



VOGELVLUCHT

Network effectivity IFP Pilot Project

innexus

FEEDING THE NEEDS OF TOMORROW

Halbe Vogel
www.vogelvlucht.eu



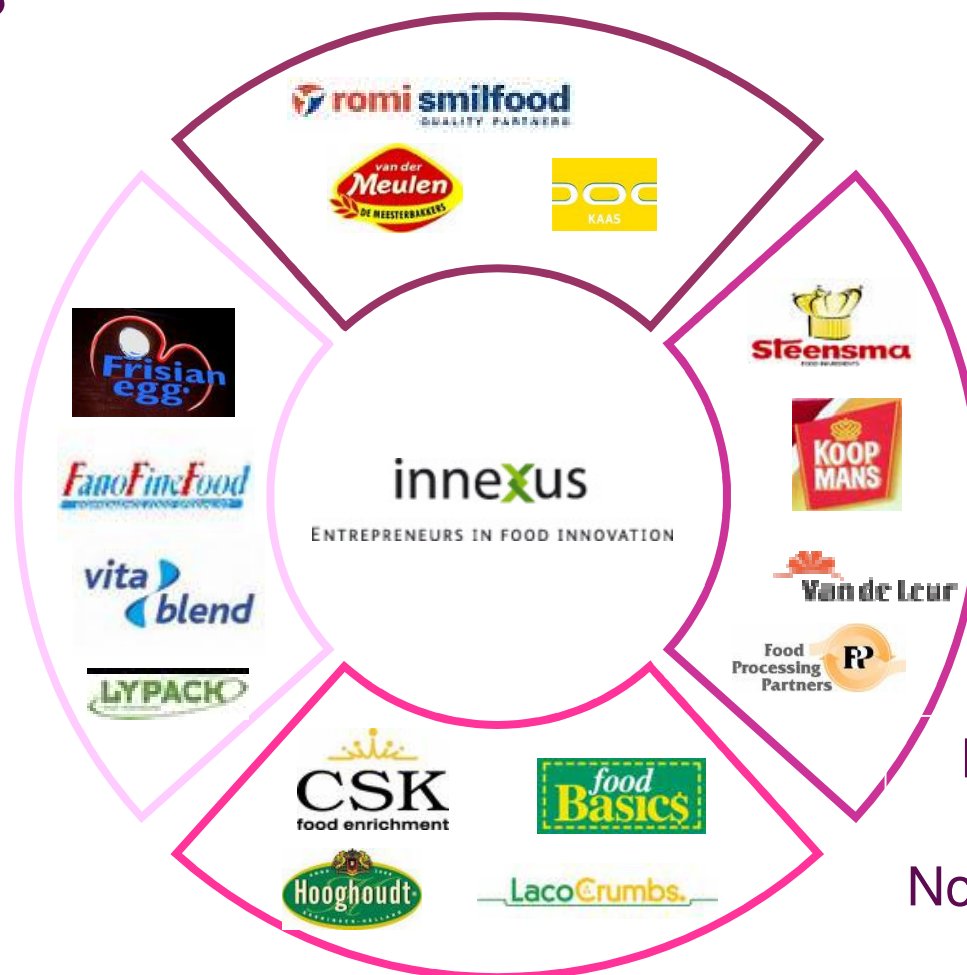


Halbe Vogel





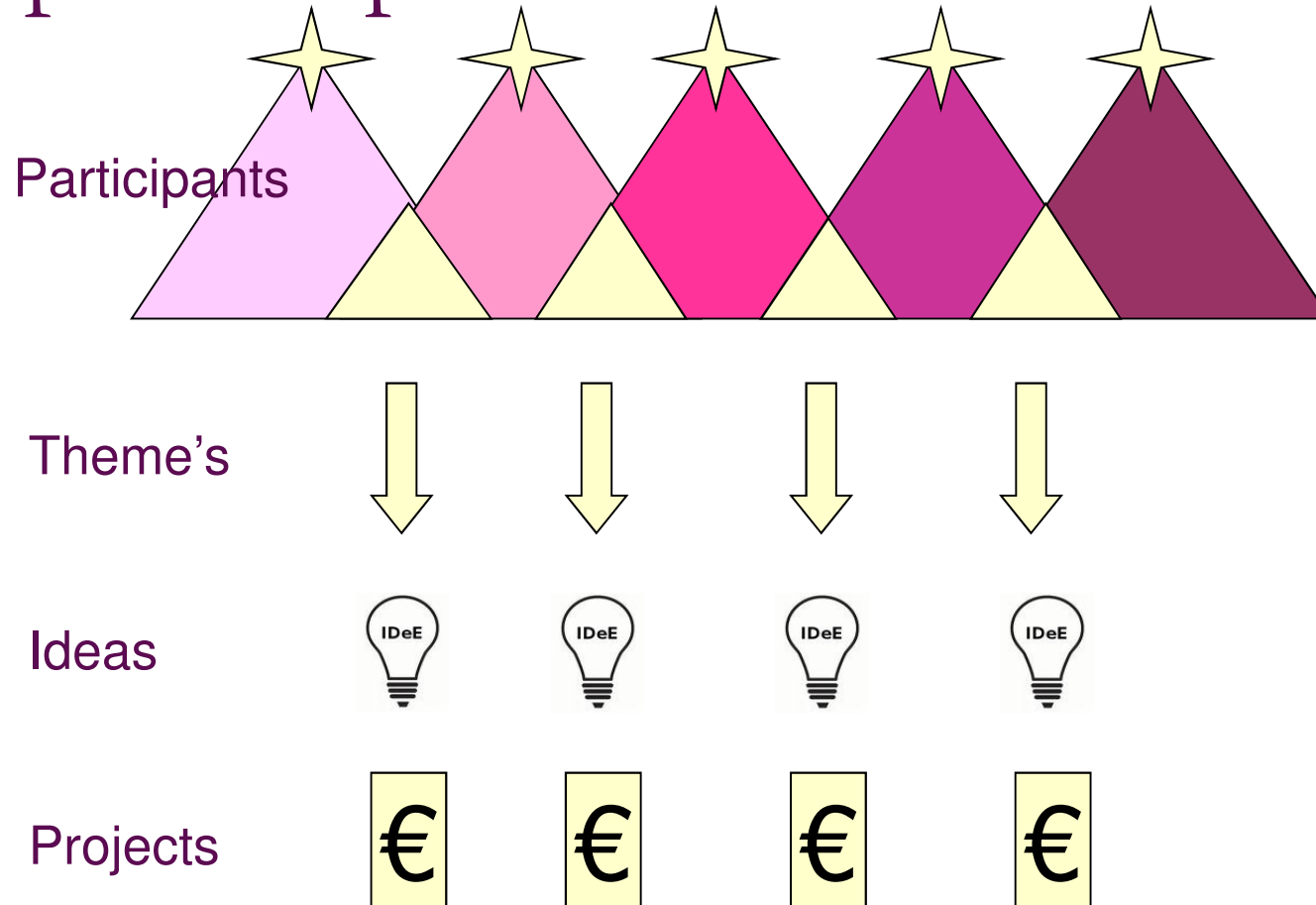
Innexus



Food Industry
SME
North Netherlands

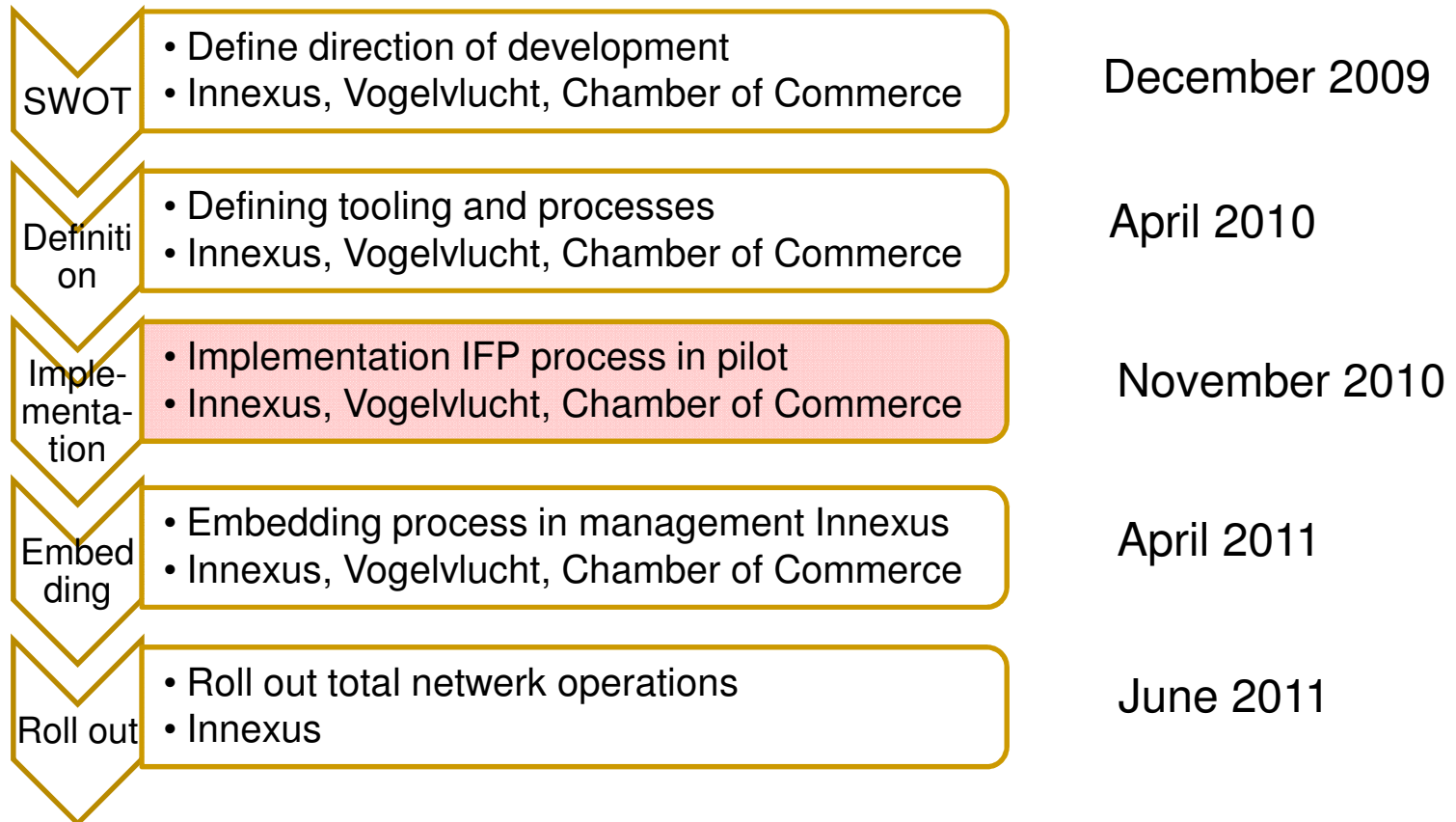


People and process





IFP Project phasing: Innexus

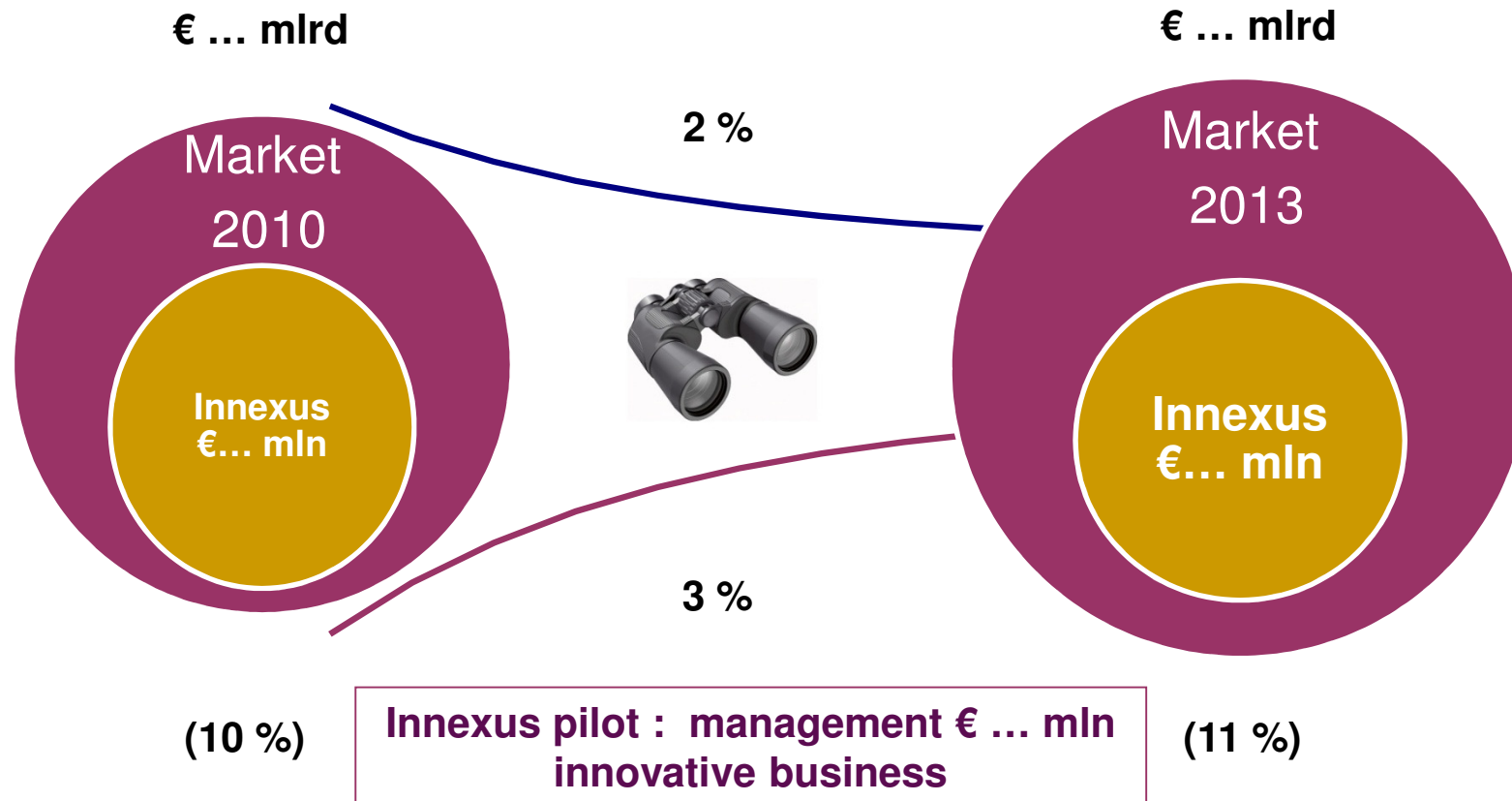


Project development by Vogelvlucht

Dec. '09 – June '11



Innovative Foresight Planning





IFP Pilot Project : Set up

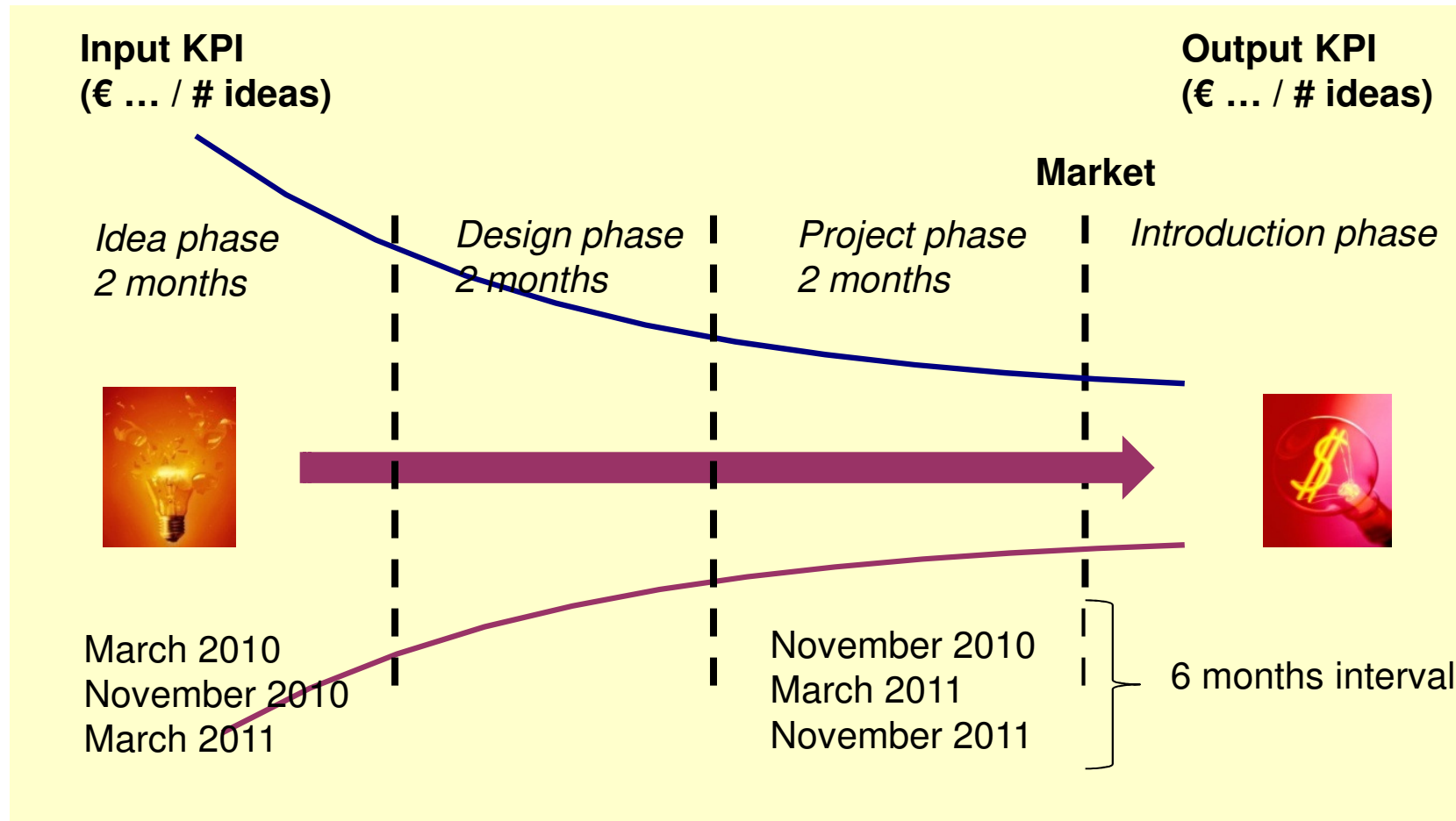
- ❑ What's the innovation process of Innexus?
 - 1) Innovation funnel with stage gate model (output en input KPI)

 - ❑ What's the tooling?
 - 2) Familiar instruments supporting the management areas of the innovation funnel

 - ❑ What's the supporting organisation?
 - 3) Smilde (IOP), FP&P (Stage Gate) en Koopmans (HoQ) participeren en Innexus faciliteert
-



1) What's the innovatie funnel?





1) What's the innovation Funnel?

- In practice:
 - 2 innovatie funnel meetings per year (March + November)
 - To generate ideas and provide feedback
 - Progress and implementation (actions) within 2 months
 - Employees of Smilde, FP&P and Koopmans Flour participate
-



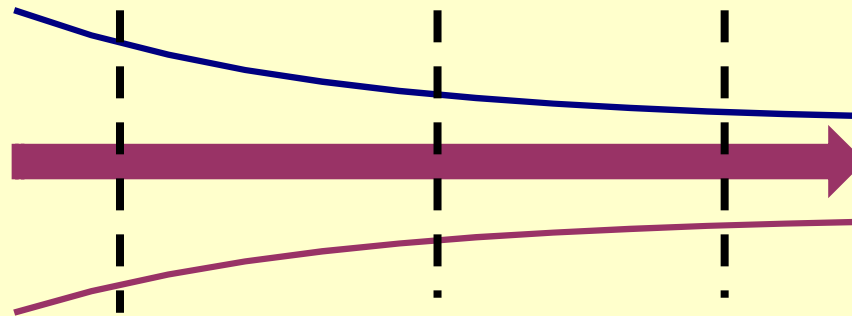
2) What's the tooling?

Idea Management

theme + meetings +
documentation

Portfolio Management

6 months interval + project +
gate keeping



Resources Management

internal & external resources
+ subsidies

Knowledge Management

theme + seminars +
external expertise

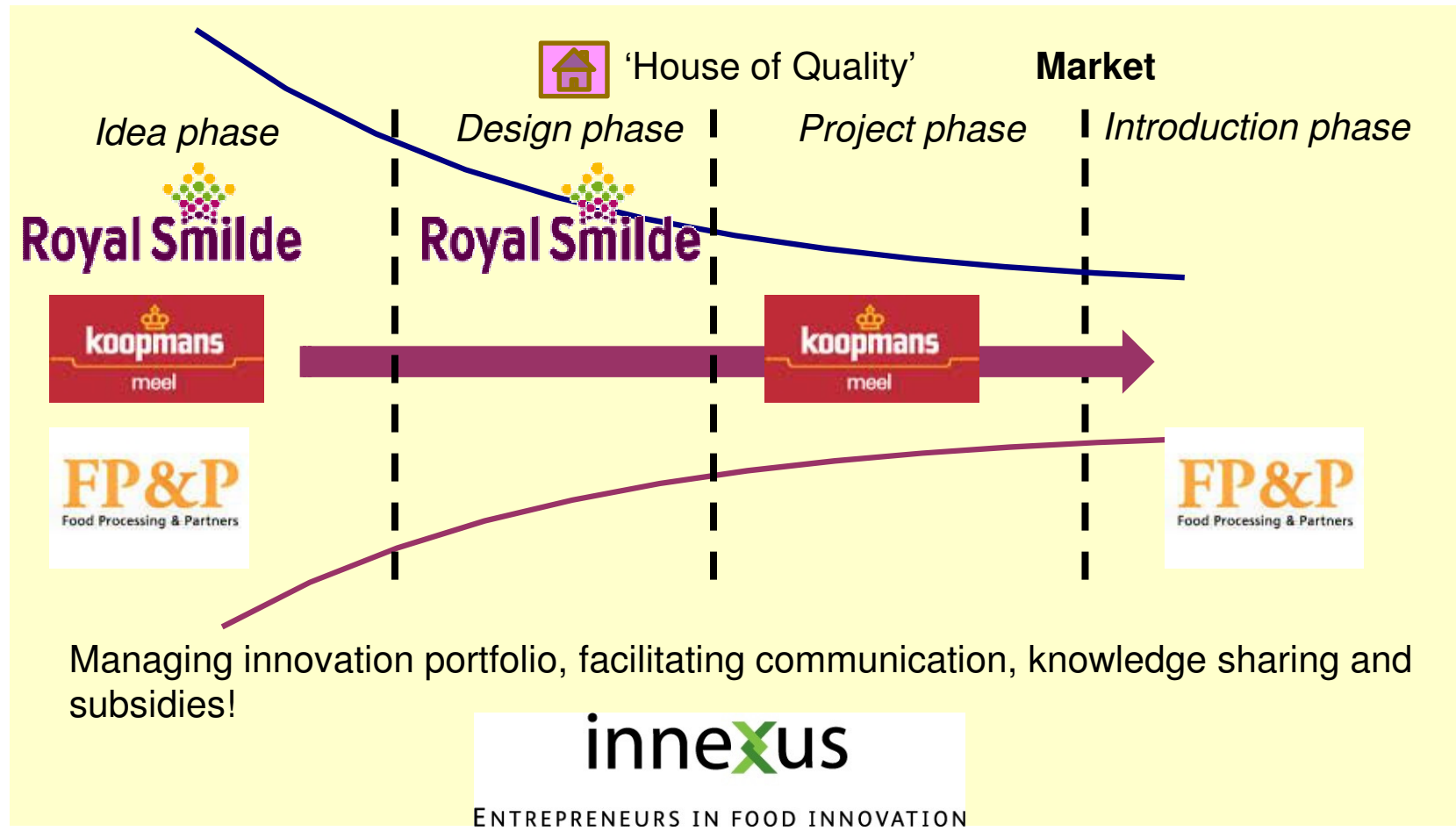


2) What's the tooling?

- In practice:
 - Idea management : under the umbrella of an annual theme ideas for innovative business are generated and documented
 - Portfolio management: projects pass within 2 months the next gate in de innovation funnel
 - Resources management: internal and external people and resources (including subsidies) are involved
 - Knowledge management: under the umbrella of an annual theme knowledge is exchanged and implemented in projects
-



3) What's the organisation?





3) What's the organisation?

- In practice:
 - Smilde foods, Koopmans Flour en FP&P participate and/or lead projects
 - Alex Kruijter, Jan Krijgsheld, Peter van den Berg en Jeroen Edens are member of Innovation Development Platform (IDP)
 - within 2 months after passing a gate the IDP forward an idea-, design- () and project plan to Innexus
 - Innexus provides project environment (church and website)
 - Innexus is gate keeper, organises sessions for knowledge sharing and facilitates subsidies
-



IFP Pilot Project : Agenda

	Date	Action	Action	Action	
<i>Pilot</i>	November '10	Idea Generation			
	December '11	Idea Plan			
	January '11	Design Plan			
	February '11				
	March '11	Project Plan			
	April '11				
	May '11			Idea Generation	
	June '11			Idea Plan	
	July – August '11			Design Plan	
	September '11			Project Plan	
	October '11				
	November '11				Idea Generation



IFP Pilot Project : Agenda

- Idea Generation meeting – November 2010
 - Meeting with employees of Smilde, Koopmans en FP&P
 - Smilde, Koopmans en FP&P provide list with # participants
 - Innexus facilitates session in church (specific theme)
 - Innexus facilitates individual follow up (including subsidies)
 - Smilde, Koopmans en FP&P develop detailed plans
 - Innexus facilitates documentation + web environment

 - Idea generation meeting – April 2011
-



VOGELVLUCHT

Netwerk effectivity IFP Pilot Project

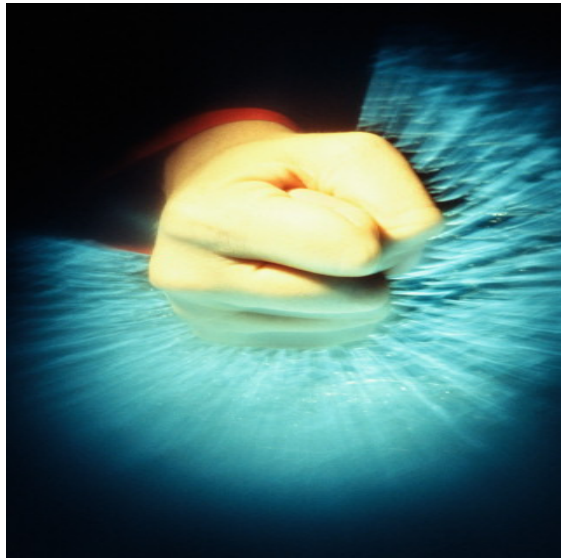
innexus

FEEDING THE NEEDS OF TOMORROW

...implementation ...

halbe@vogelvlucht.eu





‘Innovation does not happen,
you make it happen!’

Halbe Vogel