Network effectivity
IFP Pilot Project

innexus
Feeding the Needs of Tomorrow

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Innexus

Food Industry SME North Netherlands
People and process

Participants

Theme’s

Ideas

Projects
IFP Project phasing: Innexus

- **SWOT**
  - Define direction of development
  - Innexus, Vogelvlucht, Chamber of Commerce
  - December 2009

- **Definition**
  - Defining tooling and processes
  - Innexus, Vogelvlucht, Chamber of Commerce
  - April 2010

- **Implementation**
  - Implementation IFP process in pilot
  - Innexus, Vogelvlucht, Chamber of Commerce
  - November 2010

- **Embedding**
  - Embedding process in management Innexus
  - Innexus, Vogelvlucht, Chamber of Commerce
  - April 2011

- **Roll out**
  - Roll out total netwerk operations
  - Innexus
  - June 2011

**Project development by Vogelvlucht**
Dec. ‘09 – June ‘11
Innovative Foresight Planning

Market 2010

Innexus €… mln

Market 2013

Innexus €… mln

(10 %)

Innexus pilot: management € … mln
innovative business

(11 %)

€ … mln

2 %

3 %
IFP Pilot Project: Set up

- What’s the innovation process of Innexus?
  1) Innovation funnel with stage gate model (output en input KPI)

- What’s the tooling?
  2) Familiar instruments supporting the management areas of the innovation funnel

- What’s the supporting organisation?
  3) Smilde (IOP), FP&P (Stage Gate) en Koopmans (HoQ) participeren en Innexus facilieert
1) What’s the innovatie funnel?

- **Input KPI (€ … / # ideas)**
  - Idea phase: 2 months
  - Input KPI: March 2010, November 2010, March 2011

- **Output KPI (€ … / # ideas)**
  - Project phase: 2 months
  - Output KPI: November 2010, March 2011, November 2011

- **Market**
  - Design phase: 2 months
  - Market: 6 months interval

- **Introduction phase**
1) What’s the innovation Funnel?

- In practice:
  - 2 innovatie funnel meetings per year (March + November)
  - To generate ideas and provide feedback
  - Progress and implementation (actions) within 2 months
  - Employees of Smilde, FP&P and Koopmans Flour participate
2) What’s the tooling?

- **Idea Management**
  - theme + meetings + documentation

- **Portfolio Management**
  - 6 months interval + project + gate keeping

- **Resources Management**
  - internal & external resources + subsidies

- **Knowledge Management**
  - theme + seminars + external expertise
2) What’s the tooling?

- **In practice:**

  - **Idea management**: under the umbrella of an annual theme ideas for innovative business are generated and documented.
  - **Portfolio management**: projects pass within 2 months the next gate in the innovation funnel.
  - **Resources management**: internal and external people and resources (including subsidies) are involved.
  - **Knowledge management**: under the umbrella of an annual theme knowledge is exchanged and implemented in projects.
3) What’s the organisation?

Managing innovation portfolio, facilitating communication, knowledge sharing and subsidies!
3) What’s the organisation?

- In practice:
  - Smilde foods, Koopmans Flour en FP&P participate and/or lead projects
  - Alex Kruiter, Jan Krijgsheld, Peter van den Berg en Jeroen Edens are member of Innovation Development Platform (IDP)
  - within 2 months after passing a gate the IDP forward an idea-, design- ( Placeholder ) and project plan to Innexus
  - Innexus provides project environment (church and website)
  - Innexus is gate keeper, organises sessions for knowledge sharing and facilitates subsidies
# IFP Pilot Project: Agenda

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<td>November ‘10</td>
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IFP Pilot Project: Agenda

- Idea Generation meeting – November 2010
  - Meeting with employees of Smilde, Koopmans en FP&P
  - Smilde, Koopmans en FP&P provide list with participants
  - Innexus facilitates session in church (specific theme)
  - Innexus facilitates individual follow up (including subsidies)
  - Smilde, Koopmans en FP&P develop detailed plans
  - Innexus facilitates documentation + web environment

- Idea generation meeting – April 2011
Netwerk effectivity
IFP Pilot Project

...implementation...

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‘Innovation does not happen, you make it happen!’

Halbe Vogel