

Innovative Foresight Planning for Business Development

is an European Interreg IV project of the North Sea Region. Sixteen partners from the public and private sector will explore in an innovative way the future of privileged businesses in 6 regions

Central Aim

The creation of a shared knowledge base about future opportunities of businesses in 4 interesting, challenging clusters: Food, Advanced Technology, Energy en Financial Services. But...

IFP is a lot more then collecting data about the future; its methodology supports networking and creates new business opportunities in our regions! So in short IFP is about:

Thinking

Foresight planning is more than attempting to “tell the future”. Often strategic planning in business and economic development principally involves an examination of past trends, which are extrapolated into the future. This also is part of our plan...

Debating

Foresight planning makes use of a combination of tools from business, social and economic fields in order to paint scenarios of the environment we could realistically und ourselves moving in “tomorrow”. In the project these scenario’s are shared and debated with all sorts of involved parties: businesses, public authorities, knowledge institutes, key-persons in the field...

Shaping

The project builds new international networks, leads to strategy and action as new opportunities emerge from regional and interregional contacts and thus shapes the future..

Thinking, Debating and Shaping the Future!!



For more information

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