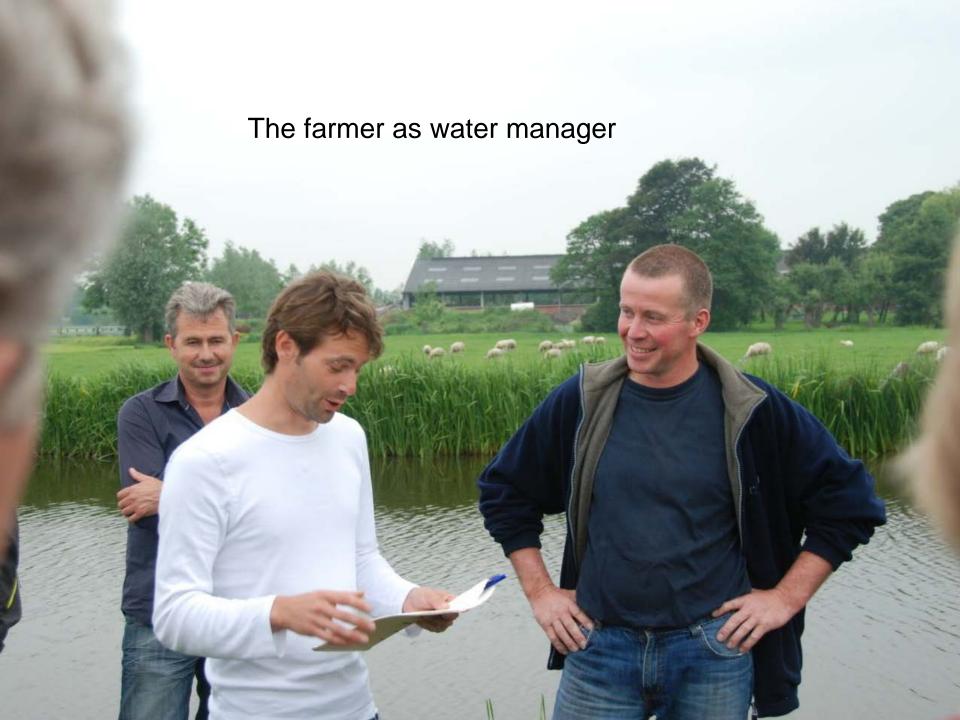
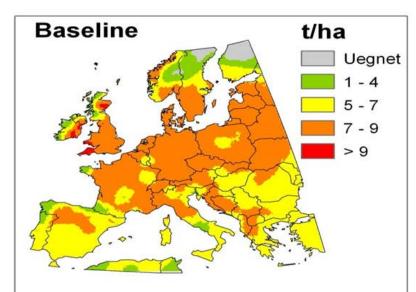


What messages to spread – messages from Aquarius to the EU and national systems

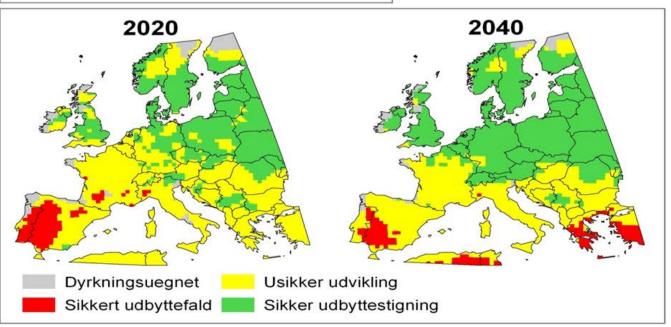




Changed climate -



New posibilities for farming? EU thoughts?





A changed climate creates challenges for farming and for water environment

What message relevant to the EU system? DGAgri, DGEnv,









- Water management plans / adaptation on local scale
 - Plans must be flexible, and not general. Plans should have a firm connection to local issues.
 - EU and national legislation allow for flexible approaches for measures.
- Knowledge based communication
 - Respond to farmers initiatives
 - Justification of different measures must be well documented
 - **Demonstration sites** and other means of visualisation of concepts/goals are very important for mutual understanding.









How to find the win-win solutions?

