810 m



Which Experiences?



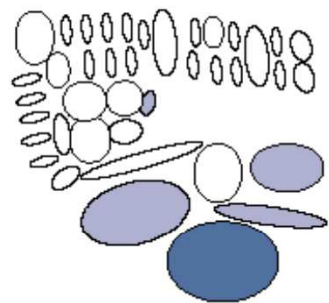
Which Experiences?



Which Experiences?

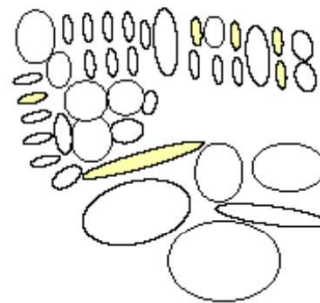


Which Experiences?



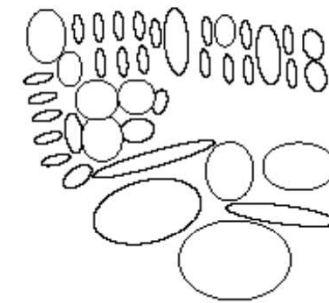
Serene

3 III 3	(0)
2 III 2	(1)
1 III 2	(4)
0 III 1	(35)



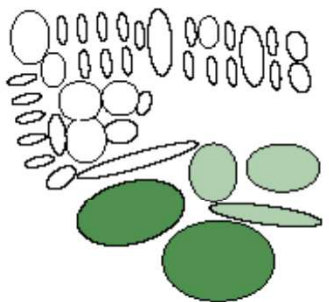
Space

3 III 3	(0)
2 III 2	(0)
1 III 2	(6)
0 III 1	(34)



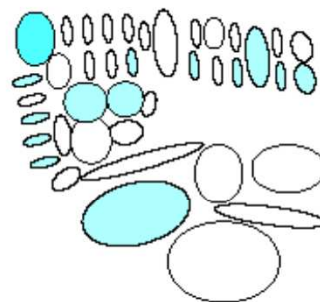
Cultural / History

3 III 3	(0)
2 III 2	(0)
1 III 1	(0)
0 III 0	(40)



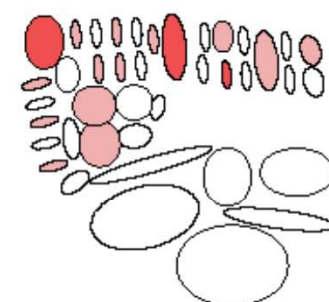
Nature

3 III 3	(0)
2 III 2	(2)
1 III 1	(3)
0 III 0	(35)



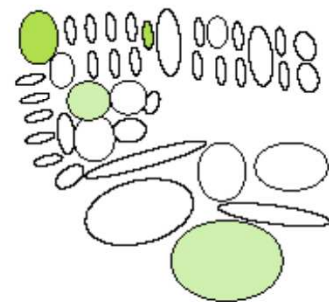
Refuge

3 III 3	(0)
2 III 2	(1)
1 III 1	(13)
0 III 0	(26)



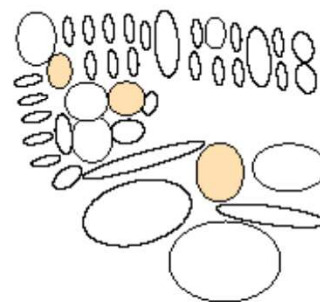
Social

3 III 3	(0)
2 III 2	(3)
1 III 2	(13)
0 III 1	(24)



Rich in Species

3 III 3	(0)
2 III 2	(2)
1 III 2	(2)
0 III 1	(36)



Prospect

3 III 3	(0)
2 III 2	(0)
1 III 1	(3)
0 III 0	(37)

Eriksbo, Sweden

Thematic e-maps



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FOREST & LANDSCAPE



MP4 output – Guidance material

Available on MP4 website

- **Rough guide**
- **Scientific background**
- **Examples**



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