



MP4

Marcia Pereira

ESALA- SBE event
09/09/2011

introduction

designer & researcher

architecture & urbanism + education + information technology =

user empowerment

design & development of real & virtual environments = user-centred + critical + collaborative process



process



design & production



architecture
&
urban space

participation

partnerships

learning

creativity & innovation

governance

community development

new technologies

place-making &
place keeping

empowerment

open spaces

transnational learning

urban management

virtual environments 4
learning & collaboration



rapid urbanisation issues

intelligent cities

Welcome – MP4 – Making Places Profitable

http://www.mp4-interreg.eu

Bus tracker MP4 MP4 Admin nhs BTphone CM SBE Vision Accessing SBE HWU email Transport Direct

English German French Dutch



- Home
- Project and Partners
- Assessment of practice
- Practical Demonstration
- Knowledge Transfer
- Downloads
- Contact Us

European Union
European Regional Development Fund

The Interreg IVB
North Sea Region
Programme

PARTNER ZONE Email Password [Login](#) [Register](#) Search

Welcome

MP4 is a European partnership project which is trying to find a way to sustainably manage and maintain open spaces and enable into the future. This will enable communities to realise their potential and deliver attractive locations in which to live, work and invest.

MP4 stands for 'Making Places Profitable, Public and Private Open Spaces.' MP4 is a project funded through the European Union Interreg IVB programme for the North Sea Region. The 9 project partners in 6 countries are demonstrating how 'place making', improving open spaces, can offer positive socio-economic benefits. A second strand to the project is 'place keeping' which involves working with key communities to develop sustainable solutions to managing open spaces.

A key challenge facing communities throughout the North Sea Region is to offer a high quality of life in order to attract skilled employees in the global knowledge economy. This is a concern shared by areas in economic decline and in post-industrial communities, where the threat of market-failure is most acutely felt. Demographic change and the needs of migrant populations add to the challenges of creating and maintaining well-designed and well-managed open spaces in the region's cities. MP4 aims to address these challenges through research and demonstrations of good practice.



Partner Registration

Contact Us

Lead Partner
South Yorkshire Forest Partnership /
Sheffield City Council (UK)
C: Rita Whitcomb
T: +44 (0)114 257 1199
E: rita.whitcomb@syforest.co.uk

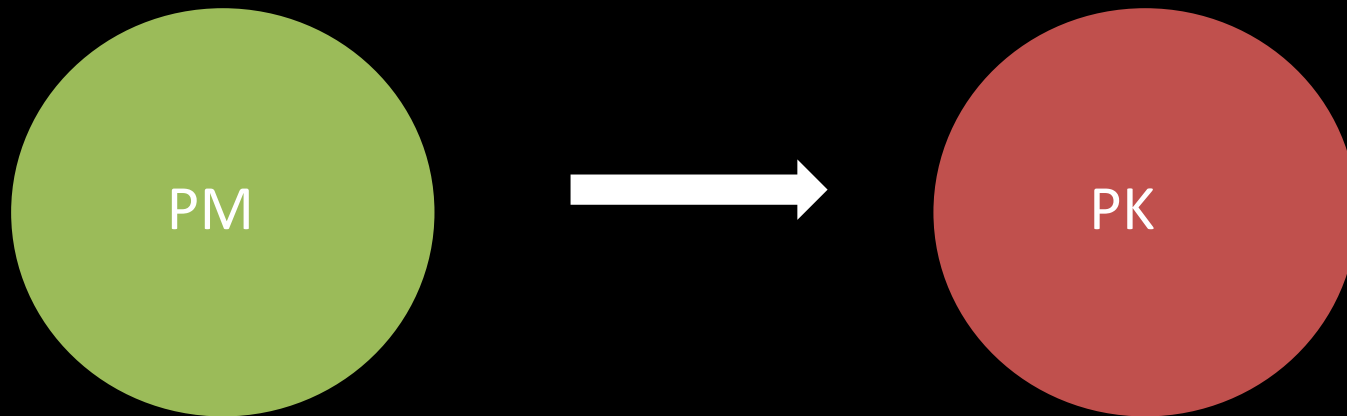
© environment-investment.com

MP4 project

delivering
sustainable
open spaces

-
From
Place-
Making
to
Place-
Keeping

Although often seen as something that comes after **Place-Making...**



We understand **Place-Keeping** as the long-term management and maintenance of a space in a sustainable way, guaranteeing its lasting social, environmental and economic qualities and benefits.



what can happen when Place-Keeping is not considered

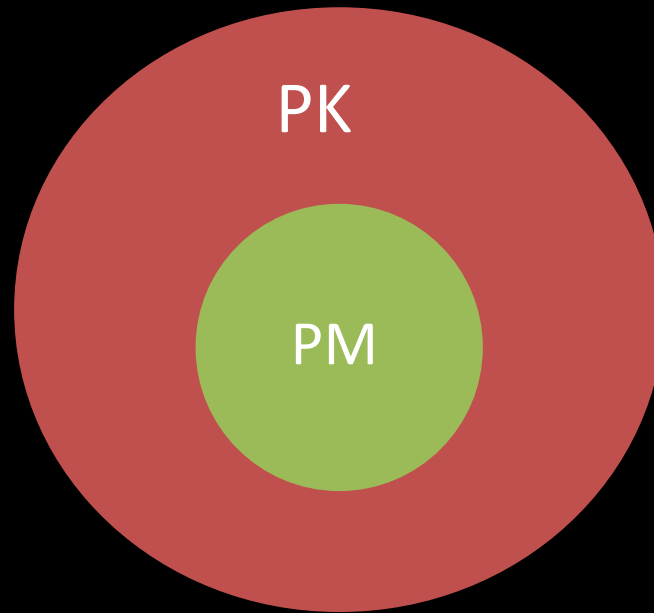




what can happen
when Place-Keeping is
not considered

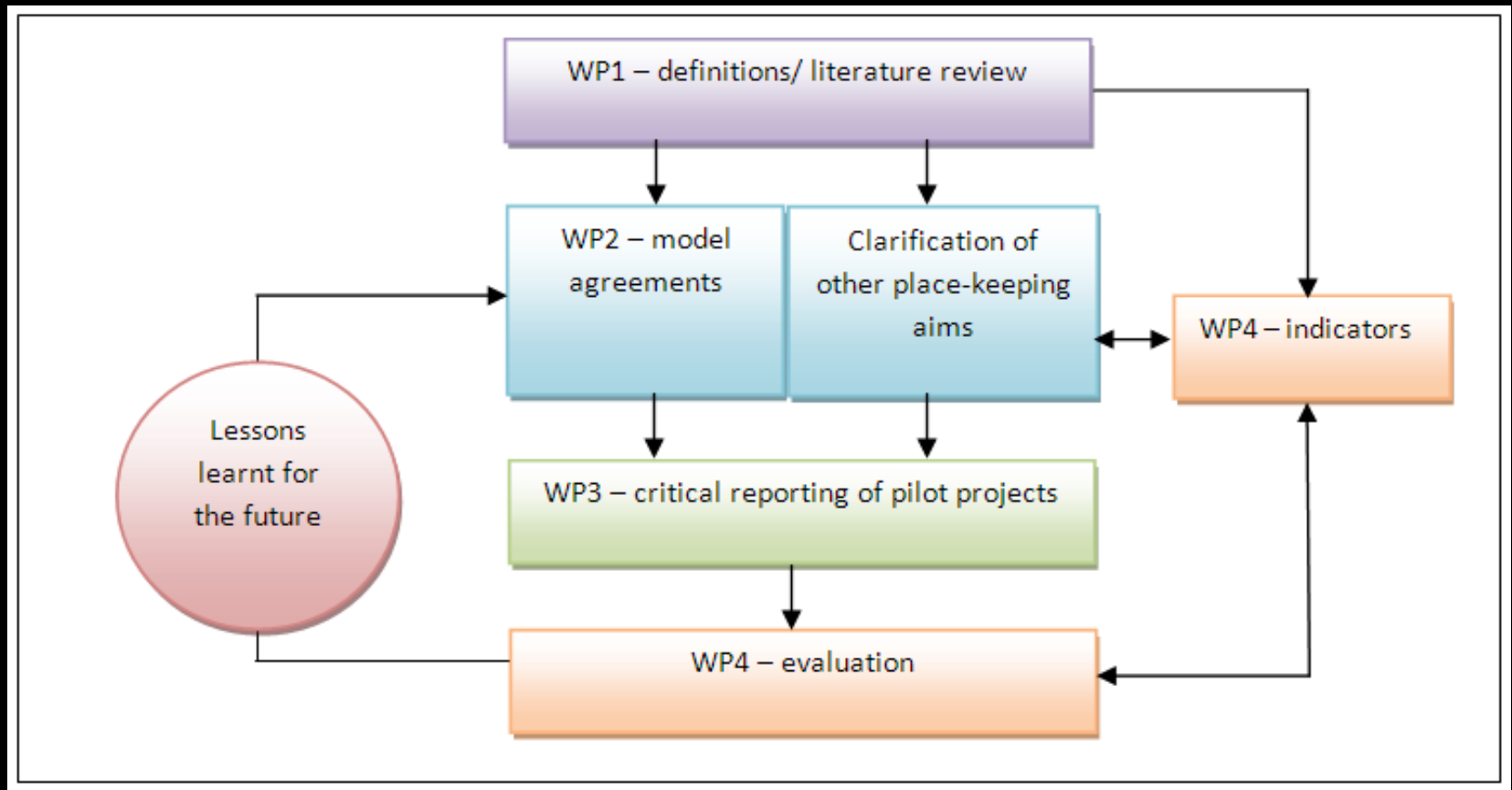


Place-Keeping needs to become an integral part of the planning & design processes



Place-Keeping needs the long-term involvement of several stakeholders in several stages - planning, design and construction <place-making> as well as management and maintenance.

project work-packages



8 pilot projects

Emmen (NL), Bruges (BE), Sheffield (UK), Gothenburg (SE) and Hamburg (DE)

+

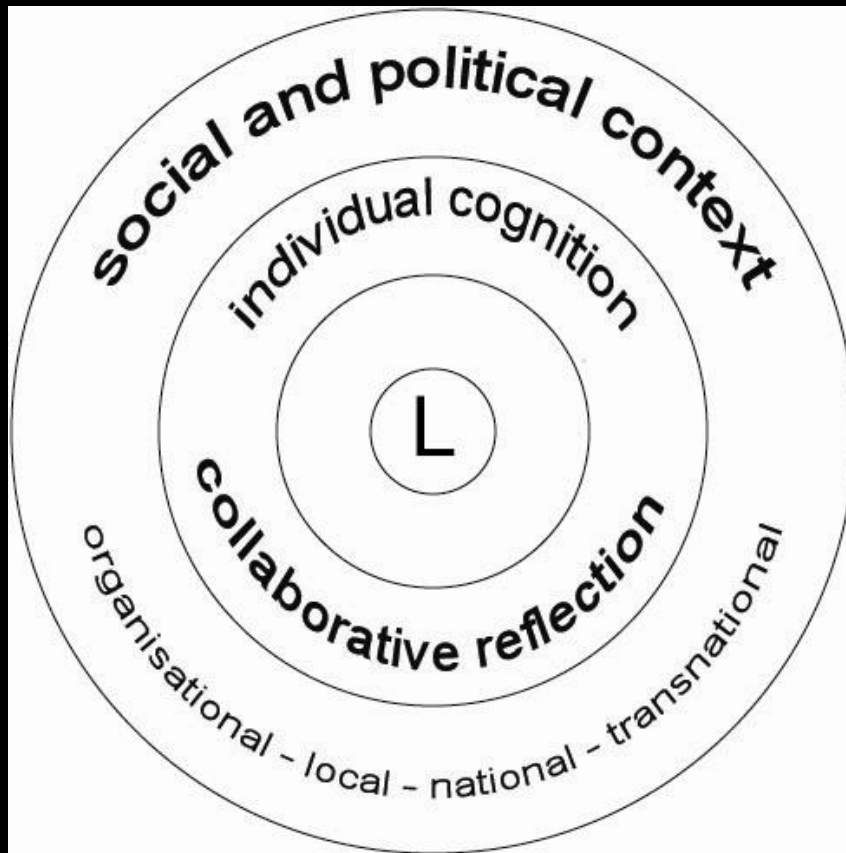
2 lab projects

Aarhus (DK) & Barger-Compascuum (NL)

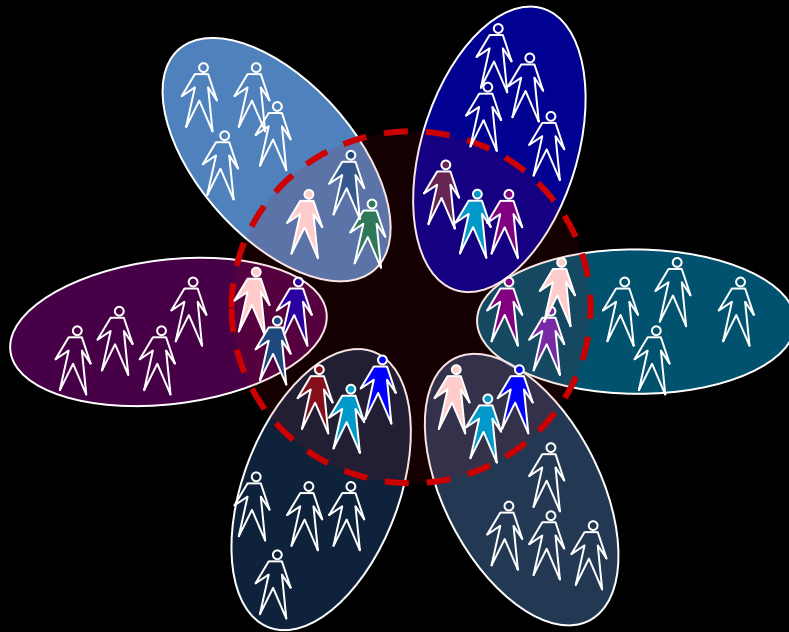


Learning

from individual learning to transnational learning



transnational learning

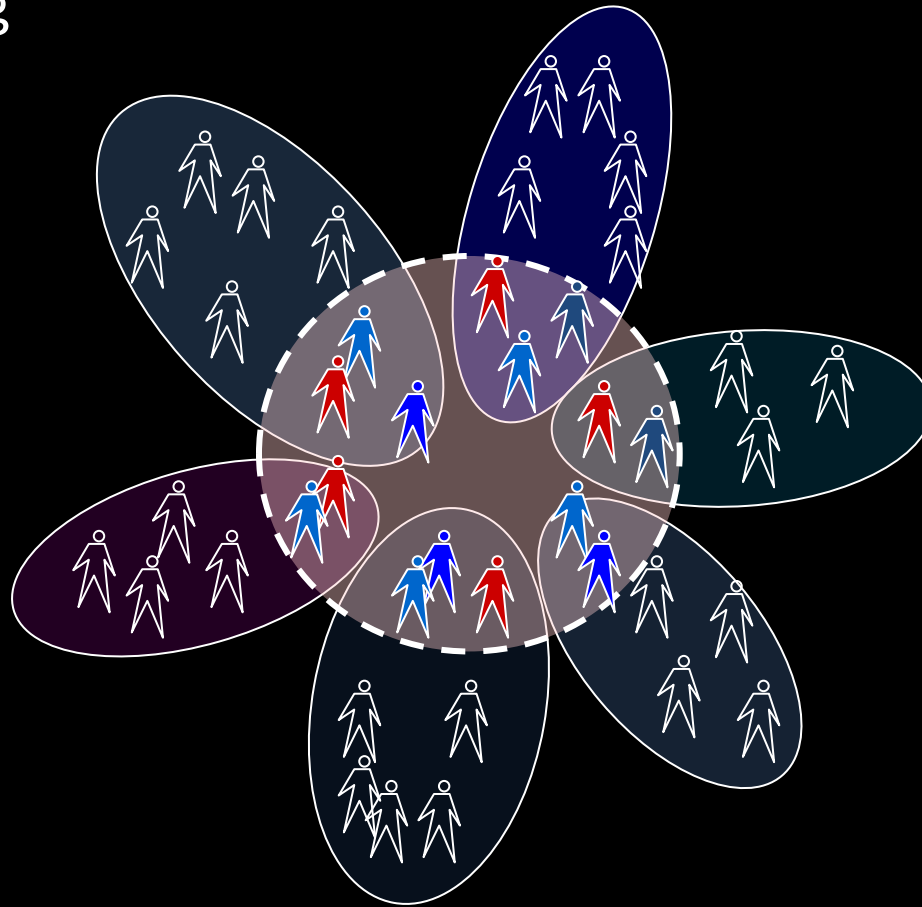


(adapted from
Pereira 2001)

f2f
online
learning logs
learning labs
workshops
joint planning groups
...

individual > team > organisational > local > national > transnational

transnational learning



f2f
online
learning logs
learning labs
workshops
joint planning groups
...

individual > team > organisation > local > national > transnational

finally...

moving soon...



but still to be found at marcia.pereira07@gmail.com
and looking forward to collaborating with you from...



marcia.pereira07@gmail.com