

About Sheffield:

Green Growth: New Shoots is hosted in Sheffield, England's greenest city. Sheffield boasts award-winning public spaces, friendly local people and loads to do and see. The city's greatest selling point is its attractive green setting and beautiful surrounding countryside. Sheffield nestles among seven hills and has a network of five rivers running through the centre, providing an inspiring backdrop for this important event. The Peak District is within the city's boundary and can be accessed on foot, bike or bus making it an attractive green city break destination.

Conference venue:

Sheffield Hallam University is only two minutes walk from Sheffield Train Station and within minutes of numerous central hotels, restaurants, cafes and cultural attractions. All of the conference sessions, talks and discussions will be held in tailor-made facilities on site, with plenty of options for breakout meetings, informal networking and places to relax. The venue is a short drive from the M1 motorway, and within easy striking distance of airports in Manchester, Sheffield/Doncaster, Leeds and East-Midlands.

Accommodation:

Sheffield's city centre offers many excellent options for accommodation, to suit all budgets and preferences. There are several award-winning establishments, small boutique hotels, large international hotels and budget options all within easy walking distance of the conference venue and train station.

Costs/fees:

£150 - 2 Day conference fee, (includes dinner on Day 1)
£100 - Day rate (excludes dinner)
£75 - Students - 2 day conference fee (proof required on the day, dinner excluded)
Free - Project Partners (please state at time of booking)

Booking Details:

Book your place now to avoid disappointment by either contacting Carly Wood at diva creative (event organisers) on:

☎ 0114 221 0378
✉ carly@divacreative.com

or register online at: www.greengrowthnewshoots.com



Green Growth: New Shoots

International Conference

Transnational summit event on smart, inclusive & sustainable growth

9 - 10 MAY 2012

SHEFFIELD, UK

www.greengrowthnewshoots.com

Confirmed Speakers include:

Prof Lars Gensøe
Gehl Architects

Cllr Julie Dore
Leader, Sheffield City Council

Gideon Amos
Town & Country Planning
Association / Planning Inspectorate

Prof Anne Power
London School of Economics

Prof Richard Ashley
UNESCO-IHE Delft

Michael Schwarze-Rodrian
Regional Association Ruhr (RVR)

Jörg Dürr-Pucher
Clean Energy GmbH

Tom Wild
South Yorkshire Forest Partnership



Green Growth: New Shoots is an exciting conference taking place in the heart of Sheffield's attractive city centre on 9 – 10 May.

Our cities and city regions are facing an urgent challenge to create jobs and economic growth - but how can this be balanced with the need to improve social cohesion and create sustainable communities? What are the opportunities for durable growth and investing in Green Infrastructure and how does a high quality environment attract and retain talent and confidence?

Green Growth: New Shoots will ask the critical questions.

How can our cities generate smart, sustainable and inclusive growth, making the most of our green credentials and people's passions, potential and proficiencies? We could contend that these assets are amongst our most valuable advantages. With the right leadership and stewardship this could become a distinct competitive advantage for future growth!

By providing a forum for debate and networking Green Growth: New Shoots will attempt to further our shared understanding of the issues and ways forward to help address these central challenges.

The conference will celebrate the achievements of VALUE and MP4 projects and include inspiring talks, discussions, site visits and networking, all juxtaposed with cultural happenings. It will be held at Sheffield Hallam University within minutes of numerous central hotels, restaurants, cafes and cultural attractions.

Green Growth: New Shoots will provide a vital forum for discussion, development and networking. The conference centres around a series of thought-provoking talks and inspiring presentations from key UK and European experts and actors. Participants will be encouraged to input their own thoughts and experiences during a number of workshops and seminars, and will have the opportunity to visit and discuss real examples of regeneration schemes in and around Sheffield.

The conference objectives are:

- To contribute to the development of policy in sustainable communities, planning and regeneration
- To showcase new research and innovative practices
- To share knowledge, experience and good examples
- To explore the themes of new opportunities around 'green' growth
- To provide an arena for informal networking and collaboration

Conference workshops

Discussions will take place in 6 themed workshops, addressing the following issues. Participants can move between themes or follow a specific strand.

1. **Policy & Planning.**
Meeting in the middle:
Bottom up local opportunities, strategic priorities?

2. **Valuation & Evaluation:**
Urban competitiveness - jobs and growth or wider benefits?

3. **People & Partnerships:**
Cooperation and collaboration, or convenience and compromise?
4. **Places & Greenspaces:**
From place-making through to place-keeping

5. **Governance & Management:**
Leading change or responding to circumstance?

6. **Funding & Finance:**
Funding the future or fighting with finance? Finding the 'balance'



Green Growth: New Shoots International Conference

Sheffield, UK
9 - 10 May 2012

The international event of 2012 for everyone with an interest in urban regeneration, sustainability and competitiveness

Programme Information:

Day One	
09.30	Session 1 – welcome
11.30	Session 2 – keynote speeches & panel discussion
14.00	Session 3 – site visits (see details below)
19.30	Evening Reception and dinner
Day Two	
09.00	Session 4 – welcome and speeches
10.15	Session 5 – participative workshops*
11.45	Session 6 – participative workshops *
13.45	Session 7 - panel discussion, plenary & closing keynote speech

* see conference workshops (opposite page)



Site visit information:

1. **Sheffield city centre ‘Gold Route’ public realm projects and Sheaf Valley Park amphitheatre** (Policy & Planning theme)

The ‘Heart of the City’ programme won multiple awards for creating a setting for investment and places for people. See the key schemes ‘linked up’ through a highly successful example of place-making and place-keeping, delivered in partnership.
2. **Five Weirs Walk, River Don flood resilience and Wicker Riverside regeneration scheme** (Valuation & Evaluation theme)

This visit considers how best to work with local people to deliver integrated design, planning and management, and improve access to Sheffield's key ‘water asset’. Green infrastructure has been used to great success in enhancing future resilience in an area where the city had literally turned its back on its main river.
3. **Magna Science Adventure centre (former steel works) and Centenary Riverside wetlands** (People & Partnerships theme)

Discover how a broad partnership of volunteers, authorities and businesses have come together to deliver attractive and valuable community assets on the sites of former steel works in the centre of South Yorkshire’s industrial heartland.
4. **Firth Park ‘ripples in the pond’ regeneration project and Northern General Hospital grounds** (Places & Greenspaces theme)

See for yourself how local people and ‘friends of the park’ groups can achieve great things working together with planners and benefactors to make the most of their local greenspaces and to develop and maintain a real sense of local pride and character.
5. **Shire Brook river corridor, Rother Valley Country Park and Linleybank Meadows** (Governance & Management theme)

This study visit looks at cooperative efforts to regenerate and reuse derelict and vacant land, at sites ‘on the boundaries’.
6. **Ecclesall Sawmill visitor centre, Abbeydale Industrial Hamlet and Shepherd Wheel restoration project** (Funding & Finance theme)

Visit Sheffield’s leafy woodland suburbs and attractive countryside, right on the edge of the Peak District National Park, and learn about the city’s development right through from medieval times to present. See how cultural heritage features of global importance have been maintained and restored to become valuable economic assets, adding to the local sense of place and character.

